

COMMUNICATION STUDIES

Chair: Erika Kirby

Department Office: Hitchcock Communication Arts Building, Room 307

Professors: M. Danielson, E. Kirby;

Associate Professors: M. Birkholt, M. C. McBride, D. Pawlowski, S. Shuler;

Assistant Professors: K. Hatfield, J. Leighter.

Department Description: As a discipline, Communication Studies seeks to further communication competencies through theoretical grounding and practical applications of that knowledge. Communication is examined in a variety of contexts, including interpersonal relationships, families, small groups, organizations, media and popular culture, between cultures and in the public sphere. Communication is examined through many perspectives, including quantitative, qualitative, and rhetorical studies.

Web Contact/Information: Additional information about this department may be found at <http://www.creighton.edu/CommunicationStudies>. However, for definitive details, students are strongly encouraged to check University's website for Bulletin changes at <http://www.creighton.edu/Registrar>.

PROGRAMS IN COMMUNICATION STUDIES

Specific Requirements for Admission to the Communication Studies Major: COM 152 and overall GPA of 2.25.

B. A., Major in Communication Studies: 36-39 Credits

The following Communication Studies courses are required for both tracks. In addition the student must choose one track.

(All of the following:)

COM 202	Communication Theories	3 credits
COM 203	Introduction to Communication Research Methods	3 credits
COM 352	Advanced Presentational Forms	3 credits
COM 362	Small Group Communication	3 credits
COM 490	Communication and Community	3 credits
COM 496	Communication Internships	3 credits

Interpersonal Communication Track

(All of the following:)

COM 321	Persuasion	3 credits
COM 361	Interpersonal Communication	3 credits
COM 440	Gender Communication	3 credits
COM 461	Advanced Interpersonal Communication	3 credits
Six (6) Elective hours of Upper-Division COM courses		6 credits

*Organizational Communication Track***(All of the following:)**

COM 320	Leadership: Theories, Styles, and Skills	3 credits
COM 360	Organizational Communication Theories	3 credits
COM 460	Advanced Organizational Communication	3 credits
COM 463	Organizational Assessment	3 credits
Six (6)	Elective hours of Upper-Division COM courses	6 credits

Corporate Communication Specialization

As an alternative to the six elective credits of upper-division COM courses, students may specialize in this area by taking 9 credits as follows:

(All of the following:)

COM 321	Persuasion	3 credits
JMC 323	Public Relations	3 credits

(One of the following:)*Computer-mediated communication courses*

JMC 325	Digital Video Photography	3 credits
JMC 379	Print Design	3 credits
JMC 381	Computer Illustration	3 credits
JMC 382	Web Design	3 credits
JMC 423	Interactive Multimedia Design	3 credits

Human Resources Administration Specialization

As an alternative to the six elective credits of upper-division COM courses, students may specialize in this area by taking 6 credits as follows:

(All of the following:)

COM 370	Human Resource Administration	3 credits
COM 464	Organizational Training and Development	3 credits

COMMUNICATION STUDIES MINOR

Program Description: The minor in Communication Studies provides students an opportunity to develop communication competencies, at both theoretical and applied levels. Communication is examined through a variety of contexts, including interpersonal communication, families, small groups, and organizations. The minor is designed to allow students to explore Communication Studies by providing structure and flexibility to give them a way to supplement their major/career goals.

Contact: Chair, Department of Communication Studies

(All of the following:)

COM 202	Communication Theories	3 credits
COM 362	Small Group Communication	3 credits

(One of the following:)

COM 352	Advanced Presentational Forms	3 credits
COM 314	Managerial Communication (CoBA only)	3 credits

Nine additional credits in COM courses numbered 200 and above. 9 credits

Only six credits of forensics courses (COM 201, 301, 401, 501) may count toward this minor.

Certificate Programs in University College

This department offers four certificate programs to students in University College: *Corporate Communication*, *Human Resource Administration*, *Interpersonal Communication*, and *Organizational Communication*. See the descriptions for these certificates on page 290-298 in the University College section of the Bulletin.

For all COM courses, please refer to page 353.