This issue of the Research Bulletin examines some of the differences among the 2013 entering full-time freshmen by college of enrollment. Five Hundred Fifty-Four (554) freshmen participated in the survey, of the entering class; 69% indicated they were in the Creighton College of Arts and Sciences (CCAS), 19% indicated Heider College of Business (HCB), and 12% indicated College of Nursing (CON). It is helpful to note however that these published data and findings pertain mainly to Creighton’s first-time, full-time freshman cohort who participated in the freshman survey. The National Norm (NORM) reported are based upon 165,743 first-time, full-time students who entered 232 four-year U.S. colleges and universities of varying selectivity and type.

**Distance from home**

- > 500 miles: 41% | 17%
- 101-500 miles: 38% | 30%
- 51-100 miles: 3% | 16%
- < 50 miles: 18% | 38%

**Top 3 reasons to attend college for both Creighton and National Norm**

1. Get a better job.
2. Learn more about things that interest me
3. Get training for a specific career

**Number of college application(s) submitted**

- One only: 6% | 26%
- More than 8: 11% | 24%

**Top 3 reported Intended Majors**

<table>
<thead>
<tr>
<th>Major</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Med</td>
<td>43%</td>
<td>8%</td>
</tr>
<tr>
<td>Pre-Law</td>
<td>22%</td>
<td>7%</td>
</tr>
<tr>
<td>Biology</td>
<td>17%</td>
<td>8%</td>
</tr>
<tr>
<td>Nursing</td>
<td>12%</td>
<td>5%</td>
</tr>
<tr>
<td>Pharmacy</td>
<td>6%</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Gender**

- Male: 34% | 66%
- Female: 43% | 57%

**Ethnicity**

- White: 72% | 28%
- Non-White: 60% | 40%

**Religion**

- Roman Catholic: 59% | 11%
- No Religion: 26% | 25%

**Top 3 reasons freshmen decided to come to Creighton**

1. This college has a very good academic reputation
2. This college’s graduates get good jobs
3. I was offered financial assistance