Creighton Students Union Committee Meeting
Monday, September 15, 2014 | 5:15 pm | Skutt 105

Agenda

Present: Lulu Alvarez, Kate Bianchi, Colton Brasel, Anna Caflisch, AnneMarie Chengazhacherril, Marc Cubrich, Sara Knowles, Adam Kotula, Angela Lax, Clarie Liang, Luna Luo, Julia Neppel, Laura Novotny, Charlie Oertli, John Pfaff, Arthur Segismundo, Shayla Shojaat, Jenny Vestle, Aditi Dinaker, John McCoy, Jack Anderson, Joel Henriksen, John Greenwood, Katie Kelsey

Not Present: Courtney Coslor, Carleton Young

I. Opening Ceremonies
   a. Call to order (5:16)
   b. Invocation
   c. Attendance Sheet
   d. Approval of Minutes - Approved

II. Executive Reports:
   a. President: Mr. John McCoy
      i. Strategic Plan Committee: Emails from 4 people. If interested, contact John.
      ii. Creightonian: Wrote an article about CSU’s open letter about Yik Yak. Lacks a real argument, and dismisses the idea to be more smart on a public app. Making a claim that were not doing anything, but no one has come talked to us. Expressed nothing in particular. Students are more invested in complaining, than making a real difference, or attempting to.
         1. Article not based in fact
         2. Try to see if we can post stuff in the Creighton Facebook pages to show students what we are doing on a monthly basis.
      iii. “Be More”: New marketing campaign. Posted videos that were not supported well by students and alumni. Biggest issue is diversity (race and gender). Some parts considered to be offensive. Trying to hit a new demographic. Enrollment not affected by the introduction of this campaign. Worried that old campaign was not catholic enough. Used professional actors rather than real students and their experiences. Not the first time there’s been a lack of communication between the marketing team and the student body. When the new commercials are released, email our thoughts to John.
   b. Executive Vice President: Mr. Jack Anderson
      i. Jaywalk: This Saturday (9/20). Option of participating in the race or volunteering. All proceeds benefit Jesuit Academy. Have more active tabling. Drawing for a gift card in the Old Market if student sign up this week. Wear polos if volunteering. Promote to peers to get them to come this weekend. Meet at SAO if volunteering.
      ii. CSU for You Week: Reception this Monday (9/22) for all students to learn about CSU and interact to us as representatives. Encourage students to run for CSU positions.
   c. Vice President for Finance: Mr. John Greenwood
Elections: Info sessions are 9/29 at 6:30, and 9/30 at 7:30. Have to go to election rules meeting which is 10/12 at 7:00, and 10/13 at 6:30

d. Vice President for Programming: Mr. Joel Henriksen
   i. Homecoming Week: Theme is I heart CU. Today
      1. (9/15) is Whack MAC. Putting together I heart CU scrapbook.
      2. (9/16) CU’s Got Talent.
      3. (9/17) Service WAC and hypnotist,
      4. (9/18) Fiesta with OMA
      5. (9/19) Golf cart decorations and Movie on McGloin
      6. (9/20) Jaywalk and golf cart parade

e. Speaker of the Board: Ms. Anna Caflisch
   i. Student Organizations: Reassigned. Will be emailed today or tomorrow. By next Monday(9/22), send out email to organizations
   ii. Outside Event Signups

III. Open Discussion:
   a. Pick clubs on our own if possible.

IV. Student Organization Announcements: None

V. Old Business: None

VI. New Business: None

VII. Announcements
   a. Advisor’s Update: None
   b. Upcoming Funded Events: None

VIII. Adjournment (6:07)