Welcome to the Big League, Professor Walsh!

*Announcement from Dr. Clark:*

I am happy to announce that the College of Arts and Sciences has hired Susan Walsh as the first Health Administration and Policy assistant professor. Susan is a Creighton alumni, having earned both her undergraduate degree in Nursing and her Master of Science in Health Services Administration from the university. She has been a healthcare leader in Omaha for over 22 years, most recently as Director of the Cardiac Service Line at Children’s Hospital and Medical Center, and has taught in the HAP program since 2006. In addition, she has been a preceptor for HAP interns for 14 years. Her knowledge, skills, and enthusiasm will help the HAP Program improve and grow. In addition to teaching, she will take charge of the HAP internship program, create an alumni network, and advise majors.

Walsh continues to pursue passions

“I am thrilled to return to Creighton as the first full-time professor in the Health Administration and Policy (HAP) Program. Working with students as they interned and in the classroom while I was a healthcare administrator always ignited a passion in me. Now I have the opportunity to work with students every day. It is amazing to see the excitement when a student connects theory from the classroom to real life. I am hopeful that I am able to make contributions to this growing program that will positively impact students’ future careers. I am deeply grateful to Dr. Christina Clark, HAP Director and Dr. Rebecca Murray, department chair for their vision of expanding the HAP Program and choosing me to be a part of this exciting time. There are endless opportunities that await each HAP student. I cannot wait to hear about your future successes as you continue to be women and men for others, striving for excellence in your careers and personal lives. You are difference makers and that is what healthcare and our world needs.” – Sue Walsh
CEO SHARES EXPERIENCE AND PERSPECTIVE WITH STUDENTS

On November 6, Tom Macy, Chief Executive Officer of Nebraska Orthopaedic Hospital, visited HAPSA to share his experiences in health care and what led him to his passion. Although demonstrating the utmost professionalism, Macy was honest and open with students, sharing stories about his family, love for running, and his own college experience. Macy emphasized the ability of students to enter the field of health care in many different ways. He received his undergraduate degree in Journalism with a specialty in Advertising and Marketing from the University of Nebraska; and, then he went on to receive a Masters in Health Administration (MHA) from the University of Missouri. Mr. Macy then provided some background on the Nebraska Orthopaedic Hospital (NOH), which opened in April 2004, and is licensed as an Acute Hospital by the State of Nebraska. It is the only orthopaedic specialty hospital currently in the State of Nebraska, and is Medicare certified, accredited by the Joint Commission, and has Disease Specific Certification in total hip and total knee replacement. Macy emphasized that while the hospital has 393 total employees and is growing, it has a tight-knit community feel. He also takes pride in the fact that NOH has the lowest average cost for total hip and knee replacements and highest overall patient satisfaction.

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A word from the Co-Presidents....

Whether you are an official member of HAPSA, or simply share an interest in health administration and policy, we hope this newsletter provides you with useful information on the organization. It includes information on Professor Susan Walsh, an article on last month’s presentation by the CEO of Nebraska Orthopaedic Hospital, Tom Macy, and a variety of student perspectives. More importantly, this newsletter is intended to remind you of why your passion for health care as a student at Creighton University is so important, and to inspire you to continue to expand your knowledge of the field. We wholeheartedly believe that the most impacting and cutting-edge changes in health care can be made through administration and policy.

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HAPSA EXECUTATIVE TEAM 2014-2015

Co-President
Anna Balling
Senior, HAP and Spanish major
Favorite HAP course: HAP 413 Service and HR in Healthcare with Prof. Walsh. We talked about making the patient’s experience the number one priority in healthcare.

Co-President
Anne-Marie Stonikas
Senior, HAP major
Favorite HAP course: HAP 331 Managing the Public and Non-Profit Sectors with Prof. Crawford because the classwork made me feel like I was preparing documents for the real world.

Vice President of Membership Development
Michael Sauter
Senior, HAP major, Business Administration and Public Health minors

Vice President of Programming
Molly Krebs (not pictured)
Junior, HAP and Medical Anthropology major,

Communications minor
Favorite HAP course: HAP 317 Global Health Issues with Prof. Hallin because I took it during the time of the Ebola epidemic. It gave a really interesting perspective on how our country and other countries were handling the virus.

Vice President of Administration and Marketing
Austin Mazur
Junior, HAP major, Business Administration minor

Vice President of Finance and Alumni Relations
Lauren Murphy-Moore
Senior, HAP major, Business Administration minor

Vice President of Information Technology
Hailey Froehlech
Senior, HAP major, Business Administration minor
Favorite HAP course: HAP 411 Health Care Planning and Marking with Prof. Carnazzo because I enjoyed learning about how healthcare is truly a business and how key marketing is in business planning.
CEO shares experience and perspective with students (Continued)

This satisfaction rating is compared to other hospitals in Omaha and surrounding areas.

Much of his presentation was spent discussing the students’ aspirations, and how they might position themselves in the field. He emphasized that strong written and communication skills were extremely important. He laid out options for undergraduates, stating that in addition to HAP, business, political science, information technology (informatics) and clinical disciplines such as nursing were good options. He discussed graduate school, which he believes is vital to reaching senior level positions in health care. This could include an MBA, MHA, or MPH. Macy provided students with the names of two organizations, AUPHA (Association of University Programs in Health Administration) and CAHME (Commission on Accreditation of Healthcare Management Education) to seek out information on graduate schools. He also emphasized seeking out opportunities to network and gain experience.

ACHE, the American College of Healthcare Executives is one way for student to network and gain experience. This organization consists of health care professionals from around the country, and local chapters in which students can become involved. As a Student Associate, you receive membership benefits including access to the members-only area of ache.org and official LinkedIn group, community networking and leadership opportunities, publications and newsletters, a reduced fee for the annual Congress on Healthcare Leadership conference, career advice, and financial assistance. This is something Creighton students can definitely take advantage of and will be further discussed in upcoming meetings. Macy concluded by citing the Fiscal News and ACHE, saying that 75% of healthcare leaders are planning to retire in the next 10 years. With CEO turnover the highest of any industry, providing future healthcare administrators have a great window of opportunity. Most important, however, was his final message to students: “What I like most about working at Nebraska Orthopaedic Hospital is the feeling I get knowing that this family is making a difference in the lives of our patients’. They leave the hospital with a greater desire and ability to more fully live their lives.”

20 Things to consider from TOM MACY

Source: Forbes

1. Time is not a limitless commodity.
2. You’re talented, but talent is overrated.
3. We’re more productive in the morning.
4. Social media is not a career.
5. Pick up the phone (or write a letter).
6. Be the first in and last to leave.
7. Don’t wait to be told what to do.
8. Take responsibility for your mistakes.
9. You should be getting your butt kicked.
10. A new job a year isn’t a good thing.
11. People matter more than perks.
12. Map effort to your professional gain.
13. Speak up, not out.
14. You have to build your technical chops.
15. Both the size and the quality of your network matter.
16. You need at least 3 professional mentors.
17. Pick an idol and act “as if”.
18. Read more books, fewer tweets and texts.
19. Spend 25% less than you make.
20. Your reputation is priceless, don’t damage it.
A word from the Co-Presidents... (continued)

Since 1999, the HAP program was a part of the College of Arts and Sciences. This year, it was moved administratively within the Department of Sociology, Anthropology, and Social Work. This important change allowed the program to hire Professor Susan Walsh, a full-time appointment to the program. The position will assist in giving the program the resources it deserves, and is therefore an important step in the development of the major and minor. Professor Walsh has been doing a phenomenal job and with her extensive first-hand experience as a nurse and health care administrator, and she is a great resource for all students to utilize. As the academic program is developing, we hope to further develop the club by adding new events, such as working with a local public health agency for a day of service, hosting a dinner focused on networking skills, and providing students with the opportunity to join the American College of Health Care Executives (ACHE).

The mission of HAPSA is to bring students together who share a common interest in the area of healthcare administration in order to promote the exchange of knowledge and facilitate growth in the students’ academic and professional careers. As your presidents, we are committed to providing you with the resources to do just this. We know there are many different niches within health administration and policy, and therefore we pride ourselves on being a diverse organization. From nurses to business majors, our club benefits from a wide range of academic backgrounds, so please continue to come to meetings and events this next semester, and invite your friends! We look forward to seeing everyone, and we welcome everyone to reach out to us with any concerns, suggestions, or questions. Good luck with the upcoming semester!

Anna Balling and Anne-Marie Stonikas

Student pursues public health outside of Creighton

My name is Lauren Murphy-Moore. This summer I had the opportunity to do an internship through the University Of Michigan School Of Public Health called the Summer Enrichment Program. I interned at the Office of Health Equity and Inclusion as a qualitative research assistant. It was a new office that worked toward creating a culturally sensitive environment at the University of Michigan Health Systems through research and providing opportunities to young children. I had the opportunity of working in this office for six weeks in Ann Arbor, Michigan with twenty-four other students across the nation. It was an amazing experience to work with such a variety of people with different cultural, regional, and academic backgrounds. This program really showed me the many opportunities that healthcare administration could lead to, and the wonderful impact it can have on a community in need. This experience solidified my decision to pursue a master’s degree in healthcare administration after I graduate from Creighton in May 2015. I am currently doing a communications internship at Building Healthy Futures by improving health for the Omaha’s underserved children and youth through thoughtful collaboration and advocacy.

Future nurse finds home in HAP department

Hi! I’m Brenna Miller, a junior Health Administration and Policy major at Creighton. I plan to graduate in the spring of 2016, and after graduation I plan to attend the accelerated nursing program at Creighton. I have always wanted to be in the medical field, but I didn’t know where my place would be. After taking my first HAP class, I realized how much I enjoyed it, and I decided to pursue the major. The accelerated nursing program has always been something that I have wanted to do. Before I graduated high school, I got my CNA and started working on the floor before I moved to Omaha; that is when I knew that I wanted to be involved in the medical field. After finishing the accelerated nursing program, I plan to get a degree as a nurse anesthetist and get my masters in nursing administration.