Master of Business Administration (MBA)

Program Goals

At the completion of their graduate program, the student will:

1. Develop fundamental concepts, skills, and knowledge of functional areas of business in a global context.
2. Develop a depth of knowledge in a specific business area or areas.
3. Understand and demonstrate influential strategic leadership.
4. Apply analytical, critical, and creative thinking skills in a broad business context.
5. Demonstrate effective interpersonal communication and collaborative skills.
6. Develop a perspective that values ethical decision-making and social responsibility in business.

09/2009