V.J. and Angela Skutt Student Center Advisory Board  
Tuesday, January 24, 2012  
Meeting Minutes

Voting Members Present:  Students – Kayla Hathcote, Josef Pavlica, Casey Sutton, Karen Vanderzanden, Makinzie Vowels; Non-Students – Teresa Affleck (At Large Staff), Dr. Katie Hatfield-Edstrom (Faculty), Matt Hill (Alumni)

Non-Voting Members Present:  Ryan Lahne, Sara Bridges

Guests Present:  Eric Yarwood (Associate Director, Skutt & Harper Centers), Amber Bruyere, Michael Fleming, Susie Fontana (SSC Programming)

Voting Members Absent:  Margaret Zimmer (Student Activities Office), JC Edgar, Eric Juszyk

Non-Voting Members Absent:  Christina Ramirez

Welcome:  Ryan Lahne called the meeting to order at 4:35pm.

Skutt Programming/Marketing/Art Semester Review & Preview (Fontana)

Fall Semester:  Welcome to Skutt Week (Family Feud with prizes, ice cream social, Ashton Page’s art opening, root beer floats) Therapeutic Thursdays began every other week or so (therapy dogs and massages, hot chocolate, make stress balls, coordinate with poetry slam), mid-terms week programming every night (coloring, arts and crafts, therapy dogs and massages, chocolate fondu), Halloween Maze, Philanthropy Week (Veteran’s Day – letters to soldiers and veterans, collected pop tabs for Ronald McDonald House, did advertising for Red, White, and Blue bake sale), pictures with Santa, paired up with IRHG for Bingo Night, advertising on AKOO screens.

Spring Semester:  Skutt Scavenger Hunt (using photos posted to FB and Twitter, incorporates other activities happening around campus), Therapeutic Thursdays (paper mache flowers), Sarah Garro’s art opening, mid-terms week programming

Old Business:

Review of Minutes

Decision made to unofficially approve minutes from the December 6, 2011 meeting.

On-Going Facilities Projects

Skutt 209 will be gutted (wallpaper off, walls painted, carpet replaced, new lighting, add permanent screens and projector) to give more flexibility as a meeting room. New furniture has been placed in Jack & Ed’s, new chairs on 2
level, new chairs, tables, and water feature on top floor. More furniture will be coming in soon.

CIQ Information

Summary information taken from zip codes, campus-wide survey, focus groups, key surveys, traffic analysis. From this came recommendations for Jack & Ed’s and Wareham Court. Starbucks was the top recommendation, along with Chick-fil-A and Subway. Also change Wareham Court from a cafeteria line feel to more like a food court. The recommendations may or may not happen. There is much more to review before a decision can be made. Discussion as to what values different brands have and may bring to campus, how it may affect certain groups on campus.

General Updates:

2
Quarter Review

Catering revenue is on par with last year 2
quarter and trending slightly downward, event numbers continue to increase at both Skutt & Harper, retail revenue is up in Skutt. Formal report will be available at February meeting.
Other information for the good of the cause: * Wareham Court menu is now online. Working on getting all nutritional information posted. In the future (FUTURE!) – working on a food web application for your phone – this may or may not happen! Details as to what is being served on campus each day. What’s tasty where! * Sustainability – using china (real plates) compared to plastic/Styrofoam plates. *

**Other:**
Spring Semester Meeting Dates (Tuesdays):
February 21 - 4:30pm-6:00pm, Skutt 104
March 20 - 4:30pm-6:00pm, Skutt 104
April 17 - 4:30pm-6:00pm, Skutt 104

**Adjournment:** The meeting adjourned at 5:30pm.