Creighton Students Union Spring Representative Training  
Monday, September 22, 2014 | 5:15 pm | Skutt 105

Present: Kate Bianchi, Colton Brasel, Anna Cafilisch, AnnMarie Chengazhacherril,  
Courtney Coslor, Marc Cubrich, Aditi Dinaker, Thomas Eckland, Margaret Geraghty, Shweta Goswami, Sam King, Sara Knowles, Adam Kotula, Angela Lax,  
Clarie Liang, Luna Luo, Matt Murphy, Julia Neppel, James Noeun, Laura Novotny,  
Charlie Oertli, John Pfaff, Taunya Plater, Christina Rejko, Reza Roohanirad,  
Jasmine Scripp, Arthur Segismundo, Shayla Shojaat, Joshua Vander Windt, Jenny Vestle, Carelton Young, John Zietlow, Aubrey Warta, Dave Changstrom, Danielle Forsgren, John McCoy, Jack Anderson, Joel Henriksen, John Greenwood

Not Present: Lulu Alvarez, Christine Koves, Christina Polangcus, Nick Samuelson

Agenda

I. Opening Ceremonies
   a. Call to Order at 5:17
   b. Invocation- Fr. Kestermeier
   c. Attendance Sheet
   d. Approval of Minutes: No changes in either

II. Executive Reports
   a. President: Mr. John McCoy
      i. Cabinet Update: Met last night, past unanimously both the  
         adjusted budget and new memorandum. Legislation proposed last  
         night which will be discussed tonight
      ii. President’s Advisory Board: Met last Monday. 1/3 of president’s  
         council. Discussed things that have been going on in different  
         areas and shared governance. Statute revision committee, and no  
         student representation on this committee. More to come on this.  
         Partnership throughout campus ministry and student life.  
         Discussed anti-cyber campaign and be more campaign.
   b. Executive Vice President: Mr. Jack Anderson
      i. Jaywalk Debrief: Went very well and new records. 350 in  
         attendance, $9405 donation. Highest we’ve had in several years.
      ii. CSU for YOU! Week: Several events going on this week to show  
         students what we do. A lot mainly social media. Also will be  
         having a standing column in the Creightonian
         1. 9/22 meeting open for students and reception in art gallery.  
            Encouraged to stop by and mingle
         2. 9/23 Guava and Java
         3. 9/24 WAC and voter registration
         4. 9/25 Twitter Town Hall
         5. 9/26 CSU breakfast with executives and student cultural  
            organization leaders. Open to all organizations
   c. Vice President for Finance: Mr. John Greenwood
      i. Funding Requests: None
      ii. Election information sessions next week.
   d. Vice President for Programming: Mr. Joel Henriksen
      i. Upcoming Events:
         1. 9/23 WAC
         2. 9/27 River City Rodeo
e. Speaker of the Board: Ms. Anna Caflisch
   i. Guava & Java: Tomorrow but more reps encouraged to sign up and volunteer
   ii. CU Sunday: first one is 9/28

III. Open Discussion: None

IV. Student Organization Updates/Announcements: None

V. New Business
   a. Representative Approval
      i. Aubrey Warta in the School of Nursing: Approved 34-0-1
   b. Resolution 14-06C: Important to have the board be continuous. CSU would call for the advisory board to be reformed. 3 undergrad and 2 grads. Vote from cabinet was 9-0-0
      i. Approved 34-0-1
   c. Resolution 14-07C: Specifically addresses the "be more" marketing campaign. Cabinet acting in response to student complaints. Resolution passed in cabinet with 8-1-0. Approved 33-1-1
      i. Arby: Haven’t the commercials been taken down?
         1. John: Released on television. Took off YouTube but still released on TV
      ii. By passing the resolution could prevent further blunders?
         1. Proposed how to deal with it in the future
      iii. Tom: Would this be an open letter
          1. Will be published on the website and forwarded to the Marketing teams and presidents council
      iv. What were the commercial issues?
         1. Portrayal of students at Creighton. No mention of mission and the lack of women in the Heider College of Business.
      v. Issue with the language within the commercial
      vi. Arby: I agree
      vii. Marc: Motion to vote
      viii. Laura: Seconded

VI. Announcements
   a. Advisor’s Update: None
   b. Upcoming Funded Events: None

VII. Adjournment at 5:45