

Assessment Activities, 2009 - 2010
Program- MBA Program

<i>University Assessment Goals</i>	<i>Program Outcomes</i>	<i>Assessment Procedures and Criteria</i>
1. Graduates will demonstrate disciplinary competence and/or professional proficiency.	MBA Goal 1: Our MBA students will develop fundamental concepts, skills, and knowledge of functional areas of business in a global context.	Policy for continued enrollment: A student who accumulates more than six credit hours of C grade, or any one grade less than C in his or her graduate program is disqualified (dismissed) from the Graduate School. In addition, graduate students must maintain a 3.0 GPA in order to continue in the program, as well as graduate. Whenever a student falls below the 3.0 level of achievement, the student is placed on academic probation.
2. Graduates will demonstrate critical thinking skills.	MBA Goal 4: Our MBA students will apply analytical, critical, and creative thinking skills in a broad business context.	Short Form Critical and Integrative Thinking Rating Rubric 70% of students should be rated "4" or better on each dimension
3. Graduates will demonstrate Ignatian values, to include but not limited to a commitment to an exploration of faith and the promotion of justice.	MBA Goal 6: Our MBA students will develop a perspective that values ethical decision-making and social responsibility in business.	Direct measures of outcomes assessment will be developed in concert with our AACSB accreditation starting in Fall 2009. We currently use 2008 Educational Benchmarking Institute (EBI) data to evaluate this goal.
4. Graduates will demonstrate the ability to communicate clearly and effectively.	MBA Goal 5: Our MBA students will demonstrate effective interpersonal communication and collaborative skills. Objective 1: Our MBA students will communicate effectively through written and verbal modes in traditional and virtual environments.	Oral Communication Rating Rubric
5. Graduates will demonstrate deliberative reflection for personal and professional formation.	MBA Goal 3: Understand and demonstrate influential strategic leadership. Objective 1: Identify and reflect on one's personal leadership approach and its alignment with one's values and goals.	Direct measures of outcomes assessment will be developed in concert with our AACSB accreditation starting in Fall 2009. We currently use 2008 Educational Benchmarking Institute (EBI) data to evaluate this goal.
6. Graduates will demonstrate the ability to work effectively across race, ethnicity, culture, gender, religion, and sexual orientation.		