

Business Intelligence & Analytics

Heider College of Business

Creighton
UNIVERSITY

Heider
College of Business



INTERNSHIPS AND EMPLOYMENT

Our business intelligence and analytics students are interning and working in prestigious positions around the country.

COMPANY	INTERNSHIPS
3M	Sales Analytics Intern, Minneapolis, MN
Aflac	Associate, Omaha, NE
Alaffia	Marketing Intern, Olympia, WA
Allied Oil Supply, Inc.	Data Programmer, Omaha, NE
Alta Gracia	ApparelBrand Ambassador Intern, Omaha, NE
Archipelago Hawaii	Marketing Intern, Kailua, HI
Ardagh Group	Logistics Intern, Chicago, IL
Baker Tilly	Consulting and Strategy Intern, Dallas, TX
BDO USA, LLP	Intern, Core Tax Services, Chicago, IL
Black Hills Corporation	Data Analytics and Business Process Standardization Intern, Papillion, NE
Blue Cross and Blue Shield of Nebraska	Marketing Strategy Intern, Omaha, NE
Body Armor Nutrition, LLC	Sales and Marketing Intern, Los Angeles, CA
Buffini Company	Marketing Intern, Carlsbad, CA
Buildertrend	Computer Science Operations Intern, Data Analyst Intern, Data Science Intern, Omaha, NE
ConAgra Brands	Global Business Services Intern, Omaha, NE
Creighton University	Athletic Development Intern, Omaha, NE
Deloitte	Risk Financial Advisory Intern, Omaha, NE
Dimensional Fund Advisors	Compensation Analyst Intern, Austin, TX
DJM Marketing Solutions	Marketing Intern, Burnsville, MN
DNB Bank	Special Engagement Intern, Oslo, Norway
Ergodyne (Tenacious Holdings, Inc.)	Online Content Intern, St. Paul, MN
FNBO	Financial Security Intern, Omaha, NE
Fiserv	Operations Intern, Omaha, NE
Gavilon	Accounting Intern, Omaha, NE
Hayneedle, Inc.	Product Analyst, Omaha, NE
Hudl	Consumer Insights Intern, Omaha, NE
JonnyPops	Sales and Marketing Intern, Minneapolis, MN
Kiewit Corporation	Analytics Intern, Omaha, NE

87% Heider College of Business 2019 Business Intelligence & Analytics graduates secured full-time employment, while **7%** were accepted to a graduate or professional program and **6%** participated in a volunteer program within six months of graduation.

CAREER OUTLOOK

From tech startups to Fortune 500 companies, philanthropic organizations to small business – there's been an explosion in job opportunities for Heider BIA graduates, including:

- Systems analysis and design
- Programming
- Database management
- Web strategy
- Marketing analytics
- Data visualization
- Information technology consulting

MEDIAN STARTING SALARY IN 2019

\$58,250

CAREER ASSISTANCE

The Heider College of Business at Creighton gives you the chance to test your skills in the real world through its premier internship programs. The Creighton Career Center works closely with students to assist them in finding full-time positions in which to utilize their knowledge to work after graduation.

COMPANY	INTERNSHIPS
Lutz	Tax Intern, Omaha, NE
Marriott International, Inc.	Voyager Intern, Omaha, NE
MassMutual	Intern, Omaha, NE
MillerCoors	Finance Intern, Milwaukee, WI
National Indemnity Company	Finance and Accounting Intern, Omaha, NE
Omaha Steaks	Business Analyst/IT Project Manager Intern, Omaha, NE
Progrexion	Data Analyst Intern, Salt Lake City, UT
PwC	Risk Assurance Intern, Kansas City, KS, Minneapolis, MN
Renewable Energy Group, Inc.	Strategic Analyst, Ames, IA
Securities America	Financial Investigations Unit Intern, Omaha, NE
Spark Foundry	Media Planner, Chicago, IL
TD Ameritrade	Management Intern, Omaha, NE
Tenaska	Market Risk Intern, Omaha, NE
The Startup Collaborative	Startup Acceleration Intern, Omaha, NE
Thrivent	Sales and Marketing Analytics Intern, Minneapolis, MN
UFG	Insurance Intern, Los Angeles, CA
Union Pacific	Accounting Intern, Finance Intern, Omaha, NE
United Airlines, Inc.	Loyalty Intern, Chicago, IL
Verizon Media	Ad Operations Intern, Omaha, NE

COMPANY	EMPLOYMENT
ARRIS	Supply Chain Specialist, Lisle, IL
BDO USA, LLP	Tax Associate, Chicago, IL
Blue Cross and Blue Shield	Digital Marketing Coordinator, Omaha, NE
Cerner Corporation	Academy Consultant, Kansas City, MO
Communication Services, Inc	Network Engineer, Omaha, NE
ConAgra Brands	Associate Business Analyst, Omaha, NE
Deloitte	Consultant, Minneapolis, MN, Consultant 1, Chicago, IL Risk and Financial Advisory Consultant, Omaha, NE Risk and Financial Assurance Consultant, Milwaukee, WI
EY	IT Risk Assurance Staff, Des Moines, IA
GE Healthcare	Digital Technology Leadership Program, Milwaukee, WI
GE Transportation	IT Leadership Program, Chicago, IL
Google	Legal Operations Associate, Discovery, Mountain View, CA
Kiewit Corporation	Business Analyst, Enterprise Analytics Analyst, Omaha, NE
KPMG	Advisory Assistant, Denver, CO, Associate Auditor, Minneapolis, MN, Tax Associate, Denver, CO, Omaha, NE
Mercer, LLC	Health Consulting Analyst, Denver, CO
Morningstar	Business Development Program, Chicago, IL
PepsiCo	Associate Financial Analyst, Chicago, IL
PwC	Risk Assurance Associate, Kansas City, KS, Minneapolis, MN
Securian	Financial Leadership Development Program, St. Paul, MN
Sojern	Campaign Coordinator, Omaha, NE
SPS Commerce	Associate Consultant, Minneapolis, MN
TD Ameritrade	Data Analyst - Emerging Talent Program, Investor Services Associate, Retail Trader, Omaha, NE
Union Pacific	Accounting Analyst, Omaha, NE
United Airlines, Inc.	Analyst - Loyalty, Chicago, IL
West Corporation	Future Leadership Development Program, Omaha, NE

SCHOOL	FIELD OF ADVANCED STUDY
Creighton University	MBA/MS-BIA
St. Mary's University	Law

EXPERIENTIAL LEARNING

PAID INTERNSHIPS

You will have access to thousands of paid internship and job opportunities through Handshake, as there are more opportunities available to Creighton students than students to fill them.

EXPERIENTIAL LEARNING

San Francisco Travel Course

Join other business intelligence and analytics and marketing students, along with faculty, for an inside look at a variety of tech, retail and service companies in the Bay Area. Tour tech giants like Google, Facebook, Airbnb and LinkedIn, and connect with Creighton alumni who hold leadership positions within these global companies.

Argy Bargy

British slang for a lively conversation, this contest combines coding and creativity as teams from BIA, marketing, finance and accounting compete to develop the best mobile apps.