9 Day Baltic Cruise
June 15-24, 2014
aboard the Norwegian Star

Prices Starting At:

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Interior</td>
<td>$1,479 pp</td>
</tr>
<tr>
<td>Oceanview</td>
<td>$1,669 pp</td>
</tr>
<tr>
<td>Balcony</td>
<td>$1,999 pp</td>
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<tr>
<td>Mini-Suite</td>
<td>$2,199 pp</td>
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</tbody>
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Prices are per person based on double occupancy and subject to availability.

For More Information Contact:
Jodi Murphy  at  Cruise and Travel Partners
Call: 1-800-856-8826  or  www.cruiseandtravelpartners.com

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Course Description:
With all the new and developing technologies available to dentists, how can we make smart decisions on how and when to integrate them into clinical practice? What technologies can improve patient care? Expand treatment options we can provide? Make patient care easier, more comfortable and/or efficient? This course will give you a detailed look at technologies that include Chartless Record Keeping, Digital Radiography, Intraoral Imaging, Soft Tissue Lasers, Hard Tissue Lasers, CAD/CAM dentistry and Digital Impressions. Whether you are in the growth phase of your practice or getting ready to transition out, we will discuss how these technologies will make you more attractive to patients, employees and/or potential buyers.

Objectives:
Upon completion of the course, the participant will be able to:
- Discuss factors to be considered when making dental technology buying decisions.
- Understand the benefits of various dental technologies to patient care.
- Identify obstacles to integrating new technology into clinical practice.
- Using clinical case studies, discuss how each of the following technologies, alone or in combination, impacted patient care: Dentrix chartless record keeping, Dexis digital radiography, Digital Doc and SLR intraoral imaging, Diode soft tissue lasers, Er:YAG/Er,Cr:YSGG hard tissue lasers, E4D CAD/CAM and digital impressions.

About the Presenter:
Alan Swett, D.D.S., graduated from the University of Iowa, College of Dentistry in 1983 and has been in private practice in Johnston, IA for 30 years. Dr. Swett is an early adopter of high technology in his dental practice with a strong commitment to applying laser technology to the dental field. He introduced soft tissue laser dental procedures into his practice in 1992. Dr. Swett was asked to be one of five dentists nationwide to conduct the clinical trials for FDA approval of the hard tissue laser. He worked with the clinical trials from 1993 until approval was received in 1997. Since 1991, when he fully computerized his office, he has been constantly incorporating new technologies into clinical practice. Since 2006, Dr Swett has served as an adjunct faculty member at the University of Iowa, College of Dentistry in the Operative Dentistry Department. Dr. Swett works with junior dental student and mentors faculty and graduate students as they begin integrating laser dentistry techniques into their patient care.