



**Graduate Student Government  
Marketing and Social Media Chair**

**Name:** Kinnari Arte

**Program:** Master of pharmaceutical sciences

**When did you begin graduate school at Creighton?** Fall'18

**Why would you be a good candidate for this position?** My previous experience as an editor of magazine and good marketing skills would make me a good candidate for this position

**What experience or qualifications do you possess that would help you serve in this position?** I was a chief Editor for the Pharmacy magazine during my undergraduate program. My goals were to decide on the content of the magazine and to promote the magazine by various means. Thus, I have a fair idea about promoting various things on social media in a professional way.

**List potential goals and ideas for the position:**

Promoting events on various social medias well before time.

Creating good online posters for the events that would attract more audiences.

**Besides graduate coursework, what other time commitments do you have (jobs, organizations, committees, etc.)?** none