

One of the most beneficial topics covered through this leadership school was reflecting on your chapter and learning who to focus more of your time on, who to develop more, etc. This session began with us being given a list of our chapter members and ranking them in three categories: “top, middle, and bottom”. This forced us, the chapter presidents, to truly reflect on our members as a whole and how they contribute to the success of our chapters. From that list, we discussed each group- how the top group is already motivated, how the middle group has the potential and just needs motivation, and how you will have to put in extra time for the bottom group. Reflecting on this, the middle group is where you want to spend most of your time because that is where most of your chapter members will fall. The bottom group will need extra time and motivation to work with, but you can’t miss out on an opportunity for them to further advance your chapter.