

SECTION 7: HEIDER COLLEGE OF BUSINESS

Table 7.1: Business Administration Freshman Applications Fall 2008 – 2015

	2008	2009	2010	2011	2012	2013	2014	2015
Applied	858	856	825	896	995	1,033	1,741	2,160
Accepted	681	687	615	685	768	791	1,276	1,545
Admit Rate	79.4%	80.3%	74.5%	76.5%	77.2%	76.6%	73.3%	71.5%
Enrolled	187	171	138	154	205	194	266	281
Enroll Yield	27.5%	24.9%	22.4%	22.5%	26.8%	24.5%	20.8%	18.2%
Enrolled Students								
Men	60%	60%	56%	60%	68.0%	61.9%	69.9%	65.8%
Women	40%	40%	44%	40%	42.0%	38.1%	30.1%	34.2%
Mean ACT Score	25.4	26.1	26.3	26.9	26.0	26.3	26.7	26.8
Upper 10% High School Rank	30%	26%	33%	39%	30%	38.7%	32.0%	32.0%
Upper 30% High School Rank	71%	70%	70%	74%	67%	69.9%	78.7%	74.6%
Upper 50% High School Rank	88%	88%	88%	92%	89%	89.2%	91.8%	91.5%
Roman Catholic	66%	68%	70%	64%	66%	65.5%	60.9%	61.6%
Private High School	44%	52%	54%	53%	53.2%	54.1%	55.6%	53.7%
Public High School/Charter	56%	44%	44%	45%	46.3%	42.8%	42.1%	
Public High School								42.4%
Charter								0.0%
Home Schooled					0.5%	0.0%	0.0%	0.0%
Online - Virtual								0.0%
Foreign							1.1%	3.9%
Not Reported			2%	2%	0.0%	3.1%	1.2%	0.0%

Business Administration Freshman Applications

