

Marketing

Heider College of Business

Creighton
UNIVERSITY

Heider
College of Business



INTERNSHIPS AND EMPLOYMENT

Our marketing students are interning and working in prestigious positions around the country.

COMPANY	INTERNSHIPS
3M	Sales Analytics Intern, Minneapolis, MN
Adrenaline Sports Management	Marketing Intern, Palatine, IL
Alaffia	Marketing Intern, Olympia, WA
American Airlines	Customer Experience Intern, Washington, D.C.
Archipelago Hawaii	Marketing Intern, Kailua, HI
Armanino, LLP	Marketing Intern, San Ramon, CA
Berkshire Hathaway Homestate	Underwriting Intern, Omaha, NE
Beyond Monumental	Business Development Intern, Indianapolis, IN
biBERK Business Insurance	Digital Marketing Intern, Omaha, NE
Black Hills Corporation	Data Analytics Intern, Papillion, NE
Blue Cross and Blue Shield of Nebraska	Digital Marketing Intern, Marketing Intern, Omaha, NE
Body Armor Nutrition, LLC	Sales and Marketing Intern, Los Angeles, CA
Bozell	Account Service Intern, Omaha, NE
Buffini Company	Marketing Intern, Carlsbad, CA
Buildertrend	Computer Science Operations Intern, Corporate Development Intern, Data Analyst Intern, Omaha, NE
College World Series of Omaha, Inc.	Event Intern, Omaha, NE
Competition Motorsport	Marketing Intern, Waukee, IA
ConAgra Brands	BIA Intern, Global Business Services Intern, Omaha, NE
CoreTech	Marketing Intern, Omaha, NE
Creighton University	Quality Assurance Intern, Marketing Intern, Marketing and Public Relations Intern, Omaha, NE
Dimensional Fund Advisors	Compensation Analyst Intern, Austin, TX
DJM Marketing Solutions	Marketing Intern, Burnsville, MN
Eduardo Lecn Jimenes Cultural Center	Communications Intern, Santiago, Dominican Republic
Enterprise Rent-A-Car	Management Trainee Intern, Omaha, NE
Ergodyne (Tenacious Holdings, Inc.)	Online Content Intern, St. Paul, MN
Fiserv	Operations Intern, Omaha, NE
Global Partners in Hope	Social Media Intern, Omaha, NE
HDR, Inc.	Social Media Intern, Omaha, NE
Hudl	Consumer Insights Intern, Omaha, NE
Hunter Brook Group	Accounting Intern, Chicago, IL
JonnyPops	Sales and Marketing Intern, Minneapolis, MN
KPE Engineers	Marketing Intern, Omaha, NE
Lozier Corporation	Product Management Intern, Omaha, NE
Menard County Housing Authority	Finance and Administrative Intern, Petersburg, IL
Mutual of Omaha	Corporate Development Intern, Omaha, NE

100% Heider College of Business 2019 marketing graduates secured full-time employment or were accepted into a graduate or professional program within six months of graduation.

CAREER OUTLOOK

Most marketing graduates begin their careers as either a sales or marketing trainee in a wide variety of industries, such as pharmaceuticals, banking, insurance, retail and consumer product companies.

Other positions include:

- Advertising and promotions
- Brand management
- Event planning
- Market research
- Retail management
- Purchasing and real estate

Opportunities are abundant in marketing, and Creighton graduates are successful in finding jobs that closely match their career goals.

**MEDIAN STARTING SALARY
IN 2019
\$50,000**

CAREER ASSISTANCE

The Heider College of Business at Creighton gives you the chance to test your skills in the real world through its premier internship programs. The Creighton Career Center works closely with students to assist them in finding full-time positions in which to utilize their knowledge to work after graduation.

COMPANY	INTERNSHIPS
National Indemnity Company	Graphic Design Intern, Omaha, NE
Nix Conference Meeting Management	Intern, St. Louis, MO
Omaha Performing Arts	Creative Design Intern, Omaha, NE
Omaha Steaks	Business Analyst, Omaha, NE
Progrexion	Data Analyst Intern, Salt Lake City, UT
QAT Global	Content Marketing Intern, Omaha, NE
ReeceNichols	Real Estate Finance Intern, Kansas City, MO
RehabVisions	Public Relations Outreach Intern, Omaha, NE
Signal 88 Security	Brand and Communications Intern, Omaha, NE
Spark Foundry	Media Planner, Chicago, IL
Strategic	Digital Marketing Intern, San Diego, CA
TD Ameritrade	Financial Services Intern, Omaha, NE
The Borgen Project	Marketing and Public Relations Intern, Omaha, NE
The Dagaz Group	Senior Account Manager, Des Plaines, IL
The Excelsior Group	Marketing Intern, Minneapolis, MN
The Startup Collaborative	On-Demand Acceleration Intern, Omaha, NE
Thrivent	Marketing Analytics Intern, Minneapolis, MN
UFG Insurance	Intern, Los Angeles, CA
Union Pacific	Data Analyst Intern, Finance Intern, Omaha, NE
Verizon Media	Ad Operations Intern, Omaha, NE
Wells Fargo Advisors	Financial Intern, Peoria, IL
William Blair	Private Wealth Management Intern, Chicago, IL
Xactly	Marketing Intern, Denver, CO

COMPANY	EMPLOYMENT
Blue Cross and Blue Shield of Nebraska	Digital Marketing Coordinator, Omaha, NE
Buildertrend	Business Development Representative, Omaha, NE
Cerner Corporation	Academy Consultant, Kansas City, MO
Communication Services, Inc	Network Engineer, Omaha, NE
ConAgra Brands	Associate Business Analyst, Omaha, NE
Creighton University	Admissions Counselor, Omaha, NE
Deloitte	Consultant, Minneapolis, MN
eShipping	Account Manager, Denver, CO
Expedia Group	Market Associate, San Francisco, CA
FTI Consulting	Consultant, Denver, CO
GE Transportation	IT Leadership Program, Chicago, IL
Kiewit Corporation	Data Analyst, Omaha, NE
Magnolia Hotel	Catering Manager, Omaha, NE
Mercer, LLC	Health Consulting Analyst, Denver, CO
Morningstar	Business Development Program, Chicago, IL
Northwestern Medicine	Marketing Coordinator, Chicago, IL
Physicians Mutual	Marketing Coordinator, Omaha, NE
Securian Financial	Leadership Development Program Analyst, St. Paul, MN
Sojern	Campaign Coordinator, Omaha, NE
SPS Commerce	Associate Consultant, Minneapolis, MN
Stephens, Inc.	Investment Banking Analyst, Atlanta, GA
TD Ameritrade	Data Analyst - Emerging Talent Program, Investor Services Associate, Omaha, NE
Valiant Marketing Group	Marketing Coordinator, Huntington Beach, CA

SCHOOL	FIELD OF ADVANCED STUDY
Creighton University	Finance, MBA, Organizational Leadership, Pharmacy

EXPERIENTIAL LEARNING

PAID INTERNSHIPS

You will have access to thousands of paid internship and job opportunities through Handshake, as there are more opportunities available to Creighton students than students to fill them.

iJAY PRACTICUM

Take advantage of a two-semester practicum course where students run every aspect of the iJay, the only student-run, Apple™ Authorized Campus Store in the world. From inventory management to marketing and financial reporting, students work with a faculty moderator to experience business practice.

SAN FRANCISCO TRAVEL COURSE

Join other marketing and business intelligence and analytics students, along with faculty, for an inside look at a variety of tech, retail and service companies in the Bay Area. Tour tech giants like Google, Facebook, Airbnb and LinkedIn, and connect with Creighton alumni who hold leadership positions within these global companies.

MURPHY CUP

Participate with teams of other students as you address real marketing challenges and present resolutions to a panel of industry experts from such companies as Nike, Union Pacific and UnitedHealthcare, among others. This annual, collaborative marketing competition is hosted in partnership with Drake University.