Welcome to the brand new academic year!

The staff and I want to welcome all new and returning students, faculty, and staff to a brand new academic year. This one promises to be an exciting one filled with opportunities and challenges. Innovation, risk, and experimentation are the words that will guide and lead us into this academic year. The library’s challenge is to define how we can be key players in a distant education world. We have always been masters at cooperation in interlibrary loan, technical processing, licensing databases, and cataloging information. But we need to stretch beyond that.

We need to realize that the reliable network of electronic information begs the question, why do we still maintain a print collection? We need to answer that question. We need to work with partners on a national arena to contribute to one large depository of print materials. As we de-accession the print collection we need to carefully plan to repurpose the space currently occupied by shelving units into educational user space. This is not to say print is dead. There is much value in the printed resource but it is selective value. The days of buying print materials “just in case” someone needed them ended for this library years ago. We acquire print very selectively.

Libraries have always been “about” collection development. Now we need to focus on developing and archiving digital information on a local, regional and national scale. Preserving the scholarly output of Creighton University is critical. But, making it accessible for collaborative purposes is just as critical. There is a role for libraries to collaborate and cooperate with the research and IT community of Creighton.

The Health Sciences Library is also aggressively reinvigorating staff to take on other duties. For example, the Learning Resources Center staff is “morphing” into doing more with simulation. The technical services staff is retooling to deal with the growing amount of digital information produced by the university. This requires investment in retraining staff.

But, in a rapidly changing information environment the bottom line is this: we continue to be responsible for managing the historical record of the university and for providing access to the current information needed for patient care, research, and education. Our physical infrastructure combines space, technology, and expertise to ensure the perpetual availability and usability of our scholarly output. Providing clean and clear access to information remains our fundamental responsibility.

We look forward to working with you and serving your information needs in the coming year and beyond.

–Jim Bothmer, Director

How Does the Health Sciences Library Compare?

Have you ever wondered how the Creighton University Health Sciences Library compares to other academic health sciences libraries? Well, wonder no more! The Association of Academic Health Sciences Libraries publishes the Annual statistics of Medical School Libraries in the United States and Canada. The 35th edition covering academic year 2011-2012 has just been released. In it a Composite Health Sciences Library (Composite Library) is constructed from the means and medians for selected data included in the tables of the annual report. The Composite Library represents data from 128 allopathic and osteopathic medical school libraries in the United States and Canada. Following is a chart showing how the Creighton University HSL compares to the mean values of the Composite Library. Some explanatory text is included to clarify the information.

<table>
<thead>
<tr>
<th>Category</th>
<th>Composite Library</th>
<th>CU HSL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Staff</td>
<td>29.68</td>
<td>21</td>
</tr>
<tr>
<td>2. No. of Journals</td>
<td>8,710</td>
<td>9,059</td>
</tr>
<tr>
<td>3. No. of book Titles</td>
<td>84,130</td>
<td>45,229</td>
</tr>
<tr>
<td>4. Collection Expenditures</td>
<td>$1,911,343</td>
<td>$1,531,804</td>
</tr>
<tr>
<td>5. Items Received from other Libraries</td>
<td>4,135</td>
<td>786</td>
</tr>
<tr>
<td>6. Items Filled for Other Libraries</td>
<td>6,610</td>
<td>9,196</td>
</tr>
</tbody>
</table>

Continued on page 6
Located in the Bio-Information Center (BIC), the Health Sciences Library / Learning Resources Center of Creighton University publishes the BiCInformer three times a year.

**Editor and Web Distribution:** Judi Bergjord

**Layout, Design, and Distribution:** Sue Chamberlin

**Contributors:** Jim Bothmer, Jeanne Burke, Madonna Knudson, Diana Boone.

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**Two Librarians Receive Scholarships**

Through the Nebraska Eastern Library System *Nannette Bedrosky* applied for and received an ELS Scholarship to attend the 2013 NLA/NSLA Annual Conference to be held in Kearney, Nebraska in October.

*Jeanne Burke* will be traveling to the American Public Health Association Annual Meeting, “Think Global, Act Local: Best Practices Around the World”. Jeanne’s scholarship is funded through The Grace and Harold Sewell Memorial Fund. The meeting will be in Boston, MA November, 2-6.

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**LIBRARIANS AS LIAISONS**

One of the core services that the Health Sciences Library provides to faculty, staff, and students is our Liaison Program. HSL Librarians are assigned specific subject areas. They act as a touch stone to insure that the health sciences teaching, study, and research information needs are being continuously supported. Below are some of the ways that our Liaisons provide assistance.

HSL Liaisons -

- Assess the information and services needs of their assigned areas to insure that all Library services are current, relevant, and evolving
- Provide expertise on resources and tools that may be useful for health sciences projects, research, and courses
- Take responsibility for assigned HSL subject web guides (LibGuides) that direct library users to key resources and tools
- Serve as an important avenue of communication between the Library and Creighton Health Sciences faculty, staff, and students
- Act as HSL representative on health sciences curriculum committees
- Work as a partner with health sciences schools, colleges, and programs to support Creighton mission and goals

In the time of William Shakespeare, the four humors (blood, bile, melancholy, and phlegm) were thought to define peoples’ physical health, personalities and emotions. A travelling exhibit from the National Library of Medicine, “And There’s the Humor of It: Shakespeare and the Four Humors,” will be on display at the Health Sciences Library from September 16th through October 4th and at Reinert-Alumni Library from October 4th through October 26th. In conjunction with the exhibit, there will be a presentation and reception, on Thursday, September 26th at 3:30 pm at the Skutt Student Center Ballroom. There will be a panel discussion on Shakespeare and the Four Humors, followed by a catered reception with Renaissance refreshments, musical entertainment, a fortune teller, and a “photo op” with none other than the Bard himself.
SERVICES & RESOURCES

Credit Cards Accepted

Via Card Services' eMarketplace, Health Sciences Library patrons have the option of paying for services and/or fees online using Visa, MasterCard, or JayBuck$.

• Access eMarketplace (http://marketplace.creighton.edu)
• Once at the eMarketplace page, hover over Health Sciences Library (on the left of the screen)
• From the resulting menu, select HSL JayBucks$ or HSL Standard (for credit card payment)

Photocopy Service (402-280-5109 or hslcirc@creighton.edu)

The library supports all research with a pull & copy service (within copyright laws) of materials in our collection.

• $.20/page for all Creighton University faculty and students
• Copied articles may be delivered via campus mail, U.S. mail, e-mail (PDF), or picked up at the library
• Payment may be by departmental accounts, cash, check, JayBuck$, or via eMarketplace Photocopy request forms are available at the library’s Service Desk or via the library website (http://hsl.creighton.edu/services/requestasearchmaterials).

Material Checkout (402-280-5109)

• Books ✓ Staff and students: four-week loan period ✓ Faculty: one semester loan period ✓ Renewal may be done either online (http://hsl.creighton.edu/services/renewlibrarymaterials) or by calling the Service Desk (402-280-5109)
• Periodicals (Journals) ✓ Bound periodicals may be checked out for one week by faculty, staff, or students ✓ Periodicals that are not bound (single issue journals) may be checked out for 24 hours
• Reserve material
  □ Print materials including personal copies to be used only in the library and may be checked out for 4 hours
• DVDs may be checked out for one week by faculty, staff, or students
• iPads may be checked out for one week by faculty, staff, or students
• Models may be checked out for use in the library by students

Faculty Delivery Service (402-280-5109)

• Books, periodicals, DVDs, and simulators may be delivered to on-campus offices, Monday through Friday, from 7:30 am – 3:30 pm, upon request
• For same day delivery, requests must be made between 7:30 am – 3:30 pm
• Requests may be made online (http://hsl.creighton.edu/services/requestasearchmaterials) or by calling the Service Desk (402-280-5109)

Reserves (Madonna Knudson: 402-280-5109 or hslcirc@creighton.edu)

• Electronic reserves (eReserves) are now available via BlueLine.
• Please contact Madonna Knudson at the number above with any questions.
• Print reserves (including personal copies) are placed on reserve and are available for four-hour check-out for use in the Library
SERVICES & RESOURCES (cont.)

Interlibrary Loan (Cindy Abel: 402-280-5144 or hslill@creighton.edu)

• Most items can be delivered within 3-5 working days [rush delivery (within 48 hours) is available at an additional cost]
• Materials can be delivered via e-mail (PDF), campus mail, U.S. mail, or picked up at the library
• Payment may be by departmental accounts, cash, check, JayBuck$, or via eMarketplace
• Fee schedule (cost is contingent upon lending library’s charges to HSL):
  ✓ In-state lending library: $2.00 - $5.00 per item
  ✓ Out-of-state lending library: $9.00 - $15.00 per item
  ✓ Rush delivery service: an additional $5.00 - $10.00 per item (this applies to both in-state and out-of-state lending libraries)

Interlibrary loan request forms are available at the library’s Service Desk or via the library website (http://hsl.creighton.edu/services/requestasearchmaterials).

Computer Search Service (Reference: 402-280-5138 or refdesk@creighton.edu or IM name=cuhslrefdesk)

Take advantage of our expertise: ask a reference librarian to conduct your next literature search.

• No cost for Creighton University faculty, staff, and students
• Most search requests are completed within a few hours
• Usually delivered via e-mail (other options are available)

Search request forms are available at the library’s Service Desk or via the library website (http://hsl.creighton.edu/services/requestasearchmaterials).

Educational Services (Jeanne Burke: 402-280-5143 or refdesk@creighton.edu)

The Library Staff provides a wide variety of educational services to faculty and students. We are available for:

● Classroom presentations ● Small group tutorials ● Library tours and orientations

We will also work with faculty to design customized web pages featuring the most appropriate resources for a particular assignment or project.

Instant Messaging Reference Services

The reference staff provides Instant Messaging reference service. cuhslrefdesk is our valid IM name with AOL Instant Messenger, MSN Messenger, and Yahoo!Messenger. The reference staff will IM back during normal Reference hours:

• Monday – Thursday 7:30 am – 10:00 pm ● Saturday 10:00 am - 6:00 pm
• Friday 7:30 am – 6:00 pm ● Sunday 1:30 pm— 10:00pm

Requesting Library Purchases

To request that the Health Sciences Library purchase new materials, whether a book, a journal, or multimedia material, in tangible form or online, please use the form via the library’s web site (http://hsl.creighton.edu/services/requestasearchmaterials). To aid the library in making selection decisions, please provide as much detail as possible as to why the item is needed.

Requests may be submitted at any time. Books and audio-visual items are purchased throughout the year. New journal subscription purchases are made annually in the fall, to begin in January of the following year. Requests need to be received by

October 1, 2013 to be considered for a 2014 subscription
Continued from page 1 – How does the Health Sciences Library Compare

<table>
<thead>
<tr>
<th>Category</th>
<th>Composite Library</th>
<th>CU HSL</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Reference Questions</td>
<td>8,327</td>
<td>7,945</td>
</tr>
<tr>
<td>8. Education Sessions</td>
<td>2,834</td>
<td>4,173</td>
</tr>
<tr>
<td>9. No. of People using the library</td>
<td>224,344</td>
<td>204,911</td>
</tr>
</tbody>
</table>

NOTES:

2) The greater number of journals for the CU HSL over the Composite Library indicates strong support from the University as well as getting the most bang for our dollars.

3) The number of books in HSL is nearly half of the Composite Library. Our emphasis has been to use our funds to build and maintain the journal and database collection. We still purchase books, mostly e-books but the large portion of our budget goes toward journals and databases.

5) Category number 5 indicates how many information items (articles, books, etc.) we obtain for our faculty, staff, and students from other libraries. The fact that our total is so low compared to the Composite Library speaks to the strength of our collection and our collection development efforts.

6) Subsequently, category 6 further demonstrates the strength of our collection.

7) Category 8 is interesting. With a staff nearly 9 less than the composite library staff we manage to teach nearly 30% more “students” in our educational offerings.

The above comments merely represent a snapshot of statistical comparison. Much greater study is required to draw any significant conclusions.
Former Library Director Passes

Long time Creighton employee Marge Wannarka passed away peacefully in hospice care in Mankato, MN on August 5, 2013. A native of Fremont, MN, she was born on September 12, 1929.

Marge had a 54-year career at Creighton University! From 1952-1976 she was the director of the Creighton University Medical School Library. She oversaw and organized three library moves, including the one to the present facility. In 1977 she became the Founding Director of the Health Sciences Library/Learning resources Center and was instrumental in the merging of the School of Medicine Library with St. Joseph’s Hospital Library and several collections from the other health sciences schools. She held the Director’s position until 1991 when she retired for the first time. She was then named Director of the University Archives and held that position until her second and final retirement in 2006.

As Archivist she once said, "Having lived through as much of the University’s history as I have, I’m able to quickly identify who people are and realize what that person has meant to Creighton."

Marge was a master at doing things with very limited resources. She was resourceful and thrifty. With her distinctive wit and kind manner she touched the lives of countless students and faculty. She was also immersed in family genealogical study and had created an extensive book on that. She was very active in her parish. She was devoted to Creighton University.

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FALL 2013 PROGRAMS AT THE HEALTH SCIENCES LIBRARY

35 Years of Providing Exceptional Health Science Support for Education, Research, Services, and Patient Care in the Creighton Community

<table>
<thead>
<tr>
<th>Program</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Developing and Updating Your Professional Profile</td>
<td>Tuesday, Sept. 17th</td>
<td>12-1pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td></td>
<td>Thursday, Sept. 19th</td>
<td>4-6pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td>RefWorks &amp; Write-N-Cite 4 Overview</td>
<td>Tuesday, Sept. 24th</td>
<td>12-1pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td></td>
<td>Thursday, Oct. 3rd</td>
<td>4-5pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td></td>
<td>Wednesday, Oct. 16th</td>
<td>3:30-4:30pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td></td>
<td>Tuesday, Oct. 22nd</td>
<td>3:30-4:30pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td>RefWorks Write-N-Cite 4</td>
<td>Monday, Oct. 7th</td>
<td>4-5pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td></td>
<td>Wednesday, Nov. 6th</td>
<td>12-1pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td>Shakespeare and the Four Humors Panel Discussion</td>
<td>Thursday, Sept. 26th</td>
<td>3:30-4:30pm</td>
<td>Skutt Student Center Ballroom</td>
</tr>
<tr>
<td>iPad, tablets &amp; Other Mobile Resources through the HSL</td>
<td>Thursday, Oct. 17th</td>
<td>3:30-4:30pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td></td>
<td>Tuesday, Nov. 26th</td>
<td>4-5pm</td>
<td>Computer Lab (HSL 2nd Floor)</td>
</tr>
<tr>
<td>Beyond Medline: Exploring other health sciences databases</td>
<td>Thursday, Oct. 17th</td>
<td>12-1PM</td>
<td>Thune Seminar Room A&amp;B</td>
</tr>
<tr>
<td>Getting More out of Searching Medline</td>
<td>Tuesday, Oct. 1st</td>
<td>4-5pm</td>
<td>Computer lab (HSL 2nd floor)</td>
</tr>
<tr>
<td>How Do I ... Open Question Forum for HSL Resources, Tools, &amp; Databases</td>
<td>Tuesday, Dec. 9th</td>
<td>12-1pm</td>
<td>Thune Seminar Room A&amp;B</td>
</tr>
<tr>
<td>NLM Mobile Resources</td>
<td>Tuesday, Dec. 3rd</td>
<td>4-5pm</td>
<td>Computer lab (HSL 2nd floor)</td>
</tr>
<tr>
<td>NLM K-12 Resources</td>
<td>Tuesday, Oct. 29th</td>
<td>11am-noon</td>
<td>Dowling Hall Humanities Center, Room 8</td>
</tr>
<tr>
<td>Creighton Digital Repository - Opening your work to the world</td>
<td>Thursday, Nov. 21st</td>
<td>3-4pm</td>
<td>Thune Seminar Room A&amp;B</td>
</tr>
<tr>
<td>Creighton’s Faculty Bibliography Database</td>
<td>Tuesday, Nov. 12th</td>
<td>3-4pm</td>
<td>Computer lab (HSL 2nd floor)</td>
</tr>
</tbody>
</table>
The Health Sciences Library staff congratulates the following staff members for their endurance and fortitude:
Cynthia Abel, 30 years of service, Jane P. Fishkin, 35 years of service; Richard Jizba, 25 years of service, and Nannette Bedrosky, 35 years of service