

**SECTION 7: HEIDER COLLEGE OF BUSINESS**

Table 7.1: Business Administration Freshman Applications Fall 2007 – 2014

	2007	2008	2009	2010	2011	2012	2013	2014
Applied	701	858	856	825	896	995	1,033	1,741
Accepted	550	681	687	615	685	768	791	1,276
Admit Rate	78.5%	79.4%	80.3%	74.5%	76.5%	77.2%	76.6%	73.3%
Enrolled	136	187	171	138	154	205	194	266
Enroll Yield	24.7%	27.5%	24.9%	22.4%	22.5%	26.8%	24.5%	20.8%
<b>Enrolled Students</b>								
Men	62%	60%	60%	56%	60%	68.0%	61.9%	69.9%
Women	38%	40%	40%	44%	40%	42.0%	38.1%	30.1%
Mean ACT Score	26.4	25.4	26.1	26.3	26.9	26.0	26.3	26.7
Upper 10% High School Rank	29%	30%	26%	33%	39%	30%	38.7%	32.0%
Upper 30% High School Rank	70%	71%	70%	70%	74%	67%	69.9%	78.7%
Upper 50% High School Rank	93%	88%	88%	88%	92%	89%	89.2%	91.8%
Roman Catholic	80%	66%	68%	70%	64%	66%	65.5%	60.9%
Private High School	56%	44%	52%	54%	53%	53.2%	54.1%	55.6%
Public High School	44%	56%	44%	44%	45%	46.3%	42.8%	42.1%
Home Schooled						0.5%	0.0%	0.0%
Foreign								1.1%
Not Reported				2%	2%	-	3.1%	1.2%

Business Administration Freshman Applications

