

INTERNATIONAL BUSINESS MAJOR OUTCOMES

Creighton
UNIVERSITY

Heider
College of Business

Large and small companies search for employees who understand global business and can successfully operate in the international marketplace. As companies expand their business activities around the world, they seek people who combine the possession of solid business skills, expertise in solving global business problems, an awareness and understanding of different cultures, and—in some cases—a working ability in a second language.

THE MEDIAN STARTING SALARY FOR A 2014 CREIGHTON GRADUATE IN INTERNATIONAL BUSINESS WAS \$45,000.

Most careers in international business are with U.S. corporations that have international operations, though companies that are based overseas and have substantial U.S. operations also provide good prospects. Career search should focus on: major accounting firms, export-import firms, major banks, consulting firms, energy companies (petroleum, mining, etc.), trade and professional firms.

Graduates in international business find professional career opportunities in a wide variety of areas. Some recent Creighton international business graduates have interned and are employed in the following positions, in addition to gaining acceptance into some of the most prestigious graduate and professional schools in the nation and globally:

Title or Field of Advanced Study	Company or School
Internal Wholesaler	Allianz Life Financial Services, LLC (<i>Minneapolis, MN</i>)
Treasury Management Associate	Bank of America (<i>Charlotte, NC</i>)
Business Analyst	Cerner Corporation (<i>Kansas City, MO</i>)
Sales Representative / IT Analyst	ConAgra Foods (<i>Omaha, NE</i>)
Internal Sales Manager	Cox Communications (<i>Omaha, NE</i>)
Management Development Program	Edward Jones (<i>St. Louis, MO</i>)
Software Tester & Quality Assurance	Epic (<i>Verona, WI</i>)
Project Manager	GALLUP (<i>Omaha, NE</i>)
Information Leadership Management Program	General Electric (<i>Milwaukee, WI</i>)
Business Translator – Japanese/English Translation Program	Government of Japan (<i>Kyoto, Japan</i>)
Analyst – Product Data Management	Hewlett-Packard (<i>Roseville, CA & Omaha, NE</i>)
Private Banking Analyst	JP Morgan Chase (<i>Washington, DC</i>)
Assistant Business Manager /	Kiewit (<i>Omaha, NE; New York, NY; Chicago, IL; Kansas City, MO</i>)

Human Capital Analyst	
Leasing Specialist	Luxury Apartments (<i>Phoenix, AZ</i>)
Account Manager	Methodist Health Systems (<i>Omaha, NE</i>)
Corporate Trainee	Quad/Graphics (<i>Milwaukee, WI</i>)
Advertising Manager	Station Casinos (<i>Las Vegas, NV</i>)
Business Analyst	Target Corporation (<i>Minneapolis, MN</i>)
Applications Recruiter	TEKsystems (<i>Houston, TX</i>)
Property Contents Specialist	The Traveler's Companies (<i>Denver, CO</i>)
Operations Specialist	Travelex Global Business Payments (<i>Omaha, NE</i>)
Account Representative / Technical Author	Union Pacific Corporation (<i>Omaha, NE</i>)
International Logistics Coordinator	Warren Distribution (<i>Omaha, NE</i>)
Economics	American University (Washington, DC)
Law / MBA / Medicine	Creighton University (Omaha, NE)
Law	Stanford University (Palo Alto, CA)
Law	University of Iowa (Iowa City, IA)
Investment Banking & Finance	University of Glasgow (<i>Glasgow, Scotland</i>)
Law / Education	University of Nebraska (Lincoln, NE)
Law	Washington University (St. Louis, MO)

CAREER ASSISTANCE

The Heider College of Business at Creighton gives you the chance to test your skills in the real world through its premier internship programs. The Creighton Career Center works closely with students to assist them in finding full-time positions in which to utilize their knowledge to work after graduation.

OCCUPATIONAL OUTLOOK INFORMATION:

Occupational Outlook Handbook (U.S. Department of Labor) – www.bls.gov/oco
Human Resources, Training, and Labor Relations Managers – <http://stats.bls.gov/oco/ocos021.htm>
Purchasing Managers, Buyers, and Purchasing Agents – <http://stats.bls.gov/oco/ocos023.htm>
Loan Officers – <http://stats.bls.gov/oco/ocos018.htm>
Insurance Sales Agents – <http://stats.bls.gov/oco/ocos118.htm>
Sales Representatives, Wholesale and Manufacturing – <http://stats.bls.gov/oco/ocos119.htm>
Real Estate Brokers and Sales Agents – <http://stats.bls.gov/oco/ocos120.htm>
Advertising, Marketing, Promotions, Public Relations, and Sales Managers – <http://stats.bls.gov/oco/ocos020.htm>

CAREER INFORMATION AND JOB SEARCH RESOURCES:

Creighton Career Center – www.creighton.edu/careercenter
Jobs4Jays – www.creighton.edu/careercenter/jobs4jays
Vault's Career Insider – <http://careerinsider.vault.com/wps/portal/careerinsider?parrefer=2213>
Going Global – www.creighton.edu/careercenter/goingglobal
JobWeb (from the National Association of Colleges and Employers) – www.jobweb.com
The Riley Guide – www.rileyguide.com
USA Jobs (Federal Government Jobs) – www.usajobs.gov
LinkedIn – www.linkedin.com
Business Jobs in the Federal Government – www.makingthedifference.org/federalcareers/business.shtml
Business and Finance Careers – www.khake.com/page13.html
Careers in Supply Chain Management – www.careersinsupplychain.org
Small Business Association – www.sba.gov/category/navigation-structure/starting-managing-business
Entrepreneurs – www.entrepreneur.com

PROFESSIONAL ASSOCIATIONS:

American Management Association (AMA) – www.amanet.org
American Marketing Association (AMA) – www.marketingpower.com
Association for Financial Professionals – www.afponline.org
American Society of Transportation and Logistics – www.astl.org
Council of Supply Chain Management Professionals – [http://cscmp.org](http://www.cscmp.org)
National Association for Professional Insurance Agents – www.pianet.org
National Association of Realtors – www.realtor.org
Society for Human Resource Management (SHRM) – www.shrm.org

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John P. Fahey Career Center