Creighton College of Business Administration
Fact Sheet
2007

Overview:
In 1920, the Creighton College of Commerce, Accounts and Finance was opened in direct response to the educational needs of World War I Veterans. In 1956, the name was changed to the College of Business Administration. Today, 875 students are enrolled in the College of Business Administration (675 undergraduates and 200 graduates).

Faculty:
- After the installation of Jack Krogstad last May as the Union Pacific Endowed Chair in Accounting, there are five endowed chairs in the College of Business.

- Thirty-six full-time faculty members provide instruction in accounting, economics, finance, information systems and technology, management, and marketing.

- Faculty members have received Fulbright and other fellowships, including being named scholars-in-residence at the Securities and Exchange Commission and Congressional Budget Office.

- The college has the highest number of finance faculty who are Chartered Financial Analysts.(CFA)

Students:
- Creighton business students come from 22 states; 70 percent come from outside Nebraska.

- The College’s incoming 2007-2008 freshman class has an average ACT score of 26.

Alumni:
- Placement rates at graduation are at 70 percent, well above the national average. In addition, 80 percent of graduating seniors had at least one internship during college.

- All accounting graduates from 2003 to 2007 were employed or accepted to graduate school upon graduation.

Curriculum:
- The College of Business Administration is accredited by the AACSB International, the Association to Advance Collegiate Schools of Business. The Accounting Department is also accredited by the AACSB.
The college offers a four-year undergraduate degree program, the Bachelor of Science in Business Administration (BSBA) and four graduate degree programs: Master of Business Administration (MBA); Master of Science in Information Technology Management (MSITM); the Dual Master of Business Administration/MS-Information Technology Management; and the Master of Security Analysis and Portfolio Management (MSAPM).

The MBA program provides a customized plan of study so that students may attain that “next level” appropriate to their career goals.

The College of Business Administration is one of the few business schools in the country to offer a Master of Security Analysis and Portfolio Management degree.

The Anna Tyler Waite Leadership Scholars Program is a four-year program that offers undergraduate students in the College of Business Administration the opportunity to study leadership and practice being leaders. The MBA program places an emphasis on leadership.

The college offers combined master’s degree programs in information technology management and international relations, as well as combined degree programs with law and pharmacy.

The college has a number of other innovative programs:
- Portfolio practicum course in which students manage more than $1,500,000 in University endowment funds and a $1,000,000 bond portfolio provided by the First National Bank of Omaha
- A trip to Wall Street to study the financial markets.
- The 3/3 Program that allows students to earn an undergraduate business degree and Juris Doctorate in six years instead of the normal seven.
- An international business major that prepares students for the global economy.

The college is taking the lead in e-commerce education, and the Joe Ricketts Center in Electronic Commerce and Database Marketing is at the center of the school’s e-commerce initiatives.

The college sponsors an annual Business Ethics Symposium that brings nationally known corporate business leaders to campus to talk about real life business challenges.

The college also offers an online Project Management Master’s Certificate Program (PMMC) in cooperation with Cheetah Learning Systems.