What is Recognition?
- Recognition is ways to make those you work beside feel valued and appreciated for their work.
- A leader makes others feel important by recognizing them and creating an environment that is supportive towards others’ accomplishments.
- An effective leadership tool to encourage and motivate others to strive for superior performance.

Now What?
- Showing recognition to an individual is showing their worthy performance.
- Recognize how other leaders are excelling and being successful in the tasks that they are asked to accomplish.
- Recognition allows others to be motivated to strive for excellence and for others’ to see the great work of their peers.
- This can be used to raise team morale and continue motivation on goals, tasks, projects, etc.

So what?
- Understand how others’ like to be recognized.
  - Some might prefer large group recognition or a personal note of appreciation.
  - See 101 Ways to Show Appreciation for unique ideas and new inventive ideas to show recognition.
- Be specific and offer examples when recognizing one’s efforts.
- Recognize when the time is right and realize their does not have to be a huge ceremony.
  - Recognition can be done in a meeting.

What to avoid with Recognition?
- Avoid singling out someone from a large group.
- Don’t mention fails of others’ while recognizing another individual.
- Avoid the appearance of inconsistency by showing fairness.
- Don’t give an award out because you feel they need one. Rewards should not be irrelevant or not important.
- Avoid impersonal rewards and recognitions.
- Avoid criticism or constructive feedback when recognizing someone.