



MARIA WATSON

EDUCATION

*Graphic Design &
Public Relations*

Creighton University
Bachelor of Arts
Omaha, Nebraska
Class of 2016

Lawrence High School
Lawrence, Kansas
Class of 2012

ACHIEVEMENTS

Deans List: 2012-2015
Cumulative GPA: 3.68

SKILLS & ABILITIES

Ai ● ● ● ● ● ● ●
Id ● ● ● ● ● ● ●
Ps ● ● ● ● ●
Ae ● ● ● ●
Pr ● ● ● ● ●

CONTACT ME

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INTERNSHIPS / WORK EXPERIENCE

Freelance

Develop branding materials including logos, photography, and social media graphics
Clients are often Creighton University departments, including:

Men's Basketball

Campus Ministry

Student Leadership and Involvement

Student Health Services

New Student Orientation

CU @ the Arts

National Student Leadership Conference

Summer 2014 & 2015

Head Team Advisor: Journalism, Film & Media Arts

Washington D.C. and Berkeley, California

Managed daily logistics for the entire program and a staff of approx. ten Team Advisors, while serving as a teacher and mentor for 250 high school students, focusing on leadership, ethics, and journalism

Adobe

January 2014-May 2014

Student Representative

Omaha, Nebraska

Responsible for driving awareness, engagement and excitement for the Adobe Creative Cloud within the Creighton community through social media, strategic partnerships, and sponsored events

Lawrence Memorial Hospital

Summer 2013

Marketing & Communications Intern

Lawrence, Kansas

Executed a photography project to improve marketing materials for volunteer outreach, helped prepare content for an LMH Health Tips Twitter account, and assisted with writing press releases

LEADERSHIP / INVOLVEMENT

Delta Zeta Sorority

Vice President of Philanthropy

May 2015-Present

Responsible for planning philanthropy events and organizing weekly service for 150 active members

Vice President of New Member Education

May 2014-May 2015

Developed and implemented a New Member Education program for 49 new members

Historian

May 2013-May 2014

Documented all Delta Zeta programs through social media, with a strategic focus on promotion and recruitment

New Student Orientation

Welcome Week Operations Executive

January 2014-September 2014

Developed branding for all of NSO, organized sponsorships, and assisted in training 150 student leaders

Campus Ministry

May 2013-Present

Salt and Light Leadership Team

VIA Leadership Team

Hospice Volunteer

Fall Break Service Trip (Calhoun City, MI)

Freshman Retreat Leader

Encounter Retreat Leader