Present: Voting Members by category were students Daniel O’Brien, Aurora Driscoll, Ashlie Franz, Samuel Pierre, Stephanie Van Veen; non-students Matt Hill, Eric Immel

Non-voting members: Jana Ammon, Rowland Hughes, Kelli Mutchler

Absence Excused: LeAnn Crist, Dr. Sally O’Neill

Absent: one voting student member, to be appointed by CSU

Audience Guests: Giovanni Barrios, intern for the SSC, from St. Peter Claver Ray Catholic High School.

Welcome: Rowland Hughes called the Board to order at 3:30 p.m.

- He explained the use of his gavels: the regular-sized for quorum decisions and business, the smaller-sized for non-quorum decisions and business.
- Hughes called for a review of the Sep. 16th meeting minutes; Sam Pierre requested change of Magic Box winner to Ashlie Franz. Seeing no objections to this change, the minutes were accepted on Houston’s Rules of Order.

Housekeeping Topics:

The following items were reviewed:

- There was a self-introduction by each member of the board present. Hughes briefly re-explained Barrios’ year-long involvement at Skutt and Harper Centers. He requested Mutchler create a nametag for Barrios for all upcoming meetings.
- “51 Facts About College Unions”, published by the Association of College Unions International (ACUI), was distributed to new members. Hughes suggested any member wishing to read several “scriptures from the bible” as done on the 2007-2008 Advisory Board, submit a proposal at the next meeting.
- Hughes asked if any members were interested in attending the ACUI Region 11 fall conference in Springfield, Mo. from November 7-9.
  - Immel announced a conflict that weekend with Fallapalooza.
  - Ashlie Franz announced a conflict that weekend with Encounter.
  - Hughes said someone from staff should attend.
  - Kelli Mutchler volunteered.
- Hughes could not find minutes from last April’s meeting, presided over by Eric Yarwood, and asked if any returning members had received the minutes last spring.
  - Pierre recalled there was a long debate regarding artwork.
• Ashlie Franz only remembered discussion on the art display purchases
• Matt Hill did not remember anything but artwork recommendations

• Hughes announced two art displays presently on the SSC’s walls:
  o “North Korea from Forbidden Lens” by Ray Feng; hanging until Nov. 2nd in the Drawing Room.
  o “Lives of Service” by Jim Daniels; hanging until Oct. 31st on 2nd level art wall.

• As indicated last meeting, Hughes reviewed the results of the Organizational Assessment class from 2007/08.
  o Reading these results from Jan. 08, Hughes said the OA suggested increasing frequency of meetings to two times a month, 60 minutes per meeting; dividing the board into 3 subcommittees; recruiting new members; and better ways to market the board.
  o Referring to the minutes from Feb. 08, Hughes cited a discussion regarding these results:
    ▪ Pierre said two meetings was better than one; the Board agreed to meeting twice a month and keeping each meeting 60 minutes long
    ▪ The Board opted to leave the board’s set-up as it was.
    ▪ Susan LeGally brought up additional info for discussion: the need to have more committed members.
      • Hughes addressed the board here, saying the return of several members proved this achievement.
    ▪ This information from last year’s Feb. 08 meeting was for discussion purposes only, no action was made. Hughes said after the information was sent out, the Board could consider any proposals brought up regarding these changes.
    ▪ After the Feb. 08 meeting, Hughes took this information to the Administration of the Division of Student Services to see how it could be implemented with a Harper Center board.
    ▪ Currently, there are no plans to create a Harper Advisory Board; instead, the management of Harper will trickle down.
      • Pierre asked what actions the SSC Advisory Board might have in delineating change.
      • Hughes said any suggestion was welcome and would be discussed, but priority would be focused on the SSC.

• Hughes announced the annual Skutt Student Center Maze, on Oct. 28th from 12:00 p.m. – 9:00 p.m. in the ballroom hosted by the SSC marketing department.

• Jana Ammon discussed the Grand Opening of Billy Blues, on Thursday. Oct. 16th from 11:00 a.m. - close. She said the event would feature drawings, food and beverage specials, free cookies to the first 200 people in, a presentation on the election by Dr. Ramsden, a performance by the pep band, and karaoke entertainment at 7:00 p.m.
  o Pierre asked if one should be present to win. Ammon said one only needed be present to register.
  o Immel asked about the current success of Billy Blues, and if people were asking to hold events there.
  o Ammon explained that SSC/HC reservations has no jurisdiction over the area, but several groups of alumni have asked about reserving tables; one event had occurred; and a second was to be held the day of grand opening.
  o Hughes, who yesterday met with management team of Billy Blues, voiced concern with the discovery that students believed the Blue Zone alcohol guidelines were enforced at Billy Blues. He said asked for help in fixing this misperception.
Hughes also mentioned a concern that Billy Blues loses student customers to Buffallo Wild Wings and Old Chicago, because underage students feel more comfortable being around of-age students who are drinking at these locations. Some students aren’t aware of the location of Billy Blues, and this perception can also be helped.

Pierre asked if this was an appropriate time in the discussion to offer student feedback. He mentioned a friend’s complaint regarding the length of time it took to receive the bill after a meal. Ammon inquired about the time of this meal. Pierre assumed it was around dinner time. He asked about the eventual implementation of a meal plan option for students who would appreciate a cheaper menu option.

Pierre also had the impression that CU away games would be shown at Billy Blues - but last time he checked, Billy Blues did not have satellite TV.

Hughes answered - 1) lengthy service times would be worked on by University Dining; 2) meal plans would not be forthcoming because in order to get an alcohol license, the management team told the State license board that no planned dollars would be spent on alcohol.

- Dan O’Brien asked if this would change next year with the overall revamping of meal plans.
- Hughes hadn’t heard anything regarding this. He said that parents were also told that bonus dollars would not be accepted for alcohol purchases.
- Pierre stated that in other dining locations, non-alcoholic things were included on meal plans.
- Stephanie Van Veen asked if there was a way to control the purchases and still include some in a meal plan.
- Hughes ended discussion saying he was just a messenger/communication leader at this point but the information is important for him to carry forward to reach resolutions.

Addressing Pierre’s third point, he said that Billy Blues currently has Cox cable but will be getting Cox Expanded. There is a possibility of getting a dish as well.

- Pierre said he called Billy Blues to inquire about games last weekend, but received general confusion from a Billy Blues employee who did not know what stations were available in the venue or which games would be shown.

O’Brien asked about possible competition between the Diner and Billy Blues.

- Van Veen asked if both dining locations served similar things.
- O’Brien explained that a meal plan is accepted at the Diner; but there was talk of changing opening hours, which would increase mid-afternoon traffic to Billy Blues.

Hughes asked for any other input regarding Billy Blues.

- Immel suggested more staff ownership was important, and that due to its relative newness, students could expect to see changes over time.
- Matt Hill said having a bar on campus should be appreciated.
- Immel asked if Jaybucks could be used at Billy Blues. Reply – yes.
- Hill said this was just a transition period for Billy Blues. He also said he liked the chairs used in the grill, and wondered if they could be purchased.
- Hughes said he would have to look into that aspect.
Concluding, Hughes emphasized that while the University Dining Services should never take its audience for granted, it was often second nature. He suggested that part of the problem was an abundant number of retail venues on campus; there were too many places to keep open and stay profitable at the same time.

- Immel mentioned previous retail awareness, stating that each location had to find a niche and students had to claim ownership of them. He suggested increased programming in Billy Blues (i.e. a small comedian, bar games, etc.)
- Hughes said improved ambience of Billy Blues would also help; example - the new sports jerseys, in shadowboxes placed in windows.
- Pierre addressed Jana, clarifying the rumor that only 2 drinks were allowed per customer per visit. Ammon said this is not true.
- Hughes said a dartboard is forthcoming, and that students have to pay small fee for pool games because the table belongs to a contracted vendor.
- Van Veen said that showing games on the TV would also bring in more public and alumni.
  - Hill said this would increase during basketball season.
  - Ammon said she was working with Athletics on this issue.
- Hughes discussed marketing the Advisory Board’s minutes and meetings to the campus. He asked Mutchler to create an atrium banner announcing the next meeting on Nov. 11, 2008.
  - Other options included: CU Today, JayNet, student org. boxes in SAO office, information on the Web page, and Student News.
- Van Veen asked if non-members could make comments, if they attended upcoming meetings.
  - Hughes, remembering to decision made two years prior, said that there is typically one fall meeting where public input is accepted. Public is allowed to attend all other meetings but can only speak if recognized by the chair.
    - Pierre said he did not think students would attend meetings where they had no vocal input. He suggested getting their input in other ways, such as having them e-mail it to us.
    - Hughes asked if Pierre referred to a Web site link students could utilize.
    - Pierre clarified that instead of saying “come to our meetings” we should be saying “send us your ideas”.
    - Hill said he understood this was why CSU appointed student representatives.
    - Van Veen asked if it was possible to invite students to one meeting where they had a voice, see how well the board managed it and decide after that if the board needed to return to previous restrictions.
    - Driscoll echoed Van Veen’s idea.
    - Van Veen explained that she did not intend allowing students to speak on every single issue, but that if they were to address one particular issue at a meeting, it would not be a problem.
    - Driscoll pointed out that the Blue Zone rumor for Billy Blues could be addressed in this manner.
Hill said that if our previous Blue Zone clarification was in the minutes, then posting those would be enough.

Hughes said the minutes could be put on the Web site and office windows.

Immel disagreed with this idea, saying students couldn’t be force fed information. He suggested that the student reps. advertise the Advisory Board to the student body.

Hill expressed confusion that the student reps. should be doing this already.

Hughes explained that this is the general concept, but that the busy agenda of reps. can affect the priority of sharing Board topics with the student body.

Hill asked if student reps. were required to report Board minutes back to their respective groups.

O’Brien explained that it was part of each student reps. position in CSU/IRHG to serve on this board, and that with difficulty of connecting with entire student body, it might work better to invite those groups directly affected by Board decisions to each meeting.

Hughes curtailed further discussion, saying the topic would be returned to over the course of the semester.

**Old Business:**

All old business agenda items were bypassed until Hughes could determine what happened at the April 2008 meeting.

**New Business:**

The following agenda items were described by Hughes as non-policy items that wouldn’t require immediate solution but may be ongoing:

- Hughes, regarding the handout on single stream recycling, asked if Pierre- who had previously asked for this topic to be on the agenda- would lead the discussion.
  - Pierre said he and O’Brien sit on committees to expedite campus single stream recycling process. Goals were to raise campus awareness and get input on best process for SSC and academic buildings.
  - Pierre asked members to contact him with ideas about the best way to implement recycling at the SSC.
    - Van Veen asked if the process for recycling was different at the SSC compared to other campus buildings.
    - Immel said that currently, Danny Durry and Katie Wadas remove all recycling from the building.
    - Hughes explained that the SSC has its own custodial staff; all other campus buildings are the jurisdiction of Custodial Services.
    - Pierre asked who he would discuss SSC recycling with. Hughes instructed him to contact Michelle Ferestad, operations manager. He said the SSC could also purchase the appropriate bins for recycling, once a decision is reached on what type are necessary.
• Ammon described the role of this year’s marketing team, saying that its spring goal is to make the building more of a student center and student user-friendly. This will include bringing in things to get students excited about the space; if student reps. had any ideas regarding this, they could contact her.
  o Pierre said the silent auction of lost and found items was one example of this, and could be moved to the spring semester to better suit these goals.
  o Immel suggested the potential for a lock-in.
  o Hughes said the improvement of The Nest area was part of this goal. Other possible ideas included subdividing the ballroom for increased meeting spaces.
    ▪ Hughes clarified that the SSC has generally not been a student center but rather a university center; with the creation of the Harper Center, we now have the opportunity to make the building more worthwhile for students.
  o Van Veen said Programming Board tries to hold events in SSC for this reason, and is always accepting new ideas.

• Hughes skipped discussing the Bird Feeder to first request rep. input on:
  o Reservations/event planning- Jana explained some of the ways in which the department will be improving customer service.
  o Event Management- did anyone have issues, malfunctions, etc. regarding events attended where the client did not receive appropriate service? No input was received.
  o University Dining Services in general – it was suggested some form of an evaluation process should be developed and perhaps a retail/catering advisory group.
  o Welcome Center and Information Desk – no major thoughts were forthcoming.

• Returning to the topic of the Bird Feeder, Hughes said the advisory board should not be addressing Harper Center topics but the Board is one of a few sources where input is available for the management of HC.
  o Pierre asked if the Board was a fruitful place to share concerns. Hughes confirmed it as such.
  o Pierre mentioned expensive prices, as compared to other local grocery chains.
    ▪ Hughes said the intention of the Bird Feeder is to be competitive with discount stores such as Walmart. If students were still saving money driving off campus, then this was wrong.
  o Pierre also cited shoddy shelving and a lack of common everyday items as concerns.
    ▪ O’Brien said the ice cream selection was awesome.
    ▪ Pierre suggested selling more generic brands. He said a CSU meeting two years ago with the management of the Bird Feeder had produced the idea that it would be a one stop shop.
    ▪ Hughes asked how he could get on the agenda for an upcoming CSU meeting to address this. O’Brien and Pierre provided the appropriate contact information.
    ▪ Van Veen asked if the Bird Feeder was intended to be a grocery store or a convenience store. The reply was a bodega which is commonly known as a small grocery but due to lack of space more so a convenience store.

**Upcoming Business:** To be discussed at Nov. 11th meeting, depends on the results of the April 2008 meeting minutes and Pierre said he wished to discuss the Silent Auction at the next meeting.

**Drawing:** Representatives were allowed to draw numbers. Dan O’Brien won.

**Open Session:** Nothing

**Adjournment:** The meeting ended at 4:52 p.m.