

V.J. and Angela Skutt Student Center Advisory Board
Tuesday, March 22, 2011
Meeting Minutes

Voting Members Present: Students – Kayla Hathcote, Karen Vanderzaden; Non-Students – Matt Hill, Eric Immel, LeeAnn Crist, Dr. Katie Hatfield

Non-Voting Members Present: Ryan Lahne, Sara Carter, and Christina Ramirez

Guests Present: Tami Thibodeau (Skutt and Harper Business Manager), Eric Yarwood (Associate Director, Skutt and Harper Centers)

Voting Members Absent: Students - Susan Fontana, David Gant, Makinzie Vowels, Melissa Hottovy, Ryan Crnkovich

Non-Voting Members Absent:

Welcome: Ryan Lahne called the meeting to order at 3:37pm. Lahne gave a review of the agenda.

Old Business:

Review of Minutes

Decision made to unofficially approve minutes from the February 15, 2011 meeting.

Event Pricing Review/Preview

A memo containing a review of current pricing at Skutt and Harper locations along with other venues in the Omaha area was distributed. A recommendation was made to make a change to the Tier 3 (public) rental rate for the Harper Center Ballroom. This would bring the rental price for the Harper Ballroom into the mid range of the market comparisons giving the possibility for additional revenue in Harper and also offering a financial incentive to utilize Skutt.

Amber Bruyere (Sodexo Marketing Specialist) joined the meeting at 4:04pm

Art/Marketing Update

Current art display was for Women's History Month. Skutt's upcoming art show will be a gallery of all student art work. An art juror will be brought in to judge the artwork. This will be taken down during final's week. Summer art project will be approximately 12 pieces loosely based off of the "You Are Beautiful" campaign.

Skutt Project Review/Preview

LeeAnn presented materials that were picked out to revamp areas in Skutt. New furniture and tables will be purchased, along with paint and other items such as a fireplace and TV; to give the area in Jack & Ed's more of a coffee house feel. Some tables will be taken out, soft seating and dim lighting added. Rollie's Roost will also be updated with new furnishings. We want this area to be comfy and durable, but not look like a dorm.

Sodexo Update

Monthly coffee specials are now being advertised in Jack & Ed's. Fair Trade signage is up – not much more space to advertise this. Menu board is up and sales have begun to increase. Sodexo is beginning their "Better Tomorrow" plan. The priorities for this plan are Environment; Nutrition, Health & Wellness; and Local Communities. The Green Mountain rep would like to use Creighton as an ambassador for GM. More details to come at our next meeting. Kudos for the breakfast signage... folks are noticing it!

College World Series Planning

We are focusing efforts to market Billy Blue's as the place to be for CWS gatherings.

Spring Semester Meeting Dates

April 12: 3:30pm-5:00pm – Skutt 104

Adjournment: The meeting adjourned at 4:50pm.