

# Now that's the I.D.E.A.!

Creighton  
UNIVERSITY

Division of Student Services

**IDEA = Initiatives for  
Diversity Education and Action**

**The Division of  
Student Services Diversity  
Action Team (DAT) invites  
you to a special IDEA event.**

**When:** Thursday, April 16th

**When:** 1:00-4:00 PM (3 units)

**Where:** Harper Center Room 3023

**What:** Theater of the Oppressed

**Why:** This interactive program will fulfill 3 units required by the Division of Student Services' IDEA program for the 2009-2010 year.



**Ms. Sheila Rocha**

Sheila Rocha is an Omaha native of the Pur'hepecha Tarasco nation of Mexico who has been active in non-traditional arts education and liberatory theater for nearly twenty years. She is the multicultural director at the Omaha Theater Company and an Artist in Schools and Communities with the Nebraska Arts Council. She holds an MFA from the University of Nebraska Omaha-Kearney in Creative Writing and is completing a second Masters degree in English at UNO. She has published both poetry and prose in Latino Visiones Magazine and has numerous scripts that have been produced both locally and regionally. She is the 2007 recipient of the Heartland Latino Leadership Award in Arts and Humanities.

Sheila carries on the medicine story tradition handed down to her by her father. She recounts the life experiences of herself and family according to the spiritual and social needs of her audiences. She is the founder of two multi-cultural theater troupes at the Omaha Theater Company: Teatro Mestizo, which performs and develops work relating to the current issues that affect the Chicano/Indigenous communities and Young, Gifted & Black, an African American youth ensemble. She is also the founder of The Indigenous Collective of Theater & Art.

*Please Detach*

Yes, I will attend the session with Sheila Rocha on Thursday, April 16th from 1:00-4:00 pm.

**Name:** \_\_\_\_\_

**Department:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

Please return via campus mail to: Aaron Mayernik, c/o Student Services (Harper 3060)  
or email above information to [IDEA@creighton.edu](mailto:IDEA@creighton.edu).

**RSVPs are due no later than Tuesday, April 14th.**