



2021–2022

Year in Review

Creighton
UNIVERSITY

John P. Fahey Career Center

Mission and Core Values

The John P. Fahey Career Center, as a part of Student Success, is committed to assisting students and alumni in exploring purpose and opportunities, developing career-related skills, and implementing goals that reflect their unique roles in the world of work and their commitment to a life of service to others.



Empower
People



Develop
Partnerships



Inspire
Purpose





Note from the Director

The 2021–2022 academic year felt more like a “normal” year for the John P. Fahey Career Center, where we were once again able to offer both in-person and virtual career services, programs, courses, and employer recruiting events as we progressed through the COVID-19 pandemic.

Our student and employer engagement metrics increased significantly this year as we broke several records, including completing a record number of career advising appointments overall. We also strengthened collaborations and support for the College of Arts and Sciences and the College of Nursing and increased engagement within the Career Portfolio Program for the Heider College of Business students. On top of that, we drew a record number of students and employers at our career fairs, saw an increase in engagement metrics in the second year of the Creighton Mentor Collective program and had a record number of students complete their Handshake profiles online. We also grew career support for graduate and professional school students and launched a new student employment program focused on career readiness. In the 2021–2022 academic year, we continued our commitment to equity, diversity and inclusion by focusing on better supporting first-generation students and students of color.

Additionally, I am proud to say 99% of Class of 2021 graduates were employed, enrolled in graduate or professional school or volunteering within six months of graduation. Creighton University remains among the top universities in the country with first-destination outcomes. We also finished with a record knowledge rate of 80% for the University’s first-destination survey overall, a 21% increase from the previous year. We continued our intentional focus on working toward the Student Success strategic map objectives as well as our departmental strategic themes. The result of our efforts identifying, developing and completing strategic priorities based on these themes and objectives helped the John P. Fahey Career Center contribute greatly to the Student Success area with several notable accomplishments and contributions for Creighton University as highlighted in this report.



Theme 1

INTEGRATE CAREER ADVISING INTO EXISTING ADVISING, LEARNING AND STUDENT SUCCESS PRACTICES AND STRUCTURES

2021–2022 key accomplishments:

- Career advising appointments increased 14%—from 2,497 last year to 2,849 this year, with 1,683 unique students. (29% of career advising appointments were virtual.)
- Increased graduate and professional student career advising appointments by 37% from the previous year.
- Received approval for the RSP 202 “Intro to Vocational Discernment & Experiential Learning” course for 1 credit. We will offer two sections of the course each fall and spring.
- Provided ongoing career advising training sessions for faculty and staff.
- Assigned Career Advisors as academic department liaisons within the College of Arts and Sciences and conducted outreach to establish Career Center contacts for classroom visits, presentations and career assignments. This also included focused and increased outreach with the College of Nursing, including career programming on our Phoenix campus.
- Required first-year Heider College of Business students to meet with a Business Career Advisor through the Career Portfolio Program, resulting in a record number of business student appointments (1,266). We also achieved the highest ever Career Portfolio Program completion rate for graduating business seniors.
- Two staff members (Heather Doering and Caitlin Feldmann) had a presentation proposal accepted for the National Association of Colleges and Employers conference in Portland, and the Heider College of Business Heider Mindset Achievement Portfolio was a multi-award winner at the 2022 Suitable Pathways to Student Development conference. Additionally, the H-MAP won Best Incentives and was one of three programs nationally to win this year’s Distinguished Program award.
- Offered weekly drop-in career advising for Arts and Sciences students in the Epley Building and bi-weekly career advising for student-athletes in the Championship Center.
- Exceeded our goal of increasing the number of first-year students with an activated Handshake profile. The goal was to have 70% of all first-year students activated, and we ended up with 82% by having Handshake profile completion assigned as part of the Ratio Studiorum Program (RSP).



Theme 2

UTILIZE DATA AND DEVELOP PARTNERSHIPS TO INTENTIONALLY IDENTIFY OPPORTUNITIES FOR EQUITABLE STUDENT SUCCESS

2021–2022 key accomplishments:

- Streamlined the First-Destination Survey (FDS) and outcomes data reporting by collaborating with the Analytics and Institutional Research (AIR) and University Communications and Marketing (UCOM) offices.
- Achieved a 99% FDS career outcomes rate for the Class of 2021 with an 80% overall knowledge rate.
- Career presentations increased from 192 to 231 this year, growing the number of attendees from 3,833 to 6,330.
- Job and internship postings in Handshake increased significantly from 47,545 last year to 97,411 this year.
- 3,275 new employers connected to Creighton via Handshake with an overall total of 17,282 employers connected to the University via Handshake.





Theme 3

ASSESS AND PROVIDE ACCESSIBLE ONLINE CAREER RESOURCES AND PROGRAMMING AT SCALE

2021–2022 key accomplishments:

- Rolled out a new Career Center website, which includes new specific online career resources for identity-based groups, students with disabilities and graduate/professional school students
- Digitally redesigned our Resume and Cover Letter Guide and Interviewing Guide for students and alumni
- Collaborated with the Office of Student Accessibility Services to get Creighton University enlisted as a Federal Workforce Recruitment Program institution, a free resource for students with disabilities that provides access to mentors and employment opportunities
- Conducted the first-ever stand-alone virtual Nursing Career Fair in January 2022 for Omaha, Grand Island and Phoenix nursing students, attracting employers from all across the U.S.
- 2,936 resumes were reviewed via Handshake this year compared to 2,849 last year
- Virtual engagement with online career resources resulted in 2,492 users (Candid Career, Vault/Firsthand, CareerShift, Big Interview, GoinGlobal and YouTube channel)



Theme 4

CREATE PROFESSIONAL SKILL DEVELOPMENT, CAREER READINESS AND MENTORING OPPORTUNITIES ACROSS CAMPUS

2021–2022 key accomplishments:

- Launched a student employment program pilot with Student Employment and Student Life for supervisors of on-campus student employees focused on career readiness.
- Implemented a new, successful career peer advising model, hiring undergraduate students, that provided additional drop-in career advising support and included evening career presentations in residence halls. We also started training all Federal Work Study student workers in the Fahey Career Center to conduct resume reviews in Handshake for students who upload resumes into the system.
- Creighton Mentor Collective engagement metrics increased by 22% in year two with 378 logged conversations between 132 student mentees and 42 alumni mentors.
- Coordinated and collaborated on several events offered to students and community partners, including the annual Creighton Business Symposium, the Connect at Creighton diversity conference, the Union Pacific Diversity Scholars Program, Duchesne Academy's College Experience Day, Creighton Prep's Jesuit Scholars Day and UNMC's summer research program. We also hosted the Nebraska College Career Services Association annual meeting on campus and presented at Mercy High School, Marian High School and the Health Careers Opportunity Program (HCOP), among others.
- 248 interview room reservations were made in the Career Center suite compared to 178 last year for student interviews with employers and admissions professionals.



As you can see, the John P. Fahey Career Center has a lot of high-impact initiatives and goals in place. We look forward to continued partnerships with our valued faculty, staff and employers to best serve Creighton students and alumni in their career development. From the bottom of my heart, we thank you for your support of our mission.

JEREMY FISHER

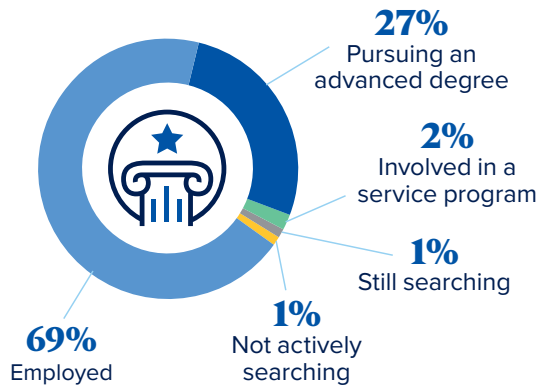
Director, John P. Fahey Career Center



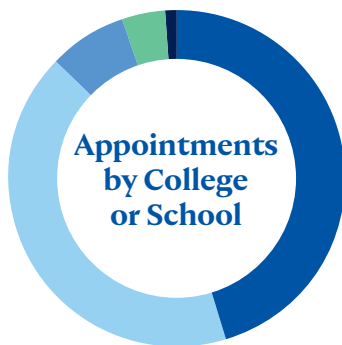
Student Engagement

99%
Career
Outcomes
Rate

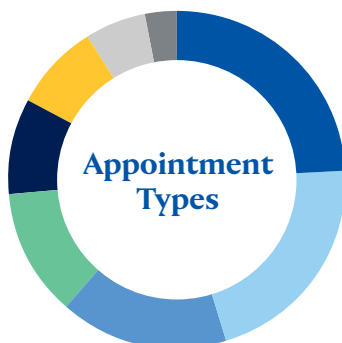
*(Based on an 80%
knowledge rate)*



- 225 Freshman
- 585 Sophomore
- 534 Junior
- 922 Senior
- 315 Graduate/Professional
- 268 Alumni



- 1,266 Heider College of Business
- 1,172 College of Arts and Sciences
- 216 School of Pharmacy and Health Professions
- 114 College of Nursing
- 27 Graduate School



- 690 Resume/Cover Letter/LinkedIn
- 603 Career/Major Counseling
- 463 Interview Prep/Practice
- 346 Job Search/Offer
- 264 Internship Search
- 231 Personal Statement
- 166 Career Portfolio Program
- 86 Grad/Prof School Prep

High Touch Career Advising

2,447
appointments
PLUS 402 DROP-INS

2,933 resumes
reviewed
ON HANDSHAKE

1,354 students
IN CAREER DEVELOPMENT
PROGRAMS

Online Career
Management System
handshake

5,151
active users

12,039 completed
applications

Career Fairs
4 career fairs
2 VIRTUAL AND
2 IN-PERSON

1,059 student
attendees

Career Presentations

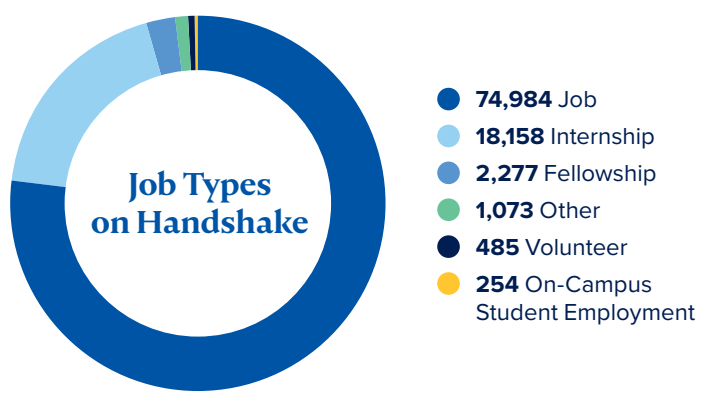
231
presentations

6,330
attendees

Employer Engagement



Online Career Management System
handshake
17,282 employers
 CONNECTED TO CREIGHTON
(as of June 2022)
3,275 new employers
 APPROVED
 JULY 2021–JUNE 2022
97,231 job and internship postings



259 employer attendees
 AT CAREER FAIRS

248 reservations
 FOR VIRTUAL INTERVIEWS

Creighton
UNIVERSITY

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