Proposal for a New Course and/or Core Status

Please submit your proposal and the course syllabus in electronic form and send it to the College Academic Office (CRHL 228) in care of Tammy O'Donnell. TammyODonnell@creighton.edu. All proposals for new courses or core status must be submitted through or approved by the appropriate department chair or program director. If the proposal and syllabus are sent from the department chair’s or program director’s e-mail account, no signature is necessary. It is not necessary to submit hard copies.

Nature of the Proposal

<table>
<thead>
<tr>
<th>New Course Only</th>
<th>Core Status Only</th>
<th>New Course &amp; Core Status</th>
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</thead>
<tbody>
<tr>
<td>X</td>
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Core Status Requested

Course Information

<table>
<thead>
<tr>
<th>Subject and Number</th>
<th>Course Title (30 character limit)</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDE 390</td>
<td>Concept Sketch Development</td>
<td>3</td>
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Course Format

<table>
<thead>
<tr>
<th>Lecture/Discussion</th>
<th>Laboratory</th>
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<tr>
<td>X</td>
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Other (specify)

Course Description, as it should appear in the Undergraduate Bulletin. Please type this information here; do not use “see attached syllabus”. Please try to limit the description to fifty words.

This course explores the creation of digital concept sketches from storyboards and websites to product design and branding concepts. Each student will be issued an iPad and work will be created digitally.

Pre-requisites & Co-requisites

None

Cross Listings

Is this course repeatable for additional credit? NO [X] YES

If this is a new course, briefly explain how it fits into your department’s curriculum. (This should include, but not be limited to, information such as if the course is required or will serve as an elective for a major, how often you anticipate that it will be offered, and if it replaces a course that is currently listed in the bulletin.)

This course will not replace or eliminate any existing course offering.

This course is not required for GDE, but fulfills the same requirement as GDE 425 if that course is not offered.

Minimally, this course will be offered every Spring Semester.

Please attach a syllabus of the course. The syllabus must include the following items in any order.

1. Course description
2. Course objectives
3. List of course topics
4. Course requirements
5. Grading criteria (including penalties)
6. Attendance Policy
7. Academic Honesty statement
8. Class cancellation policy

For College Academic Office Use Only

College Approval: Course __________________________
College Approval: Core ____________________________ Core Attribute(s) ____________________________
Effective Term: __________________ Date Sent to Registrar: __________________

(rev.11/24/2010)