



Community Assistance Teams

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Smiles tell the tale of a satisfied CAT client from the **Cornerstone Foundation** with the Captain of the CAT team that has enhanced her organization's marketing materials.

What Is a Community Assistance Team?

Undergraduate students in the College of Business have an opportunity to participate in the Anna Tyler Waite Leadership Development Program. As juniors, leadership development and learning turns to service of the community. Graduate and other students are also invited to take part.

CATs are teams of two to four students that work together on student managed projects using their business skills of marketing, finance, management and accounting.

What Difference Do CATS Make?

- Giving high school students more options for jobs
- Creighton's image enhanced in the community
- Adding to the feasibility of a home for single teen moms, former foster kids
- Providing real life opportunities to broaden horizons and lend significant assistance where other resources are lacking.

What Organizations Are Served?

Since 2003, CATs have assisted nearly 100 organizations with a variety of projects, e.g.

- Client survey for **Legal Aid**, composed, distributed and analyzed.
- Creation of a marketing campaign for a new **YWCA** program, the **Empower Clinic**.
- Creating a new brochure for the **Omaha Chamber Music Society**.
- Setting up a plan to market, with social networking, a **Peter Buffet concert**; benefiting the **Kent Bellows Program** that mentors young at risk artists.



The Community Assistance Team members pose with the Executive Director of the **Omaha School of Music**. The team created a new financial system to track student payments that subsidize the school's community outreach.



The Captain of the CAT and students and director from the **Youth Empowerment Program**. The team won Commendation from the Midwest Consortium for Service-Learning in Higher Education for its assistance in the start-up of this after-school program in a gang-infested neighborhood.

So What's Ignatian?

- **Finding God In All Things:** participating in the joys and sorrows of apparently impossibly-missioned organizations
- **Women and Men for Others:** making compassionate and generous decisions to assist in the meeting of serious needs in the community;
- **Cura Personalis:** attending to the unique situations of the people and organizations which they encounter; practicing skills in the management of sensitivity to the time and talent of team members;
- **Magis:** honing personal and professional talents for excellence in the service of persons personally unknown to them.