Agenda

• Why Healthcare?
• Career Opportunities
• Why an Iowa MHA?
• Experiential Learning
• Program Overview
• Current Student Statistics

Q&A Break

• Course Sequence
• Student Involvement
• Why Iowa City?
• How to Prepare

Q&A Break
Why Healthcare?

- Eight of the Top 20 fastest growing professions are in the healthcare industry. (U.S. Bureau of Labor Statistics)
- Employment of medical and health services managers is expected to grow 16 percent from 2008 to 2018. (U.S. Bureau of Labor Statistics)
- Implementation of Affordable Care Act provides for a challenging and constantly changing field
- Opportunity to impact the lives of others in a positive way and produce change on a large scale
MHA Career Paths and Settings

Paths:
- Hospital Management
- Administrative Fellowship
- Strategic Management
- Business Development
- Insurance
- Healthcare Consulting

Settings:
- Finance
- Operations
- Hospital Foundations
- Risk Management
- Revenue Cycle Management

- Academic Medical Centers
- Health Systems
- Physician Group Practices
- Long-Term Care Facilities
Why an Iowa MHA?

- 100% summer internship and post graduate placement
- Executive-in-Residence
- Strong 1000+ alumni network
- Small class sizes
- Class trips visiting Midwest healthcare organizations in Chicago, Milwaukee, Omaha, Des Moines, and Minneapolis
- Professional development
- New College of Public Health Building within walking distance of University of Iowa Hospitals and Clinics
Experiential Learning

- Graduate Assistantships
- Consulting Project
- Practicum
- Internship
- UIHC Project Board
- Case Competitions
- Interdisciplinary Graduate Fellowship in Aging
- Iowa Healthcare Executive Symposium

Professional Development

- Witt Kieffer Interview Seminar
- Speed Networking
- ACHE Congress
- Mentorship Program
- Presentation Skills Seminar
MHA Program Overview

• Program completion usually requires 2 years of study
• Admission can be gained through SOPHAS or HAMPCAS. Deadline is December 1, 2013.
• GRE, GMAT, MCAT, LSAT scores can be used for application to the MHA program
• Minimum of 60 credits must be earned in order for the degree to be awarded
• Combined Degree Options: MHA-JD, MHA-MBA, MHA-MPH
• No specific undergrad major required
Current First-year Student Statistics

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<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Class size</td>
<td>26</td>
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<tr>
<td>Women</td>
<td>50%</td>
</tr>
<tr>
<td>Average Age</td>
<td>25</td>
</tr>
<tr>
<td>Age Range</td>
<td>22-37</td>
</tr>
<tr>
<td>Average GPA</td>
<td>3.32</td>
</tr>
<tr>
<td>Average GMAT</td>
<td>568</td>
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<tr>
<td>Average GRE (New Scale)</td>
<td>305</td>
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Undergraduate Majors
- Science: 38%
- Psychology: 15%
- Health Sciences: 16%
- Business: 19%
- Political Science: 4%
- Other: 8%

Geographic Distribution
- Midwest: 84%
- South: 8%
- West: 8%
- Other: 8%
Question and Answer Break
<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>1</td>
<td>Professional Development</td>
<td>3</td>
</tr>
<tr>
<td>1</td>
<td>Introduction to Health Care Organization &amp; Policy</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Health Care Management</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>Health Services Information Systems</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>Corporate Financial Reporting</td>
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<td>Managerial Finance</td>
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**Year 2**

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<tbody>
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<td>Professional Development Seminar</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Essentials in Public Health</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Professional Development Seminar</td>
<td>1</td>
</tr>
<tr>
<td>3</td>
<td>Issues in Health Management &amp; Policy</td>
<td>3</td>
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<td>3</td>
<td>Operations Research for Health Service Managers</td>
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<td>3</td>
<td>Human Resources for Health Organizations</td>
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<td>3</td>
<td>Legal Aspects of Health &amp; Medical Care</td>
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<tr>
<td>3</td>
<td>Elective</td>
<td>2</td>
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<td>2</td>
<td>Elective</td>
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<tr>
<td>14</td>
<td>Total Hours</td>
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Student Involvement

- **ISAHL**—Iowa Student Association of Healthcare Leaders
  - Philanthropy Events
  - Social Events
  - Professional Development

- **CPHSA**—College of Public Health Student Association

- Student Leadership Committee
  - Student-Faculty Liaisons
  - HMP Alumni Board Representatives
  - Student-Recruitment Committee

- Students for Interprofessional Education

- Graduate Student Senate, Intramurals and more!
Iowa City

- Iowa City is rated as the **No. 3 best college town** (American Institute for Economic Research's findings for 2010)

- *Men's Journal* ranked Iowa City as the "**Healthiest Town in the United States**" in 2010

- Iowa City ranked **No. 10 best city** in "**Today's Best and Worst Cities for Jobs**" *(MSN CareerBuilder's 2010 list)*

- Iowa City was listed as one of the **10 most affordable places to live and work** *(Sperling's Best Places in March 2007)*

- Centrally located between Chicago, Minneapolis, St. Louis, Kansas City, Omaha, Milwaukee, and Madison

- Regular farmer's markets, festivals, concerts, speakers, plays
How to Prepare

• Keep up on current healthcare events
  • Wall Street Journal, Health Affairs, The Commonwealth Fund
  • Healthcare daily e-mails (Modern Healthcare, Kaiser Health News)
• Finance, Accounting, and Excel preparation
• Learn more about the American College of Healthcare Executives (ACHE) and the Institute for Healthcare Improvement
• Like us on Facebook and follow our student blog for updates about the program, students, faculty and alumni
Question and Answer Break
If you have questions, feel free to contact our Director of Student Services, Jean Sheeley, at jean-sheeley@uiowa.edu