The Creighton Students Union Representative Meeting  
Full Board Meeting  
DATE September 9, 2013

Minutes

I. Opening Ceremonies
   a. Call to order TIME: 5:16pm
   b. Invocation
   c. Attendance Sheet

II. Executive Reports:
   a. President: Mr. John McCoy
      i. Dr. O’Connor: Universities first Provost: A model used at large universities. The provost Single person responsible for all academic life: (Dean’s, student life, enrollment, etc.) The university is embarked in a strategic plan for the program and it hopefully will be presented this fall. Trying to build a strategic plan focused around the student body. The advantages: now there is a clear number two at the university. This facilitates communication between the President of Creighton and the Provost about any issues going on campus. The goal is to bridge across student life and academic life and be a model across the nation. Get to know the people of Creighton. Define the Provost structure, implement, and communicate the strategic plan.
      ii. Joey Kimes: SAO with Katie and Margaret.
      iii. Carol Ash: Marketing and Communications: Branding, Research, Alumni, Community, Board Members, etc. Compile a story of Creighton through all that research. Does this feel like Creighton? Why am I an alumni? We take these concepts and we put this into our advertisement, TV scripts, and Creighton marketing in general. Working on redesigning our Creighton Logo.
      iv. Summer updates - emailed
   b. Executive Vice President: Mr. Tommy Backe: Justin will send an update on Jaywalk: We need your help with advertising and swiping cards for the Jay Walk. All reps have to be at the race. Saturday, September 21st. 9:00 am to 12:00pm! We have raised $3100 dollars so far.
      i. Coordinators
         1. Jay Walk
         2. Fall Conference: Thank you for attending this and we received a lot of positive feedback.
   c. Vice President for Finance: Mr. Austin Brown: Working on the audit for CSU and he is almost complete. Working alongside with the appropriations committee.
      i. Updates
   d. Vice President for Programming: Ms. Meradith Ganow: We are bringing 303 band and a local Omaha band.
      i. Fallapalooza Friday October 4th. Concert will start at 8:00 Free for undergrads and $10 for anybody else.
      ii. Homecoming September 15th through the 21st. various events. Check for emails on going on events.
      iii. Street Team: applications are currently out and our due tomorrow at 4pm.
e. **Speaker of the Board: Ms. Leah Lax:**
   i. “Spotlight” this week Anna: sophomore and studies health care administration. She is from Seattle Washington. Would like to see herself as a high end executive in a hospital and be married.
   ii. CU Sunday Sign-up sheet Check your email!
   iii. Jaywalk Sign up: Google doc and Sept. 21 Check your email!
   iv. Involvement Fair sign up Check your email!
   v. 1:1 with Committee leaders: Meeting with the executive team and working on this.
   vi. Finalizing positions: email me changes

III. Committee Updates

IV. Guava and Java email will go out!

V. Wear your polos next committee meeting. !!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
   a. Melanie Stara
   b. Ann Duffy
   c. Sean Gill
   d. Hannah Archuleta
   e. Scott Laurenzo

VI. Open Discussion

VII. Unfinished Business

VIII. New Business
   a. Resolution 13-08: Justin, Laura motion to bring to the floor and second it. Motion to Vote Justin and Nathan. Resolution has passed. 20-1-1
   b. Resolution 13-09: Laura & Justin: Resolution has passed. 21-1-1
   c. Resolution 13-10: Laura & Justin: Resolution has passed 22-0-1
   d. Resolution 13-11: Justin & Matt: Resolution has passed 22-0-1
   e. Resolution 13-12: Scott & Laura: Resolution has passed 22-0-1
   f. Resolution 13-13: Justin & Laura: Resolution has passed 22-0-1
   g. Resolution 13-14: Scott & Laura: Resolution has passed 22-0-1
   h. Resolution 13-15: Tabled
   i. Resolution 13-16: Tabled
   j. Resolution 13-17: Tabled
   k. Resolution 13-18: Tabled

IX. Announcements
   a. Advisor’s Update
   b. Upcoming Funded Events

X. Next Meeting
   a. Full Board on 9.23
   b. Committee on 9.16

**Adjournment:** 6:26 pm