

Bluejay Leadership News

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Student Activities Office
Creighton University
Skutt Student Center
Room 110
Omaha, NE 68178

Voice: (402) 280-1715
Fax: (402) 280-5829
[www.creighton.edu/
studentactivities](http://www.creighton.edu/studentactivities)

Office Hours:
M-W 8:00am-10:00pm
Th-F 8:00am-4:30pm

Student Organization Reminders

By Katie Wadas, Assistant Director of Student Activities for Leadership

Welcome back for another great year at Creighton! Thank you to all those student organizations who have started recruiting members and have held organization meetings. I have a few reminders for student organization officers.

- 1) Be sure that your organization is registered. To be registered, you must have turned in the Annual Registration Form, Annual Activity Report, and attended a Student Organization Orientation Session (SOOS). The forms are available in the office or online
- 2) Check out the new Event Guidelines Policy (see page 3 of this newsletter). This is a change from last year.
- 3) Need a catering waiver for your fundraiser? Be sure to fill out the Catering Waiver form weeks in advance of your event. The form can be

found in the Skutt and Harper reservation offices or downloaded from www.creighton.edu/skutt under the Reservations page.

- 4) The SAO and Skutt Student Center are for you! Stop by our office any time or hang out in the great spaces the Skutt Center has to offer, including the new area Rollie's Roost. Be on the look out for more information about Rollie's Roost next month!

Best of luck this semester!

Need help recruiting members?

By Vince Crowley, Phi Delta Theta

"Recruit or die!" This was the focus of one of David Stollman's, co-founder of CAMPUSPEAK, speeches at Phi Delta Theta's Emerging Leaders Institute in early August. One of the main points of the entire conference was recruitment because it is so vital to the survival to all of the organizations on campus, not just Greek life. And if you think about it, Mr. Stollman is right. If you do not recruit effectively then your organization will cease to exist once the current members move on. He introduced some very innovative ideas to all of the delegates at the conference.

There is a five step system for recruiting new members by an individual. The first, obviously, is to meet them and recognize them as a potential new member for your organization. The second is to make them your friend. No one is going to follow someone that they just met and join an organization without knowing any of the people in it. By making that person your friend you will not be overwhelming someone when they meet your friends, which is the next point. By introducing them to your friends they can get a better sense of what the student organization is like. It also makes the new person feel a lot more confident about potentially joining an organization if they know a lot of the people. The fourth step is to introduce them to the organization. The person can meet everyone and see what things the

organization does when people are not just hanging out. The final and most important step of the process is to ask that person to join your organization.

Another way of recruiting, other than at the individual level, is to recruit as an organization as a whole. There are many ways to go about doing this, but there was one way in particular that was told to the representatives at ELI. This was by Chris Brusallis, president and CEO of The Hill Group Inc. It is that there are 3 main points to recruiting as an organization. The first is position. The organizations have to put themselves out there and get noticed by people who are non-members. This will let them know that this particular organization does exist on this campus. The second is style. In order to get the non-members on campus to consider joining your organization you have to be remembered by non-members. This will get them thinking and people are naturally curious so they will want to learn more about that organization. The last step is repetition. There is no way any organization could have shown themselves to everyone on campus AND have enough style to be remembered by everyone at one event. So that is why this step is so important.

These 2 methods for recruitment at both the individual and organizational levels are vital to the survival of any student run organization. These two methods were presented to a group of fraternity members, but they were not designed just to work for Greeks. They can also be used by any organization that wants to expand its membership.

Justice and Student Involvement

By Ken Homan, CSU Mission Coordinator

This summer, while most students worked, finished books on their reading lists, or spent time with friends, many Creighton students took the opportunity to attend important conferences. Three of the most noted conferences were the AJCU Justice Conference, the National Jesuit Student Leadership Conference (hosted here at Creighton) and the ISN Regional Justice Conference. Thanks to the Pepsi Leadership Grant, Student Activities Office (SAO) and Creighton Students Union (CSU), students were able to attend these prominent conferences. Creighton, reflecting its commitment justice, sent many students to the AJCU Justice conference.

Each conference gathered students of many interests but all exhibited a common trait—they are women and men with and for others. Several Creighton students represented CSU. Ranging in roles from representatives, executives and coordinators, each student brought back significant ideas for the school year. Two fundamental aspects of Catholic faith that were addressed at the conferences were sustainability and justice. CSU leaders hope to emphasize those aspects this school year. Each student is invited to become involved by offering input or learning and volunteering with the Creighton Center for Service and Justice.

On the sustainability front, students at the conferences showed particular interest on how universities could move to-

wards a sustainable campus. Clean energy, such as solar panels, seems obvious. However, did you know that Creighton installed a sprinkler system designed to cut down on water waste? Or that Facilities made a large move to plant flowers that will bloom every year instead of just once? We were even named a "Tree Campus USA University" for our dedication to campus forestry. These are a few examples of sustainability that students are excited to keep expanding upon. Students serving on the CSU Sustainability Committee were so excited, they began working to form the group GreenJays, a group dedicated to help Creighton reach its full sustainability potential. Many other fantastic ideas are emerging every day and students are encouraged to become active.

The Creighton Students Union is renewing its vow to justice this year by strengthening its ties with the Jesuit Middle School of Omaha (JMS). JMS is an all-boys Catholic school in Omaha for fourth through eighth graders. The school commits itself to providing a quality, Christian-based education. They strive to form the boys to be leaders who are men with and for others. CSU is excited to participate in the JMS tutoring program. Weekly, representatives will help the boys with math, reading and other subjects. Along with tutoring, CSU hosts the annual JayWalk. This fundraiser generates thousands of dollars every year to pay for the quality education at JMS. This year, CSU leaders will work on ideas for more Creighton students to be involved at JMS. CSU is committed to justice and new forms of one-on-one work with the great young men of the Jesuit Middle School.

Creighton's chapter of Amnesty International is also striving for justice in Omaha and abroad. The group's mission is "to protect people wherever justice, freedom, truth and dignity are denied." On June 29, Pope Benedict XIV published *Caritas in Veritate*, or, Charity in Truth. Much of the encyclical was focused on the Church's long-standing commitment to faith, charity, workers, and justice. As such, CU's chapter of Amnesty will center its efforts with Pope Benedict's with a focus on workers for the year. They are working to invite several widely acclaimed speakers on the topic and want to have many discussions in areas of worker's rights and fair labor practices. They will also host their annual Spring Concert—'J'Amnesty.

Creighton is alive with opportunities for students to participate in its mission of justice, faith and sustainability. All of these wonderful opportunities are open to Creighton students and all new faces are welcome.

Creighton Students Union

By Adam Hare, CSU President

This year, the Creighton Students Union has been trying to build upon the successes we have had over the last few years. Out of this effort we have made a number of dedicated efforts which we hope will help to improve student life at Creighton. These measures include the Creighton Savings Union, a new program to provide students with discounts to local restaurants and businesses; the Inclusion and Diversity Council, an open forum for multicultural and diversity student organizations on campus to cooperate and collaborate on campus issues; CSU Strategic Plan, designed to position CSU for success through 2011 in the areas of Reaching Out to Students, Building the CSU Brand, and Increasing Representative Commitment; Creighton Town Hall, a monthly town hall style meeting featuring specific University issues so that students can speak up about their concerns. We hope that these projects help make your student experience more complete.

Not all of CSU's energy has been directed internally. This semester, we have added ad hoc committees within our Board of Representatives to address Campus Transportation, C.A.R.E. Policy, a Passion Campaign, and Dining Services. If you have any questions or concerns on these issues please contact us at CSU@creighton.edu.



Creighton Students Union

Event Guidelines Policy

By Katie Wadas, Student Activities Office

Last spring, the Student Activities Office worked with the University Committee for Student Life and Policy to pass the Event Guidelines for student organizations. If your organization's event falls within this policy, be sure to fill out the Event Form, which you can pick up in the office or download from our website. Please let me know if you have any questions.

Event Guidelines

A registered group must contribute to the overall educational mission of the University. It must demonstrate that its activities will contribute to the advancement of social, moral, cultural, intellectual, physical, or spiritual development of its individual members and the University community.

Creighton Student Handbook

1. Student organizations are prohibited from hosting the following events because they do not fit within the mission of Creighton University.
 - Date auctions, where individuals are being bought for a date. Service auctions are permitted so long as the services are within the University mission (ie raking leaves, house work, car washes, etc.)
 - Food and drink consumption contests where competitive consumption is the goal
2. It is required that student organizations contact the Student Activities Office if they wish to host any of the following events:
 - Movie viewing events, both documentaries and fictional movies
 - ◇ Movies are copyrighted material; federal guidelines mandate that organizations have copyright approval to show the film outside a classroom setting
 - A public event that is open to the Creighton community and/or the Omaha community, particularly if the organization will be entering a contract with a speaker or speaking agency
 - Potentially controversial speakers or lecturers
 - ◇ The University Student Handbook Speakers Policy and the University Speakers and Artistic/Creative Presenters policy state that student organizations are required to get speakers approved who may have conflicting views of Creighton's traditions and values. If you are unsure if your speaker has conflicting values with the University, please contact the Student Activities Office for consultation.
 - ◇ "Sponsoring organizations are expected to use responsible judgment in selecting speakers. When it is likely that a speaker may espouse or appear to espouse positions hostile to Creighton's traditions and values, opportunities for expression of alternative viewpoints must be assured. The Vice President for Student Services, in consultation with the appropriate academic Vice President and University Committee on Lectures, Films, and Concerts, may require that a speaker make the presentation in a debate or panel of discussants format so as to assure expression of other views." Page 44 Student Handbook
 - ◇ "If it is reasonably likely that a potential speaker or other artistic/creative performer will espouse or appear to espouse positions in conflict with Creighton's traditions and values, the Inviter must inform the relevant Vice President of the planned invitation and provide the Vice President with background information about the invitee's positions, works, published speeches and other relevant information to allow the Vice President to make an informed judgment as to whether and under what circumstances (including but not limited to the format of the event) the invitation should be extended." Page 18 of the University Policies

Save the Date!

Winter Involvement Fair

Tuesday, February 2, 2010

Registration information for student organizations will be sent in January

Leadership Workshops

Visit our homepage and click on the Leadership and Learning button on the left. Find out about the great workshops the SAO staff can present to your organizations!

Upcoming Events on Campus

For more details about each event, check out the University Calendar at calendar.creighton.edu

- September 25** Rollie's Roost Dedication at 11:30 AM and celebration of Skutt's 22nd anniversary
- September 26** TAKE Self-Defense Training, sponsored by Pi Beta Phi
- September 28-October 3** Homecoming Week
- September 28** Info night for LIFE, Small Faith Sharing Group
- September 29** Ignatian Family Teach-in for Justice Info Night at 9:00 PM
- September 30** Study Abroad Fair, 10:00 AM to 2:00 PM in Skutt Ballroom
- October 4-9** Stop Intimate Violence Week
- ◊Main Event: Keynote speaker Mark Dawson on Wednesday, October 6th, at 7:00 PM in Harper, followed by Take Back the Night
- October 6** Spring Break Service Trip info meeting, 9:00 PM in CCSJ
- October 19-23** Fall Break!!
- October 27** Black Jew Dialogues at 7:00 PM in the Ryan Center
- October 31** Getting Blue BBQ sponsored by CSU Program Board
- October 31** IRHG Dance Marathon

For even MORE events, check out calendar.creighton.edu and click on Student Life. To submit your event for the calendar, email Liz Ferguson, SAO administrative assistant.

Student News

Need to submit an event to Student News? Email it directly to student_news@creighton.edu. Be sure to include the date, time, location, sponsoring organization, and contact information for your event. For more information, visit our website and click on Student Resources and Programs.

CSU Program Board

Wild West Homecoming 2009!

Monday, September 28th

Mr. and Ms. Bluejay Pageant
Special Guest Emcee: Comedian Roy Wood Jr.
Skutt Student Center Ballroom, 7:00pm

Tuesday, September 29th

Patio Decorating
BA Building Patio, 10:00am-3:00pm

Wednesday, September 30th

W.A.C. - Service Project
On the Skinner Mall 1:00-3:30pm
Hypnotist Dr. Jim Wand (24th Consecutive Year at Creighton!)
Skutt Student Center Ballroom, 7:00pm

Thursday, October 1st

Golf Cart Decorating
Kiewit Fitness Center, 12:00pm-10:00pm
Mechanical Bull Riding
Kiewit Fitness Center, 5:00pm-9:00pm

Friday, October 2nd

Golf Cart Parade
Decorating in Kiewit Fitness Center from 10:00am-2:00pm
On the Mall, 3:30pm
Semi-Formal Dance
Durham Museum, 8:00pm-11:00pm
Shuttles run to and from Deglman Circle every 20 minutes starting at 7:30pm

Saturday, October 3rd

IRHG's Gettin' Blue BBQ
Outside Morrison Stadium 4:30pm
Men's Soccer Game
Morrison Soccer Stadium, 7:00pm



Check out our NEW website!

www.creighton.edu/studentactivities

Want to write an article about your organization?

Email Katie Wadas
(katiewadas@creighton.edu).