A Community Outreach Clinical Rotation:
Health Promotion Opportunities for Pharmacy Students

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Overview of Rotation

- The clinical Community Outreach Rotation was established in January 2007 as an elective for senior pharmacy students.
- A total of 43 students have completed the rotation (1/07-1/11).
- Pharmacy students will benefit from their involvement in service agency outreach programs by acquiring and applying real world experiences enabling them to be advocates for the people they serve. Students can provide beneficial services to the public by meeting human and community needs. (Justification for rotation in syllabus)
- Of the 8 rotation objectives, one is specific to Ignatian Values:
  - “Develop and demonstrate core Jesuit values: cura personalis (care of the person) which signifies personal concern for each individual; Magis, to seek the greater good; women and men for and with others; and contemplation-in-action (critical self-reflection).”

Community Partners

- Visiting Nurse Association
- The Lighthouse
- Agewell
- Eastern Nebraska Office on Aging
- Senior Companions
- Foster Grandparents
- Senior Nutrition Sites
- Gentiva Homecare
- Salvation Army
- Durham Booth Manor
- Kroc Center
- FIRST (Fall Intervention Reaching Seniors Together)
- Holy Name School
- Immanuel Courtyard
- Seven Oaks of Florence
- St. Joseph Tower Assisted Living
- New Cassel Retirement Center
- Heart Ministry
- Project Homeless Connect Omaha

Student Clinical Activities

- Participate in home visits with homecare nurses
- Create medication action plans for seniors
- Conduct medication review clinics
- Prepare and present health presentations
- Conduct osteoporosis risk assessments
- Attend team meetings with interprofessional healthcare teams
- Participate in health fairs

Sample Reflections on Cura Personalis

- “Caring for the person can include a lot of things—not just talking about medications. I think it is important to “read” our patients to see what they really need.”
- “I feel cura personalis is something that takes times to develop as you build a relationship with a patient and get a better understanding of the whole situation.”
- “While I do not feel that we did anything out of the ordinary in caring for him as a whole, his situation bothered my heart.”
- “To me truly incorporating the Jesuit values into my daily life and interactions with patients should not be something I have to think about but instead something that is innate and done without considering that it is being done.”
- “…The in-home setting really allows you to care for the whole person. While working up a patient for pain control, I had to look at his entire picture—from his pain, functioning ability, finances, to his mental wellbeing, as well as his wife’s wellbeing and ability to understand and care for him.”
- “When caring for patients in their own setting, you have to care for the patient, caregiver, family, as well as finances, mobility, activities of daily living, and spirituality.”

Survey

<table>
<thead>
<tr>
<th>Survey Statement</th>
<th>Pre-Survey Agree/Strongly Agree</th>
<th>Post-Survey Agree/Strongly Agree</th>
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<tbody>
<tr>
<td>I am able to demonstrate sensitivity to patients of differing age, race, socioeconomic status, gender, cultural background, or disability</td>
<td>65%/33% 35%/63%</td>
<td>70%/20%</td>
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