

GRAPHIC DESIGN

Program Director: Joel M. Davies

Program Office: Hitchcock Communication Arts Building, Room 203A

Program Description: The Graphic Design program at Creighton uses a collaborative, interdisciplinary approach to teach the communication, aesthetic and technical aspects of successful design. The program focuses on practical application of design to clearly and effectively communicate content in convergent media.

Web Contact/Information: Additional information about this program may be found at <http://jmc.creighton.edu>. However, for definitive details, students are strongly encouraged to check the University's website for Bulletin changes at <http://www.creighton.edu/Registrar>.

PROGRAMS IN GRAPHIC DESIGN

Specific Requirements for Admission to the B.A., Graphic Design Major: none.

Specific Requirements for Admission to the B.F.A., Graphic Design Major: Students must first be admitted to the B.A., major in Studio Art program which requires successful completion of ART 105 and acceptable portfolio review by the end of their sophomore year. Acceptance into the B.F.A., Graphic Design program requires an acceptable portfolio review normally at the end of the junior year.

B. A., Major in Graphic Design: 44 Credits

Course Requirements

(All of the following:)

ART 105	Art Fundamentals	3 credits
ARH 219	History of Art	3 credits
JMC 215	Introduction to Mass Communication Technology	3 credits
JMC 325	Digital Video Photography	3 credits
JMC 379	Print Design	3 credits
JMC 381	Computer Illustration	3 credits
JMC 382	Web Design	3 credits
JMC 423	Multimedia Design I	3 credits
JMC 424	Typography and Advanced Projects	3 credits
JMC 425	3D Graphics and Animation	3 credits
JMC 438	Media Ethics	3 credits
JMC 479	Visual Communications Internship	2 credits
JMC 529	Law of Mass Communication	3 credits

(One of the following:)

JMC 219	News Reporting	3 credits
JMC 361	Technical Public Relations Writing	3 credits

(One of the following:)

ARH 319	Art International: The Art Culture	3 credits
ARH 354	Greek Art and Archaeology	3 credits
ARH 355	Greek Art and Archaeology	3 credits
ARH 369	Medieval Art and Architecture	3 credits
ARH 375	History of Italian Renaissance Art and Architecture	3 credits
ARH 362	Early Christian Art and Archaeology	3 credits
ARH 377	Seventeenth-Century Art and Architecture	3 credits
ARH 445	History of Architecture	3 credits
ARH 365	Greek Art	3 credits
ARH 366	Etruscan and Roman Art	3 credits
ARH 390	Nineteenth Century Art and Architecture	3 credits
ARH 385	History of American Art and Architecture	3 credits
ARH 394	Modern European Art, 1900-1945	3 credits
ART 380	History and Criticism of Cinema	3 credits
ARH 383	History and Aesthetics of Photography	3 credits
ARH 398	Contemporary Art	3 credits

ARH 467	History of The Art of Spain and Her Colonies	3 credits
ARH 468	Native American Art	3 credits
JMC 335	History of Mass Media	3 credits
PHL 340	Aesthetics	3 credits

B. F. A., Major in Graphic Design: 54 Credits

Course Requirements

(All of the following:)

ART 105	Art Fundamentals	3 credits
ART 211	Introductory Ceramics	3 credits
ARH 219	History of Art	3 credits
ART 271	Photography Studio I	3 credits
ART 306	Color: Acrylic and Chalk	3 credits
ART 321	Life Drawing I	3 credits
ART 331	Painting I	3 credits
ART 381	Computer Illustration	3 credits
ART 499	Senior Thesis	3 credits

(One of the following:)

ART 153	Sculpture I	3 credits
ART 154	Clay Modeling I	3 credits
ART 155	Welded Metal Sculpture I	3 credits
ART 156	Bronze Casting I	3 credits
ART 157	Stone Carving I	3 credits

(One of the following:)

ART 345	Relief Printing: Woodcut and Linoleum	3 credits
ART 347	Etching I	3 credits

(Six credits from the following:)

ARH 319	Art International: The Art Culture	3 credits
ARH 354	Greek Art and Archaeology	3 credits
ARH 355	Greek Art and Archaeology	3 credits
ARH 369	Medieval Art and Architecture	3 credits
ARH 375	History of Italian Renaissance Art and Architecture	3 credits
ARH 362	Early Christian Art and Archaeology	3 credits
ARH 377	Seventeenth-Century Art and Architecture	3 credits
ARH 445	History of Architecture	3 credits
ARH 365	Greek Art	3 credits
ARH 366	Etruscan and Roman Art	3 credits
ARH 390	Nineteenth Century Art and Architecture	3 credits
ARH 385	History of American Art and Architecture	3 credits
ARH 394	Modern European Art, 1900-1945	3 credits
ART 380	History and Criticism of Cinema	3 credits
ARH 383	History and Aesthetics of Photography	3 credits
ARH 398	Contemporary Art	3 credits
ARH 467	History of The Art of Spain and Her Colonies	3 credits
ARH 468	Native American Art	3 credits
PHL 340	Aesthetics	3 credits

(Fifteen credits from the following:)

JMC 325	Digital Video Photography	3 credits
JMC 379	Print Design	3 credits
JMC 382	Web Design	3 credits
JMC 423	Multimedia Design I	3 credits
JMC 424	Typography and Advanced Projects	3 credits
JMC 425	3D Graphics and Animation	3 credits

Students will be required to complete the Sophomore and Junior Portfolio Reviews. See the current Studio Arts Information Sheet available from the Director of the Program.