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**Mission Statement**

The Health Sciences Library/Learning Resources Center is committed to:

- Supporting the information needs of Creighton University health professionals (faculty, staff, students, and practitioners) in the education research, and clinical sectors;
- Providing broad access to its resources and services;
- Incorporating technological advances into its programs;
- Contributing to Creighton University’s mission by becoming a center of excellence on campus.

**Vision Statement**

- HSL/LRC strives to provide health sciences information to our community whenever they want it and wherever they are.
- HSL/LRC will be a comfortable physical and virtual environment conducive to teaching, learning, research, collaboration, and study.
- HSL/LRC staff takes a dynamic and collaborative role in coaching, teaching, guiding, and providing new opportunities in professional health sciences education.
- HSL/LRC will capture the creative output of Creighton University in a repository that will foster future scholarship and research preserving the historical record of the University’s achievements.
Director’s Remarks

Peter Kaufmann, President and CEO of Intelligent Television and Associate Professor of Columbia University Center for New Media Teaching and Learning, and consultant on access issues to the Library of Congress predicted at the recent Digitization Conference in Wales (http://www.jisc.ac.uk/media/documents/programmes/digitisation/jiscdigicon07p12kaufman.ppt#290.5,Slide 5) that an IPod like device would be able to hold a year’s worth of video (8,760 hours) within 5 years; all the commercial music ever recorded within 8 years; and all the content ever created within 13 years.

In other words, people could carry their own library around. This is not just an exercise in futurology. This “future” is happening now. The cost of memory for PCs and PDAs continues to drop exponentially. The ability to store information on personal devices thus gets easier and cheaper. What does this bode for libraries?

I believe it opens wide a door to opportunity. More than ever the users of scholarly communication will need a guide to unlock the door to this wealth of information and will need a quality filter to help determine what the best information is. Who better to be bearer of the key and the quality filter than librarians? Certainly the opportunity is fraught with challenges but nothing that cannot be overcome. The staff of the Health Sciences Library/Learning Resources Center stands at the threshold of this opportunity. In our academic environment that means we will provide resources and help interpret the relevance of those resources. Please join us in the coming year as we step into this exciting future.

Certain changes in usage patterns warrant comment.

The rapid move from print resources to electronic or digital resources continues. As of June 30, 2007 the number of e-journals licensed by the HSL/LRC was 1,913 and the number of print journals was 723. This does not represent a significant change over last year. However, the three libraries provide access to over 26,000 e-journals. This is significant for the breadth of information available but also for the fact that we are no longer buying as much content as we used to, but we are licensing access to it. The challenge will be to negotiate and gain perpetual access to this digital content. Overall, expenditures for information resources accounted for nearly 50% of the total budget.

Whereas the number of physical print objects continues to shrink, the number of physical anatomical models in the LRC continues to increase. Models are used heavily in the health science curriculum. Overall, there are 119 models and these learning objects were used nearly 4,000 times by our clients.

The Library’s role in education health science faculty, staff, and students grew. Contact hours with our clients increased 140 hours.

A library liaison program was implemented in 2006/07. This program will allow library faculty to better assess information needs of our primary clients.

Traffic in the library was up significantly (over 10%) from the year before. This reversed a trend and can be in part attributed to the addition of a coffee house in the building and increased attention to ambience.
Reference questions asked and mediated database searches were up significantly. This correlates to increased traffic in the building and perhaps can be attributed in part to the library liaison program although it is really too early to assess the impact of that program.

The number of physical objects checked out of the library continues to decrease. This trend will continue as more and more information is available electronically.

Requests from other libraries for content provided in the HSL/LRC increased nearly 25% over last year. This is largely due to increased visibility of our resources to other libraries.

The Mission of the HSL/LRC is to support the information needs of the Creighton University faculty, staff, students, and practitioners in their education, research, and clinical sectors. We are ready and able to provide broad access to resources and services by incorporating technological advances into our programs. We will contribute to Creighton University’s mission by becoming a center of excellence on campus.

Our core priorities for 2007/08 complement the university’s strategic initiatives.

1. **Communication and image** corresponds to “Attracting and retaining students”. Here we will partner with clients, become familiar with their needs, and provide and promote resources and services that meet those needs.

2. **Efficiency and effectiveness** corresponds to “Revising our business model to decrease dependency on tuition and clinical income.” Here we will strive for quality in services, facility, and staff.

3. **Facility management** corresponds to “Ensuring that our existing and future infrastructures and support systems enhance our ability to fulfill our core purposes.” Here we will strive to create an atmosphere conducive to learning and collaboration.

4. **Research, education and patient care** corresponds to “Increasing our capacity for research to improve our national stature and enhance student learning.” Here we will develop and implement programs to train and educate faculty, staff, and students in the skills needed to effectively find, evaluate and manage health and life sciences information for whatever their needs are.

**HIGHLIGHTS 2006/07**

1. **Communication and image**
   Evaluated new software for an Institutional Repository.
   Investigated new projects for the Digital Media Archive.
   Introduced the concept of creating and managing the Faculty Bibliography using RefWorks.
   Added an online Student Employee Application (link through Student Employment Services webpage).
   Redesigned HSL/LRC website.
2. **Efficiency and effectiveness**

Added digital thumbnail pictures of all anatomical models making it easier for clients to identify our instructional resources.
Worked closely with our Systems Librarian to test the new interface for the library system, which will make it easier for clients to access information.
Filled nearly 5,000 information requests from other libraries.
Requested nearly 1,700 items from other libraries for information needed by our clients.
Processed over 1,000 print books and journals.
Processed nearly 2,000 e-journal subscriptions.
Began a delivery service of print material to faculty at their campus office.
Developed an evaluation form for student assistants and work study students.
Continued working with faculty to weed the collection of outdated material.
Revised and updated the electronic reserve procedures.
Started shifting and inventorying the book collection.
Drafted a pandemic disaster plan for the Health Sciences Library.
Evaluated the feasibility of converting certain subscriptions from print to online.
Engaged in cooperative acquisitions with the other two libraries on campus.
Directed staff energies toward building a virtual LRC.

3. **Facility management**

New coffee shop opened on the second level.
New carpet was installed.
Collaborated with faculty and students on innovative uses of the library facility and resources.
New leisure furniture was acquired for the Browsing area.

4. **Research, education and patient care**

Updated the content of various education programs.
Library liaison program implemented.
Required Library course for the School of Dentistry was dropped for Academic Year 2007/08.
Taught over 4,200 clients.
Supported open access to information by educating faculty and supporting national efforts.
Developed strategies for preserving digital content by becoming a supporting member of LOCKSS.
Circulated nearly 50,000 items from the library.
Answered over 8,800 questions.
Spent the library’s materials budget in support of serials and monograph acquisitions.
Expanded access to full text coverage.
Continued to develop, implement, and evaluate targeted outreach programs to bring biomedical information resources within easy reach of U.S. health professionals who still do not have access, with special focus on those in rural areas and inner cities. Increased public awareness of and access to high quality electronic health information. Collaborated with National Network of Libraries of Medicine Members and other organizations including community-based organizations representing minority and other underserved populations to achieve the goals of outreach to health professionals and the public. Marketed LRC resources and educational services. Taught 3 credit courses to health science students. Acquired key information tools in support of research (e.g. Protein Lounge, Journal Citation Reports, etc.).
Personnel

Jim Bothmer, Director was recognized for 15 years of service with Creighton University. Bryan Stack, Electronic Resources and Serials Librarian was recognized for 10 years of service to Creighton University. Sue Chamberlin, Senior Administrative Assistant was recognized for five years of service with Creighton University. Emma McCruel, Library Assistant was recognized for 5 years of service to Creighton University.

Siobhan Champ Blackwell was accepted to the Informatics Fellowship at Woods Hole, MA. This is a competitive application process for a limited number of seats. Over the years 35% of participants have been librarians, 35% are physicians, and the rest a variety of health professionals and IT folks.

Jeanne Burke successfully taught the CE course "Creating More Effective Learning Activities" at the annual meeting of the Medical Library Association in Philadelphia last week. The course has also been accepted for next year's MLA as well as a chapter meeting.

Facility

With special one-time financial support from the Vice President of Health Science the final phase of new carpet installation was completed in the Health Sciences Library/Learning Resources Center. The new carpet along with new leisure furniture provides a fresh and updated look to the facility. A coffee shop was added to the second level and this has been a big hit with the users of the library.
Exhibits

The HSL/LRC continued to create exhibits throughout the year recognizing health weeks, current news about health, and in support of campus events. Over 25 exhibits were displayed recognizing various events. Some of them included:

- National Library Week
- National Nurses Week
- Occupational Therapy Month
- National Physical Therapy Month
- Breast Cancer Awareness Month
- National Medical Library Month
- National Health Literacy Month
- Hypertension and Depression
- Diabetes Awareness
- Dental Care
- Disaster Medicine (Hurricane Katrina & 9/11 anniversaries)
- World AIDS Day
- Women’s History Month (Important women in science & medicine in the past)
- Nursing Book of the Year winners
- Nobel Prizes in Medicine
- Doctors’ Day
- Alumni Merit Award
- Art & Medicine

International Activities

Through the School of Medicine, the HSL/LRC participated in a program to provide the Ateneo de Zamboanga University School of Medicine with nine boxes of recently published medical books and journals. Ateneo de Zamboanga University, an international Jesuit University is located in Zamboanga City, Western Mindanao, Southern Philippines.
Circulation Department/Interlibrary Loan
Pat Meeves

The Circulation and Interlibrary Loan staff continues to provide excellent service to our Creighton clients as well as other libraries. They deliver requested materials quickly, with an average turn-around time of four hours. Interlibrary Loan requests received from other libraries increased nearly 25% over the past academic year.

The Interlibrary Loan department staff utilizes the Electronic Funds Transfer System (EFTS) for the majority of its billing. They have also subscribed to the Interlibrary Loan Fund Management System (IFM). These two systems have significantly reduced the need for Creighton University to issue or process checks to or from other institutions.

The staff of the Interlibrary Loan department works closely with the serials librarian to correct and update records. They also provide statistics and report all needed usage data to the Copyright Clearance Center for billing.

The library is open 104.5 hours a week during the academic year. At least one full-time staff member is available during all open hours. Fifteen work-study students and 14 student assistants help us in serving the needs of our clients.

The Circulation staff provides statistics, administers our online patron database, monitors overdue material, supervises inventory procedures, and schedules student shifts. Circulation staff also administers Electronic Reserves, which enables students to access lecture material, class notes, and assigned readings from anywhere, anytime. Faculty and students regularly give us high marks for this service. We purchase one copy of all required textbooks for our reserve collection.

Circulation supplies articles to Creighton clients and affiliates via email, fax, or US mail, and will deliver material to faculty on the Creighton campus during the next week of he/she can’t get to the Library.

A long-term weeding project is coordinated by the Circulation staff. Shifting the print collection is an ongoing task, which alleviates a shelf space problem, enhances the appearance of the stacks, and assures that our collection meets the needs of faculty, staff, and students.

The Staff coordinated one of the library’s outreach efforts to the community. The Food for Fines program expanded from a Christmas collection to include an additional collection period in the spring semester. The two collection periods resulted in a collection of nearly 500 food items. All food items were delivered to the St. Martin DePorres Food Bank.
The following highlights reflect the dedication of the Learning Resources Center (LRC) staff to serve others as we provide appropriate imagery and multimedia to support effective teaching and learning. We strive to help the Health Science faculty, staff, and students succeed in their educational goals and mission of becoming quality health providers.

In FY 2006-2007, many products were made available remotely to our clients for teaching and learning.

The LRC Website was enhanced to provide rich and valuable peer-reviewed sites that compliment the physical LRC Collection and professional curriculum needs. Special topical bibliographies including various types of LRC multimedia were compiled. Efforts were successful in increasing the number of streaming videos.

LRC staff collaborated with Health Science faculty for teaching and learning. Faculty enjoyed the special accommodations for teaching in the LRC, and their students found the HSL/LRC environment and easy access to resources conducive to learning. The LRC staff also provided multimedia to our students and instructors for their teaching at non Creighton sites for public service and curriculum requirements.

Several new anatomical models were acquired to support learning and clinical instruction in our professional schools and Hospital. There are over 100 models available and now thumbnail sketches of them are on the website. Models continue to be of high importance to teaching and learning. There were 3,925 uses of the models by students and faculty.

The LRC managed the licensing compliance needs of the Division of Information Technology (DoIT) by distributing the Norton Antivirus software and the Microsoft Office software to 142 authorized Creighton University clients.

Increase in computer use is evident, and small group collaboration is growing. Clients gravitate to the computer labs as the area is spacious, accommodates small groups well, and is ergonomically friendly. The LRC has a total of 33 stations which are well used even as the number of personal laptops and portable devices increases. The eight LRC laptops were also in demand and used by 2,960 clients. The schools with the highest use of LRC Laptops were Occupational Therapy (800), Medicine (706) and Physical Therapy (585).

The number of new physical resources added to the LRC Collection was 505. We withdrew 23,473 obsolete physical items, mainly individual slides. A major ongoing effort is to find the current copyright owners for older but heavily used clinical media on VHS and obtain permission to transfer the copyrighted material to DVD or other format.

New videos and CDs were advertised through innovative exhibits such as “CD of the Month” and “Video Feature of the Week”.

Learning Resources Center
Jane Stehlik Romack
The National Network of Libraries of Medicine MidContinental Region (NN/LM MCR) outlined three goals for the Community Outreach Project for 2006-2007:

- Pursue and maintain collaborations with Network Members and other organizations including community-based organizations representing minority and other underserved populations to achieve the goals of outreach to health professionals and the public
- Continue to develop, implement, and evaluate targeted outreach programs to bring biomedical information resources within easy reach of U.S. health professionals who still do not have access, with special focus on those in rural areas and inner cities
- Increase public awareness of and access to high quality electronic health information

The Community Outreach Liaison oversees the specific activities of the NN/LM MCR that focus on carrying out these goals around the issues of health disparities.

The Liaison participated in numerous outreach programs locally and across the six state MidContinental region. Outreach included visits to organizations, presentations and exhibits at meetings, and formal training for health care professionals. Training was provided to 148 health care providers, 28 librarians and 13 staff from community organizations. The Liaison provides support to many offices and departments at Creighton University including the Multicultural and Community Affairs Office, the Office of Interprofessional Scholarship Service and Education, and the Office of Institutional Relations.

Representing Creighton University and the National Library of Medicine and at state and national meetings is an important method of carrying out the goals of the NN/LM MCR Community Outreach position. This year, the Liaison exhibited at six meetings, including Diversity RX, ARCH Respite, and Cambio de Colores. She presented at six meetings as well, with presentations and posters, including a poster at the American Library Association Annual Conference.

Other highlights this year include: working with the National Library of Medicine and various Creighton University departments to schedule the NLM exhibit “Opening Doors: Contemporary African American Academic Surgeons” at the Health Sciences Library; hosting podcasts for the MidContinental Region’s “Plains to Peaks Podcasts”, and continuing work as Chair of the American Library Association “Wellness in the Workplace” Advisory Circle. The Liaison attended the “Methods of Strategic Collaboration” workshop, and applied that training on campus as a member of the Interprofessional Assessment Committee, and in Denver with the Colorado Consumer Health Information Librarians Group. She also attended the National Library of Medicine weeklong BioMedical Informatics Institute, and the “Leadership in Rural Health Interprofessional Education & Practice: A Working Conference for Leaders in Rural Health Care.”
Reference Services
Richard Jizba

This was a year marked with a number of endings and transitions, yet the quiet nature of these events illustrates that such changes are routine. The old HSL/LRC web site was replaced, and the reference staff played a major role in creating the resource pages on the new web site. We taught our last semester of PDO 133, Basic Computer Skills for the Dental Student. This was also the last year for the CINAHL database on the WebSPIRS platform, precipitated by the exclusive acquisition of the database by EBSCO. The Hyperion Digital Archive system was retired and plans are underway for transition to a newer and much more capable system. Although not used as extensively as we had hoped, the reference staff developed and maintained several collections in Hyperion: the Health Sciences newsletter collection, the software license collection, and the course archive for the lectures and podcasts in the first two years of the medical curriculum.

Endings make way for new beginnings and this year saw the planning for and implementation of several new projects and services. The new web resource pages have already been mentioned, and we are gratified that feedback about the new pages is enthusiastic. The reference staff has also been active in the new liaison librarian program, aimed at improving communication with faculty and clinicians. Liaison activities so far have been successful in promoting our educational services and raising awareness for the RefWorks personal bibliographic database manager.

This was also a year which found reference staff involved in new educational activities. In the fall Reference staff assisted the nursing faculty with components of Nursing 361 / 362, Informatics in Health Care. We have also made monthly presentations for students and residents in the department of Pediatrics and will continue to participate once a month during the coming year. We also participated for the first time in the CU Health & Wellness Fair as well as the St. Albert’s Day Research Fair. Also notable was our RefWorks workshop for administrative assistants which was offered not only to raise awareness among this group about potential applications of RefWorks to their situations, but also to raise awareness of the Faculty Bibliography project.

Our Reference service answered approximately 8600 questions and assisted with over 697 bibliographic searches.
Technical Services
Nannette Bedrosky

The biggest challenge facing Technical Services in 2006/07 was the growing need to provide more online access to books and journals for our clients and to manage that growth.

Through the purchase of packages of online journals from Wiley Interscience, Ovid, Thieme, Nature, and BMJ, many journal subscriptions were converted to online access, and the number of available titles was increased by several hundred, at a significant savings over the print subscriptions. Also, the purchase of packages of online books from Sage, Thieme, and Stat!Ref increased our online book offerings. Some online book and journal packages were acquired in cooperation with the Reinert Alumni Memorial Library.

Standing orders were transferred from one vendor to another - Majors to Matthews. Staff learned new procedures to process standing orders. A return of a number of unordered standing order items to Majors, resulted in a significant refund.

Access to Creighton University libraries’ journal holdings from the PubMed MEDLINE database was improved by replacing the LinkOut service with “Outside Tool,” which uses EBSCO’s LinkSource link resolver, which is based on the A to Z journal list.

In 2007, our library system software will move to a new software platform, Sirsi/Dynix GL3.1. With this upgrade our existing Sirsi/Dynix staff client will be replaced with a new Java staff client resulting in easier searching for our clients.
Goals 2007/2008

1. Communication and image

Evaluate new information resources for licensing (e.g. MD Consult).
Manage the Faculty Bibliography using RefWorks.
Manage the Electronic Theses and Dissertation Project.
Identify and implement a new digital management system.
Market HSL/LRC resources (physical and digital) and educational services.
Produce four issues of the library’s newsletter.
Produce weekly news updates on library’s web page.
Celebrate 30th Anniversary of BioInformation Center.

2. Efficiency and effectiveness

Investigate cost savings and continue to convert journal subscriptions from print to online.
Engage in cooperative acquisitions with other libraries as feasible.
Test and implement the new interface for the library system, including the new Java staff client and the software upgrade to GL3.
Inventory book collection.
Promote the on-campus delivery service of print material to faculty.
Participate in a multi-departmental taskforce to test the Windows Vista Enterprise operating system against various campus resources and recommend best practices regarding the new OS and a standard distribution method for campus PC’s to DoIT.
Develop a documented system for registering and troubleshooting online access to electronic resources.
Conduct a library quality survey.
Participate in the Association of Academic Health Sciences Library’s statistical survey.

3. Facility management

Collaborate with faculty from the health science schools to investigate the feasibility of creating and managing a clinical assessment center/simulation lab in the parking garage of the BioInformation Center.
Evaluate the feasibility of one service desk in HSL/LRC.
Evaluate user space with the goal of removing some individual carrels and replacing them with group study pods.
Work with Facilities Management to determine the feasibility and cost of building new small group study rooms on the mezzanine level of the BIC.
Work with Facilities Management to determine the feasibility and cost of moving internal functions within the BIC.
Upgrade the Garden Area outside the BIC building.
Evaluate directional signage in the building.
4. Research, education and patient care

Acquire anatomical simulators as budget allows and in conjunction with faculty needs. Pursue and maintain collaborations with the National Network of Libraries of Medicine Network Members and other organizations including community-based organizations representing minority and other underserved populations to achieve the goals of outreach to health professionals and the public. Develop, implement, and evaluate targeted outreach programs to bring biomedical information resources within easy reach of U.S. health professionals who still do not have access, with special focus on those in rural areas and inner cities. Increase public awareness of and access to high quality electronic health information. Build upon and expand the Library Liaison program. Conduct an Information/Media Fair in CUMC Hospital. Transition from CINAHL on WebSPIRS to EBSCOHost, which will require rewriting several guides and help sheets as well as creating new aids and workshops. Explore with the health science schools what role the library could play in Evidence Based and informatics type courses (e.g. CPD 335, Evidence-Based Dentistry, NUR 361, Informatics in Health Care, etc.). Expand access to UpToDate.
Health Sciences Library Donors

Dr. Thomas Beeson
Dr. Marvin Bittner
Dr. Betty Brody-Bucksbaum
Dr. Roger Brumback
Dr. Edward Chaperon
Dr. Robert Cochran
Ms. Marilyn Crane
Dr. Edward Desimone
Dr. Cam Enarson
Dr. Nausheen Farooqui
Dr. Robert Fitzibbons
Ms. Lora Freberg
Dr. Amy Haddad
Dr. G. M. Haney
Dr. Robert Heaney
Dr. Ronald Hospodka
Dr. Mansoor Jabro
Dr. Ken Keffner
Ms. Jo Kostka
Dr. Helene Lonman
Dr. Mark Malesker
Dr. Lee Morrow
Dr. Lawrence Parrish
Ms. Mary Parsons
Dr. Leonard Rosenman
Dr. & Mrs. Jonathan Rouse
Ms. Stephanie Stockard-Spelic
Dr. Sebastian Troia
Dr. Gary Westerman
Dr. Daniel Wilson
Dr. Mary Wilson

Endowed Book Funds

Charles J. Antonini Family Endowed Book Fund
Pasquale A. Carone, M.D. Endowed Book Fund
Thomas J. Cinque, M.D. Endowed Book Fund
D. Arnold Dowell, M.D. Endowed Book Fund
Ferraro Endowed Book Fund
Edward and Leslie Goldenberg Endowed Book Fund
Dr. John A. and Catharine B. Klein Dental Library Book Fund
Wayne and Carol Leadbetter Endowed Book Fund
Cyrus J. Loverro, M.D. Endowed Book Fund
E. Ann Myers M.D. and T. Otis Paul M.D. Endowed Book Fund
Sal and Marilyn Santella Endowed Book Fund
Kathleen D. Seline Endowed Book Fund
Robert & Elizabeth Sestero Endowed Book Fund
William and Patricia Tipton Endowed Book Fund
Alessandro Trombetta, M.D. Endowed Book Fund
Dr. Patrick and Linda Vetere Endowed Book Fund
Dr. James and Kerry Vincent Endowed Book Fund
Jim Bothmer, M.L.S. (Chair)
Director, Health Sciences Library

CUMC School of Dentistry
Stephen J. Hess, D.D.S.
School of Dentistry

James Ellis (D4)
Student Representative

CUMC School of Medicine
Bruce Houghton, M.D.
School of Medicine-Dept of Medicine

Shannon Pinkelman (M1)

William B, Jeffries, Ph.D.
Associate Dean, Medical Education

CUMC School of Nursing
Anna Nolette
School of Nursing

Jill Frank
Jennifer Tambio
School of Nursing Seniors

CUMC School of Pharmacy & Allied Health
Amy Wilson, Pharm. D.
School of Pharmacy & Allied Health
Professions Drug Informatics Center

Susan Graham (P2), PHPSG
representative for the National
Community Pharmacists Assoc

CUMC Hospital
Ann Ducey
Information Services/Health Information
CUMC

Sheri Schram
Nursing Administration
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<td>$841,588</td>
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<td>BUILDING RESOURCES</td>
<td></td>
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</tr>
<tr>
<td>Staff</td>
<td>22</td>
<td>22</td>
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<td>Primary users</td>
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<td>Users seating</td>
<td>500</td>
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<td>Holdings:</td>
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<tr>
<td>Total physical units at fiscal year end</td>
<td>241,271</td>
<td>243,924</td>
<td>247,300</td>
<td>243,960</td>
<td>236,715</td>
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<td>Print serial titles received</td>
<td>1,178</td>
<td>917</td>
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