Minutes

March 2, 2014

1. Call to Order: 5:58 pm
2. Approval of Minutes: Stand as approved
3. Roll Call/Attendance: John McCoy, Jack Anderson, John Greenwood, Joel Henriksen, Anna Caflisch, Michele Bogard, Katie Kelsey, Terry Severson (Senior Director of Marketing, departed at 6:57), Kevin Sarver (Associate Athletic Director, departed at 6:57), Andres Gerardo-Sifuentes, Heidi Carpenter, Steve Brannan, Sarah Carnes, Sydney Brisco, Steve Ruppert, Austin Spillane (A&S), Rhonda Reynolds

Ellyn Thompson (excused absence—Spring Break)

1. Discussion Topics
   1. **President: John McCoy**
      1. Logo Presentation and Q/A
         1. Presentation by Terry Severson and Kevin Sarver, importance of keeping integrity of logo and university appearance especially among entrance to Big East, university is after consistency to build brand, erosion of university appearance when logo is changed to reflect schools and departments, co-branding: placing academic logos with athletics logos—can be done; issue with sub-branding: combining academic logos with athletic logos—cannot be done; illegal for companies/individuals to place logo on products/materials without being officially licensed, Mongoose Graphics of Denver developed athletics logo—concerned about just developing athletics logo, not entire university logo; key point is to have separate logos on separate parts of materials/products/shirts, too many logos across campus, must have guidelines and standards to maintain consistency, university has shifted procedure on logo use; new academic logo going through approval process, still needs additional feedback; approved list of licensed vendors can be provided by Student Activities Office
      2. Fr. Lannon & Presidential Search
         1. Discussion with Dr. O’Connor, Board of Trustees will handle presidential search, guidelines in university statutes outline presidential search, Board of Trustees

will be meeting tomorrow, hope to have someone selected by this time next year, more information will be provided as semester continues, in university guidelines, two students are to be a part of the selection committee (possibly one undergraduate and one graduate), no information about Jesuit/lay-person at this time

* + 1. Dean’s Luncheon
       1. April 2 at 11:30 am-12:30 pm, email has been sent out
  1. **Executive Vice President: Jack Anderson**
     1. RFK Award
        1. Nomination application now available on CSU website and CUinvolved website, due March 27 by 4:30 pm
     2. University Tobacco-Free Committee
        1. Committee reformed after legislation passed by CSU last semester, committee will be revising university tobacco-free campus policy to include procedure on enforcement, fees, and cessation services, more information to come as committee meets again
  2. **V.P. Finance: John Greenwood**
     1. Graduate/Professional Rebates
        1. No big changes from last budget update, approximately $90,000 transfer to Program Board on line 7357, half-court shot event insurance policy appears on budget now
        2. **Approved 8-0-0**
     2. Graduate/Professional Rebates
        1. Incorrect formula had been used in past is reason for delay in rebate distribution, will be ensuring rebates are distributed to school governments this week
  3. **V.P. Programming: Joel Henriksen**
     1. Event Recap
        1. Wednesday: Matthew Broussard, approx. 125 students
        2. Thursday: McGuian and Webber, approx. 100 students
        3. Friday: Spring Fling tickets released, April 12 concert, grad/prof students tickets are $5
     2. Upcoming Events
        1. March 19: Showing of Divergent
        2. March 25: RJ Mitte lecture on diversity and disability
        3. March 27: Body Poets
  4. **Speaker of the Board: Anna Caflisch**
     1. Representative of the Month
        1. Brought back to Board of Representatives to recognize representatives
     2. Committee Updates
        1. Campus Planning Committee: exploring bike share program, will update as necessary
        2. Visibility and Marketing: Guava and Java on Tuesday night

1. Old Business
   1. No old business
2. New Business
   1. No new business
3. Updates
   1. Business: Golfing event planning, officer description updates and elections next month
   2. SPAHP: elections this week, great turnout for elections
   3. Medicine: Facts on Tap seminar presentation to pre-med program, Match Day on March 21, will be meeting with Dr. Frey re: Health Sciences Committee within CSU, in process of electing officers for Phoenix and Omaha campuses
   4. Nursing: meeting at North Omaha clinic, donation letters are getting approved, planning raffle and fundraising, beginning search process for new dean
   5. Graduate: meet-and-greet event, early viewing of Captain America event being planned, meeting with Tanya Winegard re: maternity leave, hoping to subsidize Spring Fling tickets for Graduate students
   6. Law: trying to get all student organizations on CUinvolved, reaching out to student leaders individually
   7. Arts & Sciences: Dinner with the Deans on April 3, planning Dean’s Service Honor Roll Dinner, working on syllabi online, looking to get involved with Strategic Plan dissemination
   8. Professional Studies: working to revise constitution, planning game nights for students
4. Advisor’s Update
   1. Wednesday: last day for Student Organization Review Committee
   2. Friday: deadline for Student Activities Office awards
   3. Please remind student organizations to fill out student organization contracts survey
   4. Update from Father Lannon: email updates will focus more on general acknowledgement rather than events, please send Michele information this evening or tomorrow morning
5. Announcements
   1. Next Meeting: March 30

Adjourned at 7:20 pm

Respectfully submitted,

Jack Anderson