



**Graduate Student Government
Social Chair**

Name: Charmaine LeBlanc

Program: Clinical Anatomy

When did you begin graduate school at Creighton? Fall 2018

Why would you be a good candidate for this position? I have an undergraduate degree in Marketing and understand the effectiveness of social media and how to disseminate information across platforms. Being in the science field now, I am able to bring a fresh perspective with multiple influences.

What experience or qualifications do you possess that would help you serve in this position? I have previously managed 2 organizations' social media accounts: Instagram, Facebook, and Twitter. While in undergrad I managed social media for Circle K International. After graduation and into my work life, I managed the social media for a Community Health Center. Each of these roles were in addition to my daily work/school activities.

List potential goals and ideas for the position:

I would love to bring awareness of the accounts by first asking that all GSG members add the links or handles of each social media account to their email signatures in order to connect with more graduate students.

I would like to work on creating a consistent roll out schedule as far as when to post. We want to be consistent in order to keep events on the minds of other students, but be sure to provide fun and useful information.

I would also like to create a communication bridge with all programs in order to build a cohesive student government made for all students.

Besides graduate coursework, what other time commitments do you have (jobs, organizations, committees, etc.)?

I am a high school math tutor which requires an average of 3 hours/week of my time

I am involved with the Omaha Pi Beta Phi Alumnae Club which requires an average of 3 hours/month

I am involved the Youth ministry at St. John's Church which requires an average of 2 hours/month