



Thanksgiving Break	
Wed, Nov 23	7:00am – 6:00pm
Thurs, Nov 24	CLOSED
Fri, Nov 25	CLOSED
Sat, Sun Nov 26-27	10:00am – 6:00pm
Winter Break Hours	
Fri, Dec 16	7:00am – 5:00pm
Sat, Dec 17	10:00am – 6:00pm
Sun, Dec 18	1:00pm – 9:00pm
Mon – Fri, Dec 19 - 23	7:00am – 5:00pm
Sat-Sun, Dec 24 – Jan 1	CLOSED

Located in the Bio-Information Center (BIC), the Health Sciences Library / Learning Resources Center of Creighton University publishes the **BICInformer** three times a year.

**Editor and Web Distribution:** John Mitchell

**Lay-out, Design, and Distribution:** Sue Chamberlin

**Contributors:** Shawn Ammon, Jeanne Burke, Tim Glick, John Mitchell, Sue Chamberlin, and Jim Bothmer

**MICROMEDEX® 2.0** | MOBILE

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Tools: [Drug Interactions](#) | [Drug Identification](#) | [Tox & Drug Product Lookup](#) | [Drug Comparison](#) | [RED BOOK Online®](#)

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**Red Book Online® Available Via Micromedex 2.0®**

Updated daily, **RED BOOK Online®** provides transparent and consistent drug pricing and descriptive product information, including Average Wholesale Pricing (AWP) and Wholesale Acquisition Cost (WAC) for more than 200,000 drugs, nutraceuticals, bulk chemicals, and many medical devices and supplies.

*The RED BOOK Online® application is available via the Micromedex® 2.0 interface*, putting drug product and packaging information alongside evidence-based clinical decision support information. **RED BOOK Online®** features customizable lists, historical pricing, and notification of new packaging and pricing – all searchable in a convenient and intuitive online format.

Micromedex 2.0® is available via the Health Sciences Library website ([hsl.creighton.edu](http://hsl.creighton.edu)). For more information about **RED BOOK Online®**, please visit [www.redbook.com](http://www.redbook.com).

## New Discovery Tool Now Available: “Summon” Full Text Instantly



Over the summer, the three Creighton Libraries purchased a new tool for searching many of the full text ebooks, ejournals, and multimedia resources the libraries provide, plus the catalog of print books. **Summon** has created a Google Scholar-like index for fast and easy searching of all three libraries' collections. One click from the results page will take you to the full text or tell you whether a book is on the shelf. Keep in mind that most relevant results are listed first, not most recent.

How can **Summon** help you?

- Quickly find full text for a few relevant articles
- Get an overview of resources in an unfamiliar subject area
- use **Summon's** suggestions for discipline-specific databases to search in depth

Access **Summon** via the [Health Sciences Library's homepage](http://hsl.creighton.edu) ([hsl.creighton.edu](http://hsl.creighton.edu)).

# Health Sciences Library Fall 2011 Sessions

## “Medical Librarians: Your Ultimate Search Engine”

All sessions will be held in the Health Sciences Library’s Thune Seminar Rooms A & B. Additional personal sessions may also be arranged through the HSL. **Contact Jeanne Burke, Education Coordinator of the Health Sciences Library at (402) 280-5143 or [jburke@creighton.edu](mailto:jburke@creighton.edu)**

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### OCTOBER SCHEDULE

#### Starting on Your Research: Helpful Library Techniques & Tips

Tues., Oct. 4<sup>th</sup> 4 pm – 5 pm

#### Publishing & Copyright Assistance from the HSL

Weds., Oct. 5<sup>th</sup> 3:30 pm – 4:30 pm

#### Promotion, Tenure, & Faculty Services from the HSL

Thurs., Oct. 6<sup>th</sup> 4 pm – 5 pm

#### New & Improved RefWorks 2.0

Tues., Oct. 11<sup>th</sup> 12 pm – 1 pm

Thurs., Oct. 13<sup>th</sup> 4 pm – 5 pm

#### Getting More Out of Medline Searches

Tues., Oct. 18<sup>th</sup> 4 pm – 5 pm

#### Navigating & Searching with CINAHL

Weds., Oct. 19<sup>th</sup> 12 pm – 1 pm

#### Creighton Digital Repository: Discussing the Possibilities

Weds., Oct. 26<sup>th</sup> 12 pm – 1 pm

#### Smart Phones, iTouches, and iPads: Options for Use in Health Sciences

Thurs., Oct. 27<sup>th</sup> 4 pm – 5 pm

### NOVEMBER SCHEDULE

#### New & Improved RefWorks 2.0

Tues., Nov. 1<sup>st</sup> 12 pm – 1 pm

Weds., Nov. 2<sup>nd</sup> 3 pm – 4 pm

Thurs., Nov. 10<sup>th</sup> 4 pm – 5 pm

Fri., Nov. 11<sup>th</sup> 12 pm – 1 pm

#### Publishing & Copyright Assistance from the HSL

Thurs., Nov. 3<sup>rd</sup> 12 pm – 1 pm

Weds., Nov. 30<sup>th</sup> 4 pm – 5 pm

#### Family Health Portrait

Weds., Nov. 16<sup>th</sup> 12 pm – 1 pm

#### Smart Phones, iTouches, and iPads: Options for Use in Health Sciences

Thurs., Nov. 17<sup>th</sup> 4:30 pm – 5:30 pm

### DECEMBER SCHEDULE

#### Smart Phones, iTouches, and iPads: Options for Use in Health Sciences

Thurs., Dec. 1<sup>st</sup> 4:30 pm – 5:30 pm

#### New & Improved RefWorks 2.0

Mon., Dec. 5<sup>th</sup> 3:30 pm – 4:30 pm

Weds., Dec. 21<sup>st</sup> 12 pm – 1 pm

#### Creighton Digital Repository: Discussing the Possibilities

Weds., Dec. 7<sup>th</sup> 3 pm – 4 pm

#### Promotion, Tenure, & Faculty Services from the HSL

Thurs., Dec. 8<sup>th</sup> 4:30 pm – 5:30 pm

### Films on Demand Now Streaming for Mobile Devices

Over the summer, all of the videos in the **Films on Demand** collection have been reproduced for streaming on iPad, iPod, or iPhone. **Films on Demand** now auto detects connection speed and available players and optimizes the stream. Contact Reference Services (402-280-5138, [refdesk@creighton.edu](mailto:refdesk@creighton.edu), or IM [cuhsrefdesk](mailto:cuhsrefdesk)) for assistance with linking/embedding videos in BlueLine.

## SERVICES & RESOURCES

### Credit Cards Accepted

Via Card Services' **eMarketplace**, Health Sciences Library patrons have the option of paying for services and/or fees online using Visa, MasterCard, or JayBuck\$.

- Access **eMarketplace** (<http://marketplace.creighton.edu>)
- Once at the **eMarketplace** page, hover over **Health Sciences Library** (on the left of the screen)
- From the resulting menu, select **HSL JayBucks\$** or **HSL Standard** (for credit card payment)

### Photocopy Service (402-280-5109 or [hslcirc@creighton.edu](mailto:hslcirc@creighton.edu))

The library supports all research with a pull & copy service (within copyright laws) of materials in our collection.

- \$.20/page for all Creighton University faculty and students
- Copied articles may be delivered via campus mail, U.S. mail, e-mail (PDF), or picked up at the library
- Payment may be by departmental accounts, cash, check, JayBuck\$, or via eMarketplace

*Photocopy request forms are available at the library's Service Desk or via the library website (<http://hsl.creighton.edu/services/requestsearchmaterials>).*

### Material Checkout (402-280-5109)

- **Books**
  - ✓ Staff and students: four-week loan period
  - ✓ Faculty: one semester loan period
  - ✓ Renewal may be done either online (<http://hsl.creighton.edu/services/renewlibrarymaterials>) or by calling the Service Desk (402-280-5109)
- **Periodicals (Journals)**
  - ✓ Bound periodicals may be checked out for one week by faculty, staff, or students
  - ✓ Periodicals that are not bound (single issue journals) may be checked out for 24 hours
- **Reserve material**
  - ✓ Print materials including personal copies to be used only in the library and may be checked out for 4 hours
- **DVDs** may be checked out for one week by faculty, staff, or students
- **iPads** may be checked out for one week by faculty, staff, or students
- **Models** may be checked out for use in the library by students

### Faculty Delivery Service (402-280-5109)

- Books, periodicals, DVDs, and simulators may be delivered to on-campus offices, Monday through Friday, from 7:30 am – 3:30 pm, upon request
- For same day delivery, requests must be made between 7:30 am – 3:30 pm
- Requests may be made online (<http://hsl.creighton.edu/services/requestsearchmaterials>) or by calling the Service Desk (402-280-5109)

### Reserves (Madonna Knudson: 402-280-5109 or [hslcirc@creighton.edu](mailto:hslcirc@creighton.edu))

- **Electronic reserves (eReserves)** are now available via **BlueLine**.
- Please contact **Madonna Knudson** at the number above with any questions.
- **Print reserves** (including personal copies) are placed on reserve and are available for four-hour check-out for use in the library only.

### Copyright for Course Materials (Judi Bergjord: 402-280-5199 or [refdesk@creighton.edu](mailto:refdesk@creighton.edu))

Do you need assistance obtaining copyright permission for course-related materials? We can help! The Library staff will contact the publisher and submit all the required information for you. For more information, visit the Health Sciences Library's **Obtain Copyright Permission** page (<http://hsl.creighton.edu/services/obtaincopyrightpermission>).

## SERVICES & RESOURCES (cont.)

### Interlibrary Loan (Cindy Abel: 402-280-5144 or [hslill@creighton.edu](mailto:hslill@creighton.edu))

- Most items can be delivered within 3-5 working days [rush delivery (within 48 hours) is available at an additional cost]
- Materials can be delivered via e-mail (PDF), campus mail, U.S. mail, or picked up at the library
- Payment may be by departmental accounts, cash, check, JayBuck\$, or via eMarketplace
- Fee schedule (cost is contingent upon lending library's charges to HSL):
  - ✓ In-state lending library: \$2.00 - \$5.00 per item
  - ✓ Out-of-state lending library: \$9.00 - \$15.00 per item
  - ✓ Rush delivery service: an additional \$5.00 - \$10.00 per item (this applies to both in-state and out-of -state lending libraries)

Interlibrary loan request forms are available at the library's Service Desk or via the library website (<http://hsl.creighton.edu/services/requestsearchmaterials>).

### Computer Search Service (Reference: 402-280-5138 or [refdesk@creighton.edu](mailto:refdesk@creighton.edu) or IM name=cuhsIrefdesk)

Take advantage of our expertise: ask a reference librarian to conduct your next literature search.

- No cost for Creighton University faculty, staff, and students
- Most search requests are completed within a few hours
- Usually delivered via e-mail (other options are available)

Search request forms are available at the library's Service Desk or via the library website (<http://hsl.creighton.edu/services/requestsearchmaterials>).

### Educational Services (Jeanne Burke: 402-280-5143 or [refdesk@creighton.edu](mailto:refdesk@creighton.edu))

The Library Staff provides a wide variety of educational services to faculty and students. We are available for:

- Classroom presentations
- Small group tutorials
- Library tours and orientations

We will also work with faculty to design customized web pages featuring the most appropriate resources for a particular assignment or project.

### Instant Messaging Reference Services

The reference staff provides Instant Messaging reference service. **cuhsIrefdesk** is our valid IM name with AOL Instant Messenger, MSN Messenger, and Yahoo!Messenger. The reference staff will IM back during normal Reference hours:

- |                     |                    |            |                    |
|---------------------|--------------------|------------|--------------------|
| • Monday – Thursday | 7:30 am – 10:00 pm | • Saturday | 10:00 am - 6:00 pm |
| • Friday            | 7:30 am – 6:00 pm  | • Sunday   | 1:30 pm– 10:00pm   |

### Requesting Library Purchases

To request that the Health Sciences Library purchase new materials, whether a book, a journal, or multimedia material, in tangible form or online, please use the form via the library's web site (<http://hsl.creighton.edu/services/requestsearchmaterials>). To aid the library in making selection decisions, please provide as much detail as possible as to why the item is needed.

Requests may be submitted at any time. Books and audio-visual items are purchased throughout the year. New journal subscription purchases are made annually in the fall, to begin in January of the following year. Requests need to be received by **October 1, 2011** to be considered for a 2012 subscription

*For specific information:*

**Multimedia:** Diana Boone (402-280-5175; [dboone@creighton.edu](mailto:dboone@creighton.edu)),

**Books:** Jane Fishkin (402-280-5136; [jpfish@creighton.edu](mailto:jpfish@creighton.edu))

**Journals:** Bryan Stack (402-280-5137; [cuhsI-serials@creighton.edu](mailto:cuhsI-serials@creighton.edu))

## Health Sciences Library Advisory Committee 2011-2012

The 2011-2012 Health Sciences Library Advisory Committee has been named.  
The Library Advisory Committee was established to:

- provide a communication link between library clients and library administration
- advise the library director on policy matters affecting library clients
- serve as a sounding board for new programs and innovations
- advise the director on annual goals and objectives
- assist in the identification of potential information sources for the library's collection
- act as an advocate for the HSL/LRC with its primary constituency

The following members comprise the 2011-2012 committee:

### Health Sciences Library

- Jim Bothmer (Chair), Associate Vice President for Health Sciences; Library Director

### School of Dentistry

- Scott DiLorenzo, D.D.S.; Associate Director of Oral Biology
- Brooke Smars (D4)

### School of Medicine

- Laura Hansen, Ph.D.; Professor of Biomedical Sciences
- India Robinson (M3)

### School of Nursing

- Anna Nolette, MSN, RN, CPNP; Assistant Professor
- Jennifer Vosbeek

### School of Pharmacy and Health Professions

- Amy Wilson, PharmD; Director, Center for Drug Information & Evidence-Based Practice; Associate Professor Pharmacy Practice
- Lacey Sether (P3)

### Creighton University Medical Center

- Deb Lee, PharmD, Director of Pharmacy



Like Us on Facebook 

The Health Sciences Library has a page on Facebook. You can get to it by clicking on the **Facebook share** at the bottom of the [Library's webpage](http://hsl.creighton.edu) (hsl.creighton.edu) or by following this link:  
<http://www.facebook.com/pages/Creighton-University-Health-Sciences-Library/128786527187565>

## Staff News

### Staff Advisory Council

**Sue Chamberlin, Administrative Assistant at the Health Sciences Library**, has worked at Creighton University for 10 years, with the last 7 of those years at the HSL. Last year Sue was elected to the **Staff Advisory Council (SAC)** for a 3-year term; this year she was elected to serve as Treasurer for the Council. In addition, Sue will be Chairperson of the Nominating Committee.

The **Creighton University Staff Advisory Council** serves as an advocate for University staff members (classification E-M staff positions). The Council is committed to fairness, justice and respect in a quality work environment in accordance with the **Mission** (<http://www.creighton.edu/mission>) of Creighton University.

The Staff Advisory Council also advises the President in matters affecting the general welfare and working conditions of all members of the staff, and serves as a channel for better communication between the staff and the administration.

### Reference Services

**Rose Fredrick**, who previously worked with Circulation/Interlibrary Loan and Reference, will now work exclusively as a Reference Librarian in the Health Sciences Library's Reference Department.

### Service Awards

3 Staff members of the Health Sciences Library will receive service awards this year at the Christmas Luncheon:

Jim Bothmer	20 Years
Bryan Stack	10 Years
Sue Chamberlin	10 Years

### New Career Opportunities

**Siobhan Champ-Blackwell** (Regional Liaison of the National Network of Libraries of Medicine) and **Viral Amin** (Digital Resources Librarian) have accepted offers to pursue other career opportunities.

**Siobhan** will be working onsite at the National Library of Medicine in the Disaster Information Management Research Center in Bethesda, MD. **Viral** is now the Metadata Management Librarian in the Resource Description Group of the Estelle and Melvin Gelman Library at George Washington University in Washington, D.C.

*Both Siobhan and Viral will be missed, but we wish them only the best in their new endeavors.*

## Dr. Roberta Sonnino: Accomplished Photographer

**Roberta Sonnino, former Associate Dean for Academic and Faculty Affairs and Professor of Surgery and Pediatrics at the Creighton University School of Medicine**, has a passion for photography. For many years Dr. Sonnino developed her own pictures in her own dark room. She now uses digital photography and processes her images in her "digital" darkroom. In her photography she "captures the moment" in the medical environment. She has had photography books published and has had many displays of her work. Dr. Sonnino was recently appointed Vice Dean of Faculty Affairs for the Wayne State University School of Medicine and Associate Provost for Medical Affairs for the University. She began her duties there September 1, 2011.

Recently she gave the Creighton University Health Sciences Library part of her collection titled "Fragile Beginnings". "Fragile Beginnings" is a tribute to the children and to the people who support the mission of the March of Dimes to give every baby a healthy start in life. The library thanks Dr. Sonnino for this wonderful gift and will proudly display these photographs later this fall.



Dr. Roberta Sonnino

## Professional Activities of the HSL / LRC Staff

**Nannette Bedrosky (Head of Technical Services)** attended the following Nebraska Library Association (NLA) Technical Services Round Table workshop: “Resource Description and Access” [Omaha, NE]. She also attended the following teleconferences/webinars: “Cataloging: New Perspectives” (College of DuPage), “Disaster Information Outreach: A Symposium for Information Professionals Meeting Disaster Health Information Needs” (National Library of Medicine), and “Cataloging” (Nebraska Library Commission).

**Judi Bergjord (Reference/Outreach Librarian)** attended the Medical Library Association (MLA) Annual Meeting (Minneapolis, MN). At MLA, she attended a continuing education class: “Resources for Disaster Preparedness and Response”. She also participated in an online Disaster Symposium. Judi is a member of the Special Projects Committee in ICON, a local health sciences library consortium. She attended an information session on Electronic Health Records and MedlinePlus Connect. Judi participated in two health fairs in the Omaha area and presented health resources information to Omaha high school students participating in YEOH! (Youth Expression On Health). Judi also completed an online class: “Creating a Vibrant Facebook Page for your Library”.

**Diana Boone (Head of Learning Resources Center)** attended the following presentations: “National Library of Medicine Marks the 50th Anniversary of Medical Subject Headings”, “How to Handle Emotionally Charged Situations in the Workplace”, and “Use of Simulators in Medical Training”.

**Jim Bothmer (Library Director)** attended the following conferences/meetings: Midcontinental Chapter of the Medical Library Association (MCMLA) Annual Meeting (Wichita, KS), Nebraska Library Association Annual Meeting (Grand Island, NE), Association of Academic Medical Centers Annual Meeting (Washington, D.C.), Association of Academic Medical Centers Central Group on Educational Affairs Annual Meeting (Omaha, NE), Medical Library Association (MLA) Annual Meeting (Minneapolis, MN), and Nebraska Library Association College & University (NLA C&U) Section Annual Meeting (Lincoln, NE). Jim served as a member on the following boards/committees: Board of Directors, Association of Academic Health Sciences Libraries; Grants Committee, NLA C&U; Creighton University Strategic Program Prioritization Steering Committee. In addition, Jim presented two papers at Jesuit Medical Colleges Symposium (Chicago, IL) and at the University of Nebraska Medical Center Humanities Group (Omaha, NE). He also presented a poster session at the Central Group on Educational Affairs (Omaha, NE).



Penelope Paik-Thune and Jim Bothmer

## Benefactor Visits Health Sciences Library

**Penelope Paik-Thune**, a Civility/Image Strategist from Hawaii and the spouse of **Robert Thune, M.D.**, former Chief Resident of St. Joseph’s Hospital (now Creighton University Medical Center) toured the library earlier this year. The **Thune Seminar Room** in the Health Sciences Library is named after Dr. and Mrs. Thune. The Thunes have generously given various gifts (including original Dali paintings and sculptures as well as coin sets) to the library over the years. During her visit, Mrs. Paik-Thune donated a copy of a book, **The Power of Civility**, to the library. Mrs. Paik-Thune is the author of a chapter in the book.

## Professional Activities of the HSL / LRC Staff (cont.)

**Jeanne Burke (Reference/Education Coordinator)** served in the following capacities: Past Chair of the Educational Media & Technologies Section [Medical Library Association (MLA)] and Chair of the Education Committee for ICON, a local health sciences library consortium. In addition, Jeanne was appointed to the 2013 International Joint Meeting of Medical, Biomedical Research, and Veterinary Library Associations. Jeanne is a member of the following groups: Association of American Medical Colleges Central Group on Educational Affairs in Medical Education, NIH Disaster Information Outreach by Librarians, Medical Informatics & International Cooperation Section of the MLA, and the Midcontinental Chapter of the Medical Library Association (MCMLA).

**Marcella Dial (Serials Specialist)** and **Jane Fishkin (Acquisitions & Cataloging Coordinator)** both attended the following Nebraska Library Association (NLA) Technical Services Round Table workshop: “Resource Description and Access” [Omaha, NE].

**Rose Fredrick (Reference Librarian)** attended a PubMed training session (Omaha, NE).

**Greg Hollins (Library Specialist)** attended the following conferences/meetings/training sessions: Midcontinental Chapter of the Medical Library Association (MCMLA) Annual Meeting (Wichita, KS), Nebraska Library Association College and University Section (NLA C&U) Spring meeting, and PubMed training session (Omaha, NE). Greg presented the following poster at MCMLA: “Three-Dimensional Virtual Reality Models. The poster earned the “Most Original Idea” award at MCMLA. He conducted the following presentation at the NLA C&U Spring meeting: “Interactive 3-D Virtual Models”.

**Richard Jizba (Head of Reference)** attended the following conferences/meetings: Open Repositories (Austin, TX) and Nebraska Library Association (NLA) College & University Section Annual Meeting (Lincoln, NE). At NLA, Richard conducted a “lightning round” presentation on setting up a DSpace server. On campus, Richard led a discussion group on understanding Catholic teaching on In Vitro Fertilization (IVF).

**Bryan Stack (Serials & Electronic Collections Librarian)** attended the following conferences/workshops: North American Serials Interest Group (NASIG) Conference [St. Louis, MO]; Nebraska Library Association (NLA) Technical Services Round Table workshop: “Resource Description and Access” [Omaha, NE].



Greg Hollins (left) and Pat Meeves (right) shown at the 2010 MCMLA, where they each presented a poster



# BICInformer

Creighton University  
 Health Sciences Library  
 2500 California Plaza  
 Omaha NE 68178-0210

## Hours of Operation

### Health Sciences Library/LRC

Sunday	10:00 am– Midnight
Monday–Thursday	7:00 am– Midnight
Friday	7:00 am– 10:00 pm
Saturday	10:00 am– 6:00 pm

### Drug Information & Evidence Based Practice

Monday-Friday	8:00 am– 5:00 pm
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### Creighton Creative Services

Monday–Friday	8:00 am– 5:00 pm
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## Points of Contact

Director A. James Bothmer  
[jbothmer@creighton.edu](mailto:jbothmer@creighton.edu)

Telephone:	
Administration	402/280-5135
Circulation	402/280-5109
Interlibrary Loan	402/280-5144
Learning Resources Center	402/280-5132
Reference	402/280-5138
Serials (Journals)	402/280-5137
Technical Services	402/280-5102
Fax	402/280-5134

Web: <http://www.hsl.creighton.edu>

### Drug Information & Evidence Based Practice

Telephone: 402/280-5100, 280-5101  
 Web: <http://druginfo.creighton.edu>

### Creighton Creative Services

Telephone: 402/280-5140  
 Web: <http://www.creighton.edu/creativeservices>