

November 2011

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## Hoots and Salutes!

Congratulations to **Kelsey Ham** who received the ConAgra summer internship position.



Congratulations to **Nermina Demirovic** who secured an internship with Union Pacific.



Congratulations to **Stephen J. Waters** for earning the Reaching Your Potential Scholarship.



Congratulations to **Emina Becirovic** for earning the Reaching Your Potential Scholarship.



Scholarship. Congratulations to **Angel Le** for earning the Reaching Your Potential Scholarship.



Congratulations to **Willie White** for his successful portrayal of Toby in the opera *The Medium*.



## Congratulations to the December Graduates



Congratulations to **Richard Ho** who is graduating with a Bachelor of Science with a Computer Science major.



Congratulations to **Linh Do** who is graduating with a Doctorate degree in Occupational Therapy.



Congratulations to **Nina Nguyen** who is graduating with a Bachelor's of Arts with a major in History and a minor in Asian Studies.



Congratulations to **Michelle Wang** who will be graduating with a Bachelor's of Arts degree with a major in English and a minor in Biology.

**"Keep going, no matter what, and stay strong. "**



Sarah Oliver and Juliana.



Eboni Poole.

**"As of the 2010 Census, there are 5.2 million American Indians and Alaska Natives."**

## Spotlight on Juliana Burnetto by Eboni Poole

**Julian "Juli" Burnetto** is from San Diego, California. She is a freshman in the School of Nursing. She chose Creighton University because of the nursing program.

Juliana says she joined SSS because it offered the financial help for college. She also felt by participating in SSS she would be afforded the great opportunity to meet new people. As an SSS participant she likes how nice and helpful the SSS staff is. She has especially benefited from the help Karen provides.

When not studying Juliana is involved in Alpha Phi Omega, a National Co-ed Service Fraternity.



Her greatest achievement thus far has been getting into nursing school. The one goal she would like to accomplish in her lifetime is to make a difference in other people's lives. Her ideal dream job is becoming a trauma ER nurse.

**Dr. Harper** is her favorite professor because he is a really good teacher, and he also made her consider changing her major to Sociology. The most fun thing

she has ever done was go surfing.

Her most embarrassing experience was when she was at the Valda's Pumpkin Patch with some friends and she sprained her ankle. If she was to win the lottery, she would give money to charity and help out her friends and family.

If she could go back in time, she would go to Italy, so she could meet her family from the past. If she could be any superhero, she would be Super Women because she likes to fly. If there was movie made about her, it would be about her surviving three heart attacks. She would like for Sandra Bullock to play her.

Her advice to others is to "keep going, no matter what, and stay strong."

## American Indian and Alaska Heritage Month by Angel Le

November is Native American Heritage Month. In 1990, President George H.W. Bush signed a joint congressional resolution designating November 1990 as "National American Indian Heritage Month."

The first American Indian Day was celebrated in May 1916 in New York. The department of Justice even held a special event in the Great Hall to celebrate the National Native American Heritage Month. Each November, the department would honor the cultural traditions, contributions and

history of America's indigenous peoples because of the sacrifices they have made and contributions to our nation's well-being.

As of the 2010 Census, there are 5.2 million American Indians and Alaska Natives, including those of more than one race. There are 723,225 American Indian and Alaska Native population in California as of the 2010 Census. California was followed by Oklahoma (482,760) and Arizona (353,386).



There are 54% of American Indian and Alaska Native householders who owned their own home in 2010. This is compared with 65 percent of the overall population. There are 26% of civilian-employed American Indian and Alaska Native people 16 and older who worked in management, business, science and arts occupations.

There are 28.4% of American Indians and Alaska Natives that were in poverty in 2010. There are 29.2% of American Indians and Alaska Natives who lacked health insurance coverage.



## Morgan Spurlock by Steven Buffalohead

**Morgan Spurlock** was born November 7, 1970; he is an American documentary filmmaker, humorist, television producer, screenwriter and journalist best known for the documentary film *Super Size Me*.

Spurlock was the executive producer and star of the reality television series *30 Days*. Spurlock's newest film *POM Wonderful Presents: The Greatest Movie Ever Sold* is a documentary film about product placement, marketing and advertising. The film was completely financed through product placement. The film's slogan is "He's not selling out, he's buying in".

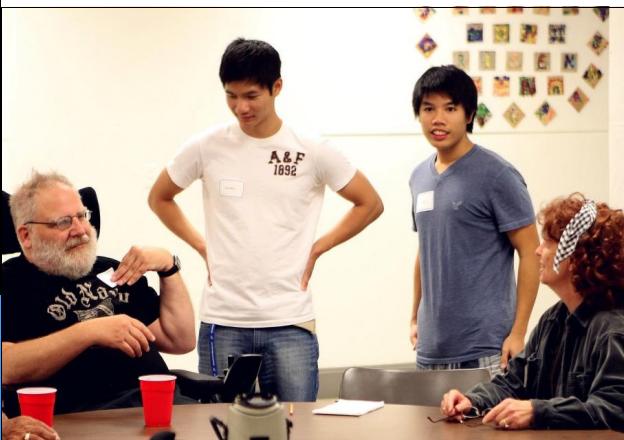
Spurlock came to Creighton to speak about his film and other films he has worked on in the past. The talk was held at the Rigge Science Building in room 120 from 7:30 p.m. to 9 p.m. on October 25, 2011. Many Creighton students showed up to hear what Spurlock had to say.



**"Researchers are putting people in MRI machines and showing them a commercial, which is called Neuromarketing."**



Daisey Liberato and Jason Nguyen having fun at the SSS Fallfest.



marketers can get 75% of people viewing the ad to show a positive response to the product. This marketing technique limits the free will of the consumer, which Spurlock tried to shed light on through the film.

Spurlock had great insight into the marketing technique of the modern day marketing agents. The future of the way marketers get the product out will change with the technology, because "when technology changes marketing changes" Spurlock said.

Many students had different attitudes after leaving the talk; some were satisfied and others were not. The students in advertising did not like the way Spurlock talked about the business they are studying to go into. Jared Good, a student at Creighton said, "It was hilariously insightful." Others like Good gained an insight into the business and left knowing a little more. Overall Spurlock promoted his film, got his message heard, and left Omaha to travel back to New York City.

## Apply for the McNair Graduate Opportunity Program

To learn more about the Program see:

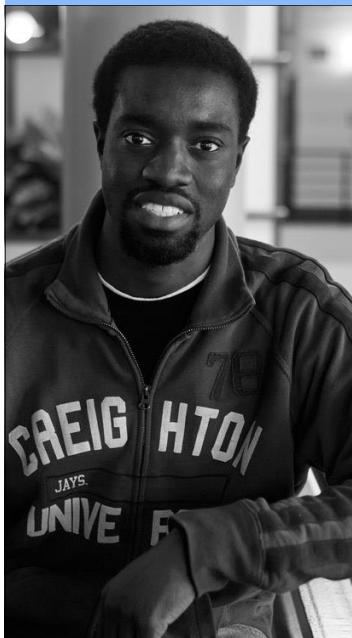
<http://www.unh.edu/mcnair/faq.html#benefits>

For the Application Procedures see:

<http://www.unh.edu/mcnair/application.html>

If you need help with the application please see Tami for proposal development and Denise for editing assistance.

**“...there are 21.8 million military veterans in the United States in 2010.”**



Chester Ashong.

## Ronald E. McNair Postbaccalaureate Achievement Program

The McNair Program at the University of New Hampshire promotes and nurtures the next generation of faculty, researchers, and scholars by providing academic support services in the form of summer research fellowships.

Since 1991 university housed the McNair Scholars Program. The program's summer fellowships are awarded annually, on a competitive basis, to eligible undergraduates.

In 1986 congress established the Ronald E. McNair Post baccalaureate Achievement Program to honor the memory of the Challenger astronaut and noted laser physicist. This



Ronald E. McNair

graduate school preparation program is part of the federal TRIO programs and is administered nationally by the U.S. Department of Education.

This intensive academic honors program emphasizes undergraduate research with

the goal of preparing students to earn a Ph.D.

Summer research fellowships are available to eligible college juniors from institutions around the country. Those applicants who are admitted will be engaged in an integrated eight to ten-week research intensive experience.

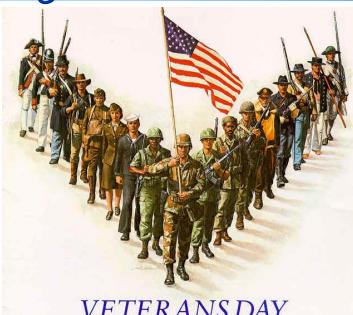
Applicants also receive: room and board, a \$2,000-2,800 research stipend, help with graduate school application waivers, assistance with the graduate school application process, opportunities to attend professional conferences, on-going support from faculty and staff, and the opportunity to earn up to 5 credits.

## Veteran's Day by Angel Le

Veterans Day is an annual United States holiday honoring military veterans. Originally it was called Armistice Day. Veterans Day is a day dedicated to the cause of world peace.

Nov. 11 became a national holiday beginning in 1938. President Dwight D. Eisenhower signed legislation in 1954 to change the name to Veterans Day as a way to honor those who served in all American wars.

Because it is a federal holiday, many American



The holiday is often celebrated by having a ravioli meal. The day honors military veterans with parades and speeches across the nation. A national ceremony takes place at the Tomb of the Unknowns at Arlington National Cemetery in Virginia.

people have the day off from school or work for Veterans Day. Non-essential federal government offices are closed. No mail is delivered. All federal workers are paid for the holiday. Those who have to work on this day sometimes receive wages in addition to holiday pay. What a deal!

Statistics shown that there are 21.8 million military veterans in the United States in 2010. There are 1.6 million number of female veterans in 2010. States that have most veterans reside were California (2 million), Florida (1.6 million) and Texas (1.6 million).

*"It was in a nice way to reminisce about my own years in school and I am glad I got to experience it with other SSS students."*



Nayely Padilla.



Nayely Padilla with Katie Canella.

## Making a difference by Nayely Padilla

During fall break a group of students and I went on an immersion trip to the Winnebago reservation. Our purpose was to visit students and talk with them about college readiness, preparing for the ACT, and applying for the Gates Scholarship. In addition, we had the privilege of learning from the students about their unique culture.

Now, I sometimes forget how hectic it was applying to universities and for scholarships. Being at the high school brought back memories of that process and how much I relied on the assistance of others to get through it.

The Winnebago High School was in the same building as the K-8 grades. It is interesting to imagine what being in the same school building for twelve years would be like. Their amazing counselor, **Cheri Kluender**, introduced us to 80 high school students and 40 seventh and eighth graders.

We started by presenting on the Gates Scholarship to scholarship eligible students. After meeting with several groups of students, we were enthusiastic about the week ahead. The students were interested in what we were presenting, but many were too nervous to ask questions. After a few

icebreakers, some of them started voicing their concerns. Their greatest concern: Where were they going to get the money for college? It made me think back to the same things I asked during my senior year - How would I manage to pay for college and balance everything? Who would I rely on for help with the process?

We reassured them that even if parents and family members do not know about applying to colleges, there are others available to help. Our first night was a total success; our group ate dinner in the St. Augustine's Church basement with the Red Life Youth group members and their director, **Ms. Sarah Snake**. While eating delicious Indian tacos, we introduced ourselves to each other - they began by stating their Indian name and what clan they belonged to.

After dinner the we discussed the challenges of going away to college. They talked about growing up with an emphasis on family and since the majority of them are raised by grandparents and are very close to their relatives, it was difficult for them to fathom leaving home. I could relate to their reluctance to leave because as a Hispanic woman, I was raised to be responsible for the needs and wants of my family and leaving home to go away for

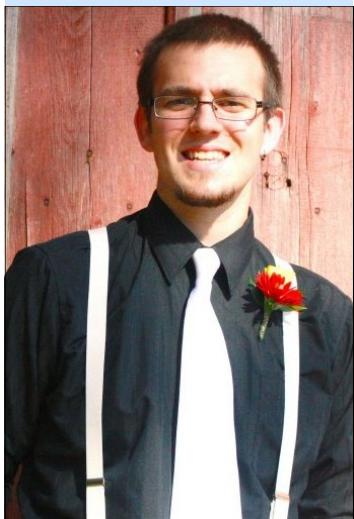
college is still not widely accepted.

We also visited the St. Augustine's Mission School where we gave presentations to middle school students about getting ready to start high school. Later we ate lunch with them and hung out together.

Throughout the week we volunteered at the Boys and Girls Club where we made jewelry at the Senior Center and watched a Halloween movie. Then, we prepared for our meeting with the tribal council to describe what we witnessed at the schools to provide input for their goal to improve college attendance. When we were seated in front of the Council, we presented our week. When we were finished, they thanked us for being there with them and giving them an outsider's perspective on the schools we visited.

Overall we had a great time getting to know our host families, their culture, and what they thought about college. It motivates me to know that we in some way inspired others to continue with their education and strive to be the best in all areas. It was a nice way to reminisce about my own years in school, and I am glad I got to experience Gates Immersion at Winnebago and with other SSS students.

*"It is time to use LinkedIn to search for companies that you are interested in working for."*



Jared Good.



Paul Nguyen makes successful contact with the Hello Kitty piñata. Soon after Hello Kitty hit the ground and there was much rejoicing.

## Using Social Media to Help with The Job Search *by Jared Good*

In today's world, where social media is everywhere, why not use it to your advantage in your search for a job/career?

I recently attended a webinar that talked about using social media to help you network and make connections so that you can hopefully get the job that you want. A site they talked heavily about, which I didn't know existed, is a site called [linkedin.com](http://linkedin.com).

You can think of this site a professional portfolio of sorts. The set-up is very similar to facebook but it is more geared toward making you look like a professional. On the site you can create an online portfolio of your work experience and education, connect with other professionals, identify your career path, find jobs, and even use it to prepare for interviews.

One of the best things about LinkedIn is how it allows you to set up your contacts so that you can build an expansive network. It allows you to organize your contacts by first and second degree. Your first degree contacts would be people you know personally such as; college friends, high school friends, and fraternity/sorority friends. These are people that you have seen and talked to, most likely, in real life.

Your second degree contacts are people who would a friend of a friend. This allows



you to reach out to people who you may not officially know, but since you have a mutual friend it does give you an in.

Once you have your profile set up, and your first degree and second degree contacts on your profile, now what do you do? It is time to use LinkedIn to search for companies that you are interested in working for. LinkedIn allows you to do keyword searches to find lots of companies that post job openings.

Let's say you looked up google on LinkedIn. On the site it will tell you if you have any contacts, first or second degree, who has ever worked at google. If you don't have any contacts, it will also show you people who are on LinkedIn who have or had worked at google. You can then send these people a little email asking them questions such as; what was it like to work there, how did you get the job, what are some things to watch out for when applying, etc. LinkedIn is all about increasing your networking skills so that you can get into the career that you want. From there, the webinar also touched on how to effectively use other online social media websites.

The webinar focused heavily on using LinkedIn to assist

you in developing your professional portfolio. However, we also talked about how to use twitter. While [twitter](#) can be great for personal use it is also a good source for networking, job searching, and getting updates on companies that you are interested in working for. You can find interest groups, friends, and organizations that you're interested in.

An additional resource that [twitters](#) offers is [tweetmyjobs.com](#). It allows you to create 'channels' so you can find jobs by location and company. Then there is facebook. Today, employers are checking on people's facebook to get a quick insight into who they are hiring, and it is up to you to make sure they see the best side of you. A couple things you can do is update your privacy setting so it limits what people can see if they are not friends with you.

Once again, [facebook](#) is also a great way to network. You can find friends who you know, and "like" different companies so that you can be updated on things going on inside their corporation. With the world becoming more and more technical, it is up to you to make sure you use everything in your toolbox to get the job you want. Because as always it's not what you know, but rather who you know most of the time.

*"It is indeed a very simple way to say thanks for being there and "I love you."*



*"Enjoy your Christmas break and make sure the ones you love, do too. Shopping comes second so don't stress about it...."*

## Thanksgiving by Adrian Vega

Thanksgiving is the way to go when it comes to eating good food and giving thanks to the ones you love. Needless to say to me thanksgiving is the most special and exciting holiday of them all.

To start off let's talk about that turkey. Now they are a lot of people out there who do not appreciate a good piece of turkey with mashed potatoes and some stuffing next to it. I like to call those people anti-patriotic or

zombies.

To me eating turkey is the best part. Besides the yummy thanksgiving dinner will inspire a sense of warmth, family, and the good old-fashioned sense that sharing is caring. In addition to having a delicious dinner, one thing that we can not forget about is the fact that this event will bring all the ones you love together in one place at the same time.

Once together is it indeed

very emotional and heart warming when you hear what others are thankful about and how they give thanks to those who make them feel happy. It is indeed a very simple way to say thanks for being there and "I love you". Whether it is the food, the people, decorations, or the chilly weather outside thanks giving day is indeed the holiday that combines all the things I cherish. I hope your thanksgiving was filled with good food and good company.

## Black Friday by Adrian Vega

Black Friday is indeed a great day to buy those gifts you really want to give to your friends and family, but may not be as affordable as others.

Why is black Friday so important to so many Americans? The reason is because black Friday brings some of the most amazingly cheap deals you can find throughout the year. Indeed this is a positive in itself, but it can also be a death trap.

Why is this so? The perk here is that there are limited items sold at these ridiculous prices and many more people who want these offers. What this means is that you get thousand of people getting in lines hours or even days before the stores open to be the first

# BLACK FRIDAY

ones in line to get in. Once in the stores then you have total chaos of individual rushing to buy these items and sometimes sadly fighting to purchase these limited cheap cost items.

There have been horrific stories of how that person who opens the store door being injured by the stampede of customers to even several

deaths because of this.

They are indeed serious when they call it black Friday, and that is because you can seriously get hurt trying to get that new TV or play station 3.

I hope when you shopped on Black Friday you kept the Christmas spirit in mind when interacting with others. I hope you enjoyed your shopping and got the gifts you really wanted. If you didn't get the things you wanted there will be a black Friday every year and maybe next year you will be luckier.

Enjoy your Christmas break and make sure the ones you love, do too. Shopping comes second so don't stress about it, just enjoy the your time with family and friends.





Jessica Rangel and Lucia Rodriguez at the Fallfest.

***Please complete the attached application and return it to Jessica Swisher no later than December 15th.***

## Spring Break Immersion by Jessica Swisher

Attention SSS Students! Take advantage of this FREE and FUN service trip!!!

The Gateway, Spring Break Immersion applications are now available!

Please complete the attached application and return it to Jessica Swisher no later than **December 15th**.

We set an application deadline earlier than in the past to accommodate more time for the groups to meet



Please get applications in before the fall semester ends.

If you have any question please contact Jessica Swisher.

Jessica Swisher is the Educational Outreach and Retention Specialist and her

office is located in Harper Suite 4080.

You may also call her at 402-280-2311.

Or you may email her at: [jessicaswisher@creighton.edu](mailto:jessicaswisher@creighton.edu)

before departing for the service trip.

DO NOT miss the deadline if you would like to be considered for a spot on one of the spring immersion trips. Space is limited.



## Karen Thurber

SSS Assistant Director and RSP200 Advisor

Harper Room 4017

Phone: 402-280-3007

Email:

[karenthurber@creighton.edu](mailto:karenthurber@creighton.edu)

## Counselor's Corner with Karen Thurber

Remember the Potluck on Friday, December 2nd. There is the Nutcracker performance on Friday, December 9th. We are offering tickets to you for workshop credit. Contact Sandy if you are interested in attending the concert. So far, we have 16 signed up.

Thank you to everyone for getting appointments and workshops completed. We have **81** students with all the requirements completed.

**84** students still need to complete midterm meetings, counselor meetings and/or two workshops. Everyone, please stop by Sandy's desk

and sign your name the sign in notebook.

Congratulations to Linh Do, Richard Ho, Nina Nguyen and Michelle Wang, who will be graduating this December. We wish you the best.

In January, before coming back to school, please have the w-2's and 1040's ready to copy for the Financial Aid Office. Complete the FAFSA in January or in February. I

can assist you with the completion of the FAFSA.

While you are at home, look over your schedule. You have until January 17th to

change your schedule. If you have a good schedule, please do not change it. If you need more classes, please look at NEST each week and see if you can add a class.

After grades are submitted, Tami and I will be looking at grades. Early January, I will try to email you about grades and if spring classes need to be changed. Remember to do orientation meetings with me when you get back in January.

Good luck on papers and finals. Have wonderful holidays. Be safe and careful in your travels. We will be working over winter break, so email or call with questions.

## Student Support Services

Creighton University  
2500 California Plaza  
Mike and Josie Harper Center  
Suite 4008  
Omaha, Nebraska 68178

Phone: 402-280-2749  
Fax: 402-280-5579  
E-mail: tamib@creighton.edu  
Website:  
<http://www2.creighton.edu/sss>

**“Education is a companion which no future can depress, no crime can destroy, no enemy can alienate it and no nepotism can enslave.”**

**~Ropo Oguntimehin**

SSS is one of the five federally funded TRIO programs at Creighton University under the Department of Educational Opportunity Programs. SSS is grant funded through the Department of Education to provide comprehensive services to help students achieve a successful college experience by increasing academic performance, retention, and graduation rates. SSS also works to foster an institutional climate supportive of the success of economically disadvantaged students, first generation students, and students with disabilities. The strength of the SSS program is providing comprehensive support to eligible students at Creighton University who have the ability and desire to succeed at Creighton University but would benefit from additional advocacy, academic, personal, financial, and career support. SSS is a resource that provides personalized and comprehensive support services for eligible participants to help them achieve their full potential.

## Student Support Services

