



Minutes
September 8, 2013

- I. Call to Order: 6:05 PM
- II. Approval of Minutes - Approved
- III. Roll Call/Attendance
 - a. Augusta Herman (College of Arts and Sciences), MaKayla Rutt (College of Business), Steve Brannan (School of Medicine), Heidi Carpenter (School of Pharmacy and Health Professions), Bryan Hackfort (Graduate School), Ellyn Thompson (School of Dentistry), Laura Kyriss (College of Nursing), Rhonda Reynolds (University College)
- IV. Discussion Topics
 - a. **President: John McCoy**
 - i. Strategic Planning Sessions
 - 1. Nearly 40 students will be attending, and John thanks those cabinet members who are able to attend
 - ii. Visibility and Transparency Report
 - 1. Report was designed to summarize everything the executive team did over the summer
 - 2. Board of Trustees portion will be tackled this semester – John is the only student that consistently sees trustees, and that will hopefully be changed
 - 3. Marketing and Communications portion looks to include more student opinion through an advisory board with 4-5 students
 - 4. Student feedback portion highlights meals with administration
 - 5. University Committee portion looks to increase involvement and responsibility through feedback with the students on University Committees.
 - 6. Focus Groups portion looks to have monthly feedback meetings to CSU
 - 7. Town Halls portion looks to have monthly question and answer sessions with higher attendance and more focused sessions
 - 8. Election Appointment and Marketing Strategy portion looks to transition the election committee into more of a marketing organization to increase CSU applications
 - 9. Coordinators portion outlines the formation of the Student Organization Committee which will be voted on later this month

10. Bluejay Bonus Program is outlined as an attendance incentive program that will help increase attendance at events through card swiping and a reward system.

Cabinet Meeting

11. New Student Orientation portion looks to solidify the relationship between CSU and Summer Preview, Welcome Week, and Information Sessions.
- iii. RAL Renovation Update
 1. John was a part of the core committee that is helping with the redesign
 2. Look for town hall meetings at the end of the month for students to give feedback
- iv. NJSGA
 1. National Jesuit Student Government Association project was solidified after NJSLC, and the core committee is working to formalize it by next summer's conference
- v. Presidential Fellowship
 1. New program was formed this fall with 16 freshmen taking part in the semester long leadership development program to assist them with finding leadership positions in student government and other areas of campus.

b. V.P. Student Affairs: Tommy Backe

- i. Summer Update
 1. Summer projects were governing document review, the installation of a parliamentarian for the Board of Representatives, and the formation of the Student Organization committee.
 2. All legislation for summer projects will slowly pass through cabinet over the next few meetings
- ii. Fall Conference
 1. Thank you for all of those who attended or sent representatives of your student organization
 2. Although it is not the most exciting event that CSU hosts, it is important for maintaining student organization status with the Student Activities Office
- iii. Jaywalk
 1. The 5K/1Mi run/walk event is less than two weeks away
 2. We have raised almost \$4,000 for the event, and we hope to continue to raise more

c. V.P. Finance: Austin Brown

- i. Summer Update

1. Large project was strategic plan for CSU where the group did a SWAT analysis to project where CSU would be in each of the next 5 years

Cabinet Meeting

ii. Budget Update

1. August update distributed by Austin
2. University fees have not come through yet, so hopefully half will be collected as soon as tuition comes in at the end of the semester
3. Sales and services will not come through until University Directories have arrived and been distributed
4. Facilities rental was previously under support to other orgs with sports clubs
5. **Approved 8-0-0**

iii. Budget Approval

1. Budget distributed by Austin
2. Budget is adjusted for rollover, which is distributed through different lines by Austin
3. Rollover proposal is included at the end of the budget that was distributed
4. Appropriations is available for funding requests, but \$50,000 of it is used for a rainy day fund for CSU
5. Shuttles are provided for certain breaks, and that increase is reflected
6. Other Contracted Services will be used for CSU marketing and branding in the future
7. Food Costs/Catering-University is increased due to the Presidential Fellowship Program formation with banquets
8. Other Insurance is used for the insurance for the half court shot promotion for free tuition with room to make it a bigger event
9. Various Travel Expenses (NJSLC) is increased to open the event to more people in the future
10. Entertainment is used to increase CSU marketing
11. New Student Orientation increases due to a MOU that was signed to state the funding increases from \$10,000 to \$12,000
12. Miscellaneous Supplies is increased due to the Presidential Fellowship Program formation with various expenses
13. **Approved 8-0-0**

d. V.P. Programming: Meradith Ganow



Creighton Students Union

i. Summer Update

1. Most of the work Meradith has done is through contracting and the Bluejay Bonus Incentive Program that John previously mentioned

Cabinet Meeting

ii. Fallapalooza

1. 3OH!3 is the headlining artist this year, and the event will take place on October 4th at Sokol Arena
2. Purveyors of the Conscious Sound is the opener
3. Tickets for undergrads are free and \$10 for Grad/Prof and guests
4. Homecoming is the week leading up to the 21st and will be full of events

e. Speaker of the Board: Leah Lax

i. New Representatives

1. Please let Leah know of any representatives that have changed with the Grad/Prof representatives

ii. Fall Training and First Meeting

1. Training went well and had go karting at the end
2. Ten pieces of legislation will be voted on at the next meeting

iii. Committee Restructure

1. Committee leaders expressed issues with previous committee responsibilities, and they will not work on larger projects, but for the most part, they will be fairly similar to the previous structure.

V. New Business

VI. Updates

- a. University College: Ice cream social was last Friday, and went well. Non-traditional student week is coming up on November 4th to get families together.
- b. School of Pharmacy and Health Professions: Welcome Week went well despite restructuring of the days to make it more conscious of everyone's time. Lunch keynote was brought in to help lead into training. 12 teams competed in the kickball tournament that followed the white coat ceremony last week. Officer handbook for executives is being created to build continuity with officers.
- c. School of Dentistry: Welcome week kickoff was a success and elections went well.
- d. College of Business: COB Congress involvement has been struggling, but executives are reaching out to help. Andres is talking to administration for student perspective on the move to Harper.



Creighton Students Union

e. School of Medicine: There has been a delayed start with some of the new students. First student government was last week.

Phoenix campus is very full with M3s and M4s and Chiropractic.

Working on more fall planning. January 25th will be a day long

Cabinet Meeting

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- g.
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- i.
- j.
- k. forum with patient safety with health professional students to increase talking between different students.
- l. College of Nursing: All positions except freshmen are finalized. Executives have great ideas for new events.
- m. College of Arts & Sciences: First senate meeting was today, and interview process for freshman will begin soon. CURAS and dean's office will help with research fair to make research opportunities available for students on October 29th.
- n. Graduate School: Events happened throughout the semester, with a Stormchasers game and community garden event. Welcome back had a good turnout with a happy hour and soccer game. Concerns have been made with self-defense classes and Residence Life – possible events for Program Board that will eliminate such demand with Public Safety. Reach out to Dr. Kim Grassmeyer, who is the new Associate Director for Residence Life to reduce concerns.

VII. Advisor's Update

- a. Dr. Cernech, the Vice President for Student Life will be retiring at the end of the calendar year. There will be a replacement named next July after a search committee process for first semester next year.
- b. Billy Bluejay will no longer be available for use with alterations until after a new logo is released in October.

VIII. Announcements

- a. Next Meeting: September 22nd

IX. Adjournment at 6:49 PM