

**Creighton University**  
**College of Business**  
**Fact Sheet**

**Overview:**

In 1920, the Creighton College of Commerce, Accounts and Finance was opened in direct response to the educational needs of World War I veterans. In 1956, the name was changed to the College of Business Administration. In 2007, 870 students were enrolled in the College of Business Administration, including 630 undergraduates and 240 graduates. The college has awarded nearly 10,000 degrees and is now called the College of Business.

**Faculty:**

- Anthony R. Hendrickson, Ph. D., serves as dean of the College.
  
- There are five endowed chairs in the College of Business. They are:
  - The John P. Begley Endowed Chair in Accounting, held by Mark Taylor, Ph.D.
  - The Robert B. Daugherty Endowed Chair in Managerial Ethics, held by Robert H. Moorman, Ph.D.
  - The Jack A. MacAllister Endowed Chair in Regional Economics, held by Ernest P. Goss, Ph.D.
  - The Jack and John McGraw Chair in Information Technology Management, held by Ravinder Nath, Ph.D.
  - Union Pacific Endowed chair in Accounting, held by Jack Krogstad, Ph.D.
  
- Thirty-seven full-time faculty members provide instruction in accounting, economics, finance, information systems and technology, management and marketing.
  
- Faculty members have received Fulbright and other fellowships, including being named scholars-in-residence at the Securities and Exchange Commission and Congressional Budget Office.
  
- The college has the highest number of finance faculty who are Chartered Financial Analysts, according to the CFA Institute.
  
- Nearly 100 business professionals join Creighton students in the classroom as guest lecturers through the Real Returns program.

**Students:**

- Creighton business students come from 25 states; 60 percent come from outside of Nebraska.
  
- The college's 2009 freshman class had an average ACT score of 26.1; the average score nationwide is 21.

- Ranked in the top two percent of business schools in the world, the college is helping students meet their life goals. From Nike internships, to Ivy League graduate school placements and study abroad opportunities in developing countries, there are many opportunities for success.
- The college has been host to graduate fellows from western Asia through the Edmund S. Muskie Graduate Fellowship Program sponsored by the U.S. Department of State.
- The college offers 3,000 local and national internship opportunities annually.

#### **Alumni:**

- Placement rates at graduation are at 70 percent, well above the national average. Within six months, 98 percent of graduates are placed. In addition, 85 percent of graduating seniors had at least one internship during college.
- All accounting graduates from 2003 to 2009 were employed or were accepted to graduate school upon graduation.

#### **Curriculum:**

- The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. The Accounting Department is also accredited by the AACSB.
- The college offers a four-year undergraduate degree program, the Bachelor of Science in Business Administration (BSBA), and four graduate degree programs: Master of Business Administration (MBA); Master of Science in Information Technology Management (MSITM); the dual Master of Business Administration/MS-Information Technology Management; and the Master of Security Analysis and Portfolio Management (MSAPM).
- The college brings business and science together through its multi-disciplinary Bioscience and Entrepreneurship Program (BEP) which involves students of business, law and medicine who gain hands-on experience in commercializing medical innovations. The newly launched Professional Science Master's program, known as the MBA for scientists, brings business acumen to the laboratory.
- The Creighton University College of Business is one of the few business schools in the country to offer a Master of Security Analysis and Portfolio Management degree.
- The Anna Tyler Waite Leadership Scholars Program is a four-year program that offers undergraduate students in the College of Business the opportunity to study

leadership and to practice being leaders in the college setting. The Master of Business Administration (MBA) program offers a concentration in leadership.

- The College of Business, in conjunction with the Graduate School, Werner Institute, and Schools of Law and Pharmacy and Health Professions, offers combined master's degree programs in law, pharmacy, international relations, and negotiation and dispute resolution.
- The College of Business has one of the world's first online Master of Securities and Portfolio Management (MSAPM) programs. The program is recognized by the Certified Financial Analysis (CFA) Institute as an educational partner for preparing students to take the CFA exam while earning a degree from an accredited university.
- The Creighton University College of Business now offers a social entrepreneurship track with both a major and minor. The track is in addition to the entrepreneurship program. While it is rooted in business, it also embraces Creighton's Jesuit values.
- The College of Business offers a Pre-Healthcare program, one of a few in the nation, for students who wish to pursue a business degree while also completing requirements for admission to a health sciences professional program to study medicine, dentistry or occupational and physical therapy.
- The college has a number of other innovative programs and centers:
  - **Greater Omaha Business Ethics Alliance** – A partnership of Omaha-based organizations, including the Omaha Chamber of Commerce and the Better Business Bureau, to promote ethical business practices.
  - **Community Assistance Teams (CAT)** – Teams of two to five students from our graduate and undergraduate programs that provide specific service to organizations throughout the community. The College of Business has about 20 CAT teams per semester.
  - **Youth Leadership Omaha (YLO)** – An interactive leadership development program that informs, motivates and increases high school students' awareness through issue-oriented seminars and interaction with community decision-makers. Anna Tyler Waite Leadership Scholars run this program in partnership with the AIM Institute.
  - **Dean's Honor Roll for Social Responsibility** – More than 100 students are recognized each semester for doing at least 24 hours of documented community service. The projects and activities vary widely.

- **Entrepreneurship Center** – Anne York, Ph.D., directs this effort, which focuses on bioscience entrepreneurship, funded in part from a large grant from the National Science Foundation.
- **Family Business Institute** – Jerry Sherman, Ph.D., directs this effort in partnership with other Omaha organizations to provide programming to address the special issues faced by family-owned businesses.
- **Creighton Business Symposium** – This event is led by our Anna Tyler Waite scholars, and is the second largest student-run event in the nation. In 2008, it attracted over 700 Creighton students and business professionals from various disciplines who come to hear panel discussions and a key note address.
- **Leadership Conversations** – This new program, in partnership with Cox Business, brings world-class leaders to Creighton for intimate conversations about leadership. These “conversations” are taped by Cox and then made available on their “On Demand” network.
- **Mid-America Money** – A monthly video program hosted by Ernie Goss, Ph.D., that reviews his monthly Midwest Economic Survey, which is conducted in 14 states. A special guest is featured each month to discuss current business issues. This is currently distributed on Nebraska Public Television and the College of Business website.
- **Portfolio Practicum** - A course in which students manage a multi-million dollar portfolio, providing hands-on experience, which is then brought to life through a trip to Wall Street to study the financial markets.

The college is taking the lead in e-commerce education, and the **Joe Ricketts Center in Electronic Commerce and Database Marketing** is at the heart of the school’s e-commerce initiatives.