



## New Technology To Empower Students

By Heather Doering



A strategic goal of the Career Center is to become an industry leader by engaging students and alumni any time, any place with high quality online resources. In the age of social media platforms that offer highly personalized experiences, students desire to be engaged in a meaningful way. This fall semester, the Career Center is rolling out two new platforms to do just that.

Jobs4Jays, Creighton's online career management system that connects students and alumni with jobs and internships, is moving to a new platform that over 350 universities have begun to use since the technology was launched in 2014.

**Handshake** provides students a modern, personalized interface and access to over 180,000 employers across the country, which will increase the amount of jobs and internships available to Creighton students. The Career Center staff is

excited to bring more diverse employers to campus, enhance student and employer engagement, and have access to data that will ultimately help serve students better.



Another system that has seen changes is **Career Advisor Network**. For the past two years, the Career Center has offered students and alumni access to career advice from industry experts through a webinar platform powered by Firsthand, viewable anytime. This fall we will be upgrading with Firsthand to also offer the Career Advisor Network, a network of over 6,000 vetted professionals from all major employers and industries.

Students can schedule a virtual meeting with any of these industry insiders for a resume critique, mock interview, or career advice specific to their field of interest.

The journey of career discernment and employment can often be daunting for students. As new technology removes barriers of geography and social capital, we would like to empower our students to be more connected and intentional through these new platforms. Check out our new online resources at [www.creighton.edu/career-center](http://www.creighton.edu/career-center) and discover resources tailored to your interests!



In an effort to continue to provide services that exemplify excellence in the field, the Career Center has identified five main themes that reflect the core of the college career development field. Inspired by and adapted from the National Association of Colleges and Employers (NACE) Professional Competencies for College and University Career Services Practitioners, each article utilizes the icons below to identify its corresponding theme.

### ASSESSMENTS



### CONNECTIONS



### COUNSELING



### EVENTS



### OUTREACH



Use these icons to identify how the John P. Fahey Career Center is aligning with national standards.

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# Letter from the Director

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**A**s I reflect on my 13 years at Creighton, what keeps me inspired for my commitment to students and our community is the mission of our institution and the core Jesuit values. As relatively new to the role of Director of the Career Center, it was important to me to establish our office's own core values: Empower People – Develop Partnerships – Inspire Purpose. To illustrate these themes, I am excited to share some of the great work we are doing.

**Empower People** – Every day, our primary goal is to encourage and empower people, specifically the students and alumni that come to our office. By investing in professional development for our Career Center staff, we continue to develop the skills we need to help them be successful. We are excited about the staff Certification through NACE's Career Coaching Intensive program. We also strive to provide our students and alumni with access to the top online career resources available in our industry such as Handshake (our new Jobs4Jays platform), the Career Advisor Network, Vault career library, and many other valuable resources. Whether it is through our one-on-one interactions or the resources we connect our students to, our aim is to foremost give our students and alumni the tools and confidence to further their career.

**Develop Partnerships** – Our partnerships with our faculty, staff, alumni, community partners, and employers allow us to serve our students to the best of our ability. Some of the most notable current and new initiatives include preparing student teachers to attend the Education Career Fair, partnering with the Student Leadership Involvement Center on Gallup Strengths initiatives, working closely with University Relations staff on alumni networking outreach, assisting in hosting a Career Day for Jesuit Academy students, and expanding the scope of our employer outreach trips. It is truly the collaborations with you and our other partners that allow us to connect our students with the resources and opportunities they need to be successful.

**Inspire Purpose** – One of the most fulfilling gifts of working in higher education is the ability of our entire Creighton community to inspire hope and purpose in our students and in each other. We are blessed that we are able to do this on a daily basis through the conversations we have in individual appointments. This year we also started a new tradition of an office day of service where our entire staff spent time volunteering at Project Homeless Connect. Through these experiences, we are reminded that whether it be through interactions with students or in service, we can do more to help others using the gifts that God gave us. To be at Creighton, helping guide our students to find their purpose, we truly are blessed.

Sincerely,

**Jeremy Fisher**

Director, John P. Fahey Career Center





# Big East Leaders Expand Opportunities for Students

By Rachel Gibson

On May 22, career center representatives from the ten schools in the Big East Conference arrived in Omaha to share knowledge, resources, and good conversation. **The Big East Career Center Directors** meeting, is an annual opportunity for leadership to gather to plan recruiting events, including the Big East Virtual Career Fairs and the Career Networking Event at the BIG East Tournament in New York City.

Assistant Director, D'Lynn Buck, and Director, Jeremy Fisher, crafted a unique visit that highlighted prominent metro based employers and popular Omaha sites. Book-ending the trip were site visits at two of the John P. Fahey Career Center's employer sponsor companies, Gallup and TD Ameritrade. In addition to enlightening the career representatives to the recruiting and hiring processes at these two nationwide employers, Gallup also facilitated a

presentation on moving campuses to a strengths-based model.

During the two day business meeting, representatives shared best practices and discussed event logistics. As the meeting drew to a close, the group set a goal to revisit and potentially expand on the scope of their work to capitalize on the unique partnerships Big East career centers have to better serve our students. The visit also offered the Career Center the opportunity to continue to strive for national recognition as one of the best Career Centers in the country. As Eileen Wisnewski, Director of Providence College's Center for Career Education & Professional Development, put it, "Omaha had so much more to offer than I imagined".

## OUR MISSION:

The John P. Fahey Career Center, as part of the Creighton EDGE, is committed to assisting students and alumni in exploring, developing, and implementing career goals that reflect their unique roles in the world of work and their commitment to a life of service to others.

## CONTACT INFORMATION:

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Omaha, Nebraska 68178

phone: 402.280.2722

fax: 402.280.3450

[careercenter@creighton.edu](mailto:careercenter@creighton.edu)

## HOURS OF OPERATION:

### OFFICE HOURS

Mon-Fri: 8:00AM - 4:30PM

### DROP-IN HOURS

Mon-Fri: 1:30PM - 4:30PM

\*when classes are in session

**Appointments Recommended**

## CONNECT WITH US!

### Follow us on Twitter:

@CUCareerCenter



### Like us on Facebook:

Creighton University Career Center



### Friend us on Snapchat:

CUCareerCenter





“ He is the best we have worked with in terms of professionalism, calm demeanor, leadership and interpersonal skills. He is an outstanding individual and a dedicated employee.”

- Creighton University Nominators

beyond his/her duties like Alex has for our office. He is the best we have worked with in terms of professionalism, calm demeanor, leadership and interpersonal skills. He is an outstanding individual and a dedicated employee.” **Kaitlin Logan**, Assistant Director of the Center for Student Integrity, was honored as EDGE Supervisor of the Year for her work by her intern, Marina Aldous, who stated, “Although it can be difficult to talk about issues involving morals and ethics, I have learned how to communicate what I feel strongly towards while also thinking critically about how others may feel in response.”

# First Annual EDGE Interns Appreciation Event

By Katie McCarville



This spring we celebrated our first annual EDGE Intern and Supervisor Appreciation Event! To date, the EDGE Internship Program has a total of 70 on-campus internship opportunities and has employed over 112 current and past interns. During the appreciation event, we recognized the success and achievements EDGE interns and supervisors have enjoyed since the program began in Summer 2015.

Additionally, we awarded our first ever EDGE Intern and Supervisor of the Year. Supervisors and interns

were asked to nominate individuals who championed or assisted learning in one or two of the EDGE Internship Program Learning Outcomes in addition to the Jesuit Values through their work together. **Alex Peterson**, a junior studying Human Resource Management, received the honor of EDGE Intern of the Year for his work in the Registrar’s Office. His four nominators who boast over 100 years of higher education experience stated they “have never known a student to go above and

Past EDGE Interns have moved on to work with many notable employers including: Yahoo!, FBI, Union Pacific, First National Bank, TD Ameritrade, Deloitte, Cerner, First Data, Flywheel and more! We are excited to continue our campus partnerships providing hands-on learning for students to validate their choice of major and career field while obtaining real-world experience.

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# Employers Enjoy Thanks & Baseball

By D'Lynn Buck

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**“The annual employer appreciation event is a great way to maintain our strong relationships with our employers and keep up-to-date with their hiring needs.”**

- Jeremy Fisher,  
John P. Fahey Career Center

Employers and the Career Center staff were able to mingle and celebrate the end of a great year of recruiting while they enjoyed good food, drinks, blue skies and a beautiful baseball park. On Friday, May 12th, the John P. Fahey Career Center staff welcomed over 40 employer partners to an appreciation baseball event in the Press Suite at TD Ameritrade Baseball Park. The annual employer appreciation event is an opportunity for the Career Center staff to celebrate the relationships with employers from corporate, healthcare, non-profit, government and volunteer organizations that recruit and hire Creighton University students and alumni. These employers attend Creighton University career fairs, offer internships as well as full-time positions, schedule on-campus interviews and conduct mock-interviews with the Career Center.

Building and maintaining strong relationships with employer partners is essential to the mission of the John P. Fahey Career Center. When asked about the importance of the appreciation event, Director Jeremy Fisher offered, “The annual employer appreciation event is a great way to maintain our strong relationships with our employers and keep up-to-date with their hiring needs.” Even though the beloved Creighton Bluejays fell to the McNeese State Cowboys, a good time was had by all.



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## Meet New Career Counselor

By Olga Zeisler

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Hiring a new career counselor is cause for celebration. This summer Raven Herson-Ortolan joined our team in the role of an Arts & Sciences Career Counselor to meet the need of the increased number of students we see on campus. When reflecting on what excites her the most about working with the Arts & Sciences students, the new counselor shares: “Students from Arts & Sciences are dedicated to helping our society move forward, are invested in their communities, and strive to find purposeful work. While the career search may seem daunting, I look forward to helping students recognize the wealth of resources they have at their disposal, both within themselves and at Creighton University.” Raven’s perspective aligns well with the Jesuit values and the culture of our office.

Raven joins Creighton from the University of Minnesota, Minneapolis, and brings expertise in Counseling Psychology with a focus in Higher Education. In addition to acting as an Academic Advisor at her previous institution, Raven spearheaded the creation of an Online Orientation program, developed programming for a Mental Health Awareness Week campaign, and served as a resource and advocate for the international student populations.

Raven is excited to call Omaha and Creighton her new home and is looking forward to hearing tips and tricks of all the best places to visit. We couldn’t be happier to celebrate a great addition to the Career Center team. Welcome, Raven!



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## Student Spotlight: Emily Beyersdorfer



By Nicole Methven, Neil Lulla, & Rachel Gibson

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On a beautiful spring morning, Emily Beyersdorfer, along with several of her fellow graduates, gathered with friends, family, faculty, and mentors at the annual Missioning Service at St. John's Church celebrated as part of Creighton's graduation festivities. Beyersdorfer, a May 2016 graduate from the College of Nursing, was about to embark on a unique journey working as a nurse while completing a year of service in Tacoma, Washington through the Jesuit Volunteer Corps Northwest (JVC NW). Unlike most JVC NW participants who are automatically placed in positions, Beyersdorfer sought employment independently. Dedicated to service but also determined to use her nursing education, she sought the guidance and support of the Career Center. "Honestly, I would not be where I am at if it wasn't for the

help and support from the Career Center. My career counselor practiced mock interviews via phone and in person with me, helped form my resume, edited my essays, supported me after rejection, and aided in my final decision all while encouraging me every step of the hiring process."

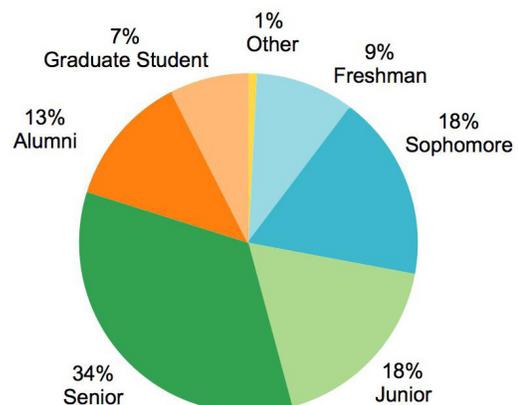
After much hard work, dedication, and faith, Emily landed a position as a nurse in the Emergency Department in a small local hospital. Emily says that she owes much of her post-grad happiness to the staff from the Career Center. "No words can express my gratitude for this place. I am forever grateful for what I gained from the Career Center. I miss Creighton, but I adore the Pacific Northwest and my new life here."

**"No words can express my gratitude for this place. I am forever grateful for what I gained from the Career Center."**

- Emily Beyersdorfer '16

# A Year in Review:

Appointments by Level



# Staff Profile: Gallup Strengths in Daily Life

By Nicole Methven



**Achiever, Relator, Competition, Focus, Arranger**

**Jeremy Fisher, Director:** "I am strong in the executing and relationship building strengths. With Relator, I feel I am able to develop strong relationships with my staff, students, alumni, faculty, employers and with my personal family and friends. With my Focus and Arranger strengths, I work best when I know that my time spent on things have value and purpose, and I get great satisfaction at solving complex problems and maximizing efficiencies."



**Learner, Achiever, Relator, Individualization, Connectedness**

**Rachel Gibson, Associate Director:** "Individualization makes me a great counselor, friend, supervisor, and gift giver. I love to find what makes people happy and fulfilled that is unique to them. Everyone has a story and a set of gifts – it's just a matter of finding out how to find it and nurture it. Finally, connectedness gives me the ability to see how things relate and interact, which is helpful in finding the most efficient way for our office to work all the way to helping see the purpose in our lives as humans through the commonalities we have."



**Maximizer, Achiever, Harmony, Responsibility, Individualization**

**Heather Doering, Business Career Counselor:** "My favorite Strength is Harmony, which explains my down-to-earth and humorous personality. My other strengths drive me to achieve results, while Harmony provides balance and helps me find common ground with all types of people. The staff teases me for laughing at my own jokes, but they love me anyway."



**Learner, Achiever, Belief, Focus, Competition**

**Olga Zeisler, Arts & Sciences Career Counselor:** "My themes are a unique and powerful bond to have! They give me confidence and excite me every day. When I plant new flowers in my garden, for example, my Focus theme helps to create detailed goals and remain focused on the outline. And when I meet with employers and students, the Learner in me beams with excitement to step out of my comfort zone to connect with others and tell each and everyone of them 'You matter.'"



**Positivity, Adaptability, Activator, Ideation, Empathy**

**Katie McCarville, Career & Internship Counselor:** "As the only Career Counselor dedicated to both Arts & Sciences and Business students, adaptability allows me to customize and relate to a wide variety of students from all cultures, backgrounds, and majors. Personally, this strength allows me to adjust to life's curve balls and handle the unexpected."



**Woo, Positivity, Achiever, Developer, Includer**

**Nicole Methven, Administrative Assistant:** "As a supervisor, I am always wanting to help develop my student workers to make them the best versions of themselves professionally, academically, and personally because I see the potential in everyone. I feel as though my developer helps to impact other's lives and it has also impacted my own life. My goal is to help others feel and experience success and the developer in me does just that."



**Communication, Woo, Empathy, Positivity, Maximizer**

**D'Lynn Buck, Assistant Director:** "My strengths help me build and nurture relationships both in the office and in my personal life. Besides Communication; WOO and empathy play big roles in my relationships as I'm able to easily approach others and in return, they are able to open up to me. My empathy allows me to relate to other people because I'm easily able to put myself in another person's shoes and understand where they are coming from."



**Input, Intellection, Relator, Communication, Adaptability**

**Raven Herson-Ortolan, Arts & Sciences Career Counselor:** "Of my strengths, I identify most with input. Not only do I enjoy collecting information and stories, but I appreciate an opportunity to put my newfound information to good use with students, colleagues, and friends. I believe we are all connected, and input helps me weave our stories together."

## Majors Most Frequently Seen

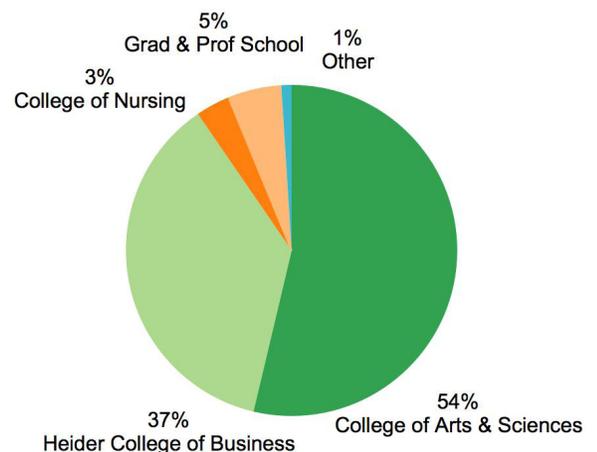
1. Finance
2. Biology
3. Marketing
4. Deciding
5. Business Intelligence & Analytics
6. Economics
7. Psychology

Last year the Career Center served over **1,500** students and alumni

Last year the Career Center conducted over **1,850** individual appointments

Between Career Fairs and On-Campus Interviews, the Career Center welcomed **162** organizations to campus to recruit

## Appointments by School





**EMPOWER** People  
**DEVELOP** Partnerships  
**INSPIRE** Purpose

**FALL 2017 CAREER FAIR:**

**Date:** Friday, October 6th  
**Time:** 12:00 p.m - 3:30 p.m.  
**Location:** Harper Center Ballroom

**GRADUATE SCHOOL FAIR:**

**Date:** Tuesday, October 3rd  
**Time:** 3:00 p.m - 5:30 p.m.  
**Location:** Skutt Student Center Ballroom

**STEM CAREER FAIR:**

**Date:** Tuesday, October 3rd  
**Time:** 3:00 p.m - 5:30 p.m.  
**Location:** Skutt Student Center Ballroom

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