



**Graduate Student Government
Marketing and Social Media Chair**

Name: Ronette Bruner

Program: Master of Science in Organizational Leadership (hoping to dual with Master of Business Administration)

When did you begin graduate school at Creighton? Fall 2018

Why would you be a good candidate for this position?

I take great pride in my work and am responsible. I enjoy doing social media and understanding the psychology behind it. I also want to make it possible for students to become more engaged and be a family, supporting one another.

What experience or qualifications do you possess that would help you serve in this position?

In undergraduate school I was the president of the Creighton Swing Dance Society. However, when I took over there were only two of us as members, which also made us the officers. There was nothing left for us to move the club forward, so I made everything from scratch. I create bylaws, a budget, and recruitment tactics. I created and posted flyers for on campus while creating an online presence through Facebook. I also created a GroupMe account for those that joined the club to keep in contact. For the first six months, I was everything the club needed until I was able to gather applications for officer positions.

In my day to day job, I perform faculty and staff development sessions. For these sessions, I create flyers which I distribute via email to all in my school (School of Pharmacy and Health Professions). I have received many kudos on my creations and use of photographs when I send out recaps of events.

List potential goals and ideas for the position:

- I think it would be great to spread awareness of any social media platforms that the graduate school is a part of. (I didn't know that the graduate school was on any.)
- It would be great to create a community of people on social media that support one another and can ask/answer questions.
- I would also like to use new social media applications that many people are using, or that are up-and-coming.
- Could create polls on what students are looking for in activities.
- Could create a "student highlight" area. Get students to discuss about themselves and post it, so we get to know about everyone everywhere.

Besides graduate coursework, what other time commitments do you have (jobs, organizations, committees, etc.)?

I work at Creighton University in the School of Pharmacy and Health Professions, which I am the support staff for six committees. I also have four animals at home and older family members that I take care of.