Project Title: “Your Opinion is Important to Us” – Improving Student Completion of Online Course Evaluations as a Data Point within the Master of Science Degree in Healthcare Ethics (MHE) Curriculum Assessment and Programmatic Evaluation Plans

Abstract: Student evaluations of instructor performance may serve as useful data points to enhance quality when included as a specific perspective among data within the broader curriculum assessment and programmatic evaluation plans. However, poor rate of completion for student course evaluations is a continual problem and a much greater challenge for online course environments. Numerous strategies have been proposed to encourage completion of course evaluations including placement and number of reminders, timing of reminders and ease of access for completion. Another tactic with minimal exploration in the research literature, involves explicitly sharing with students how evaluation data are used to concretely improve course learning experiences. It is hypothesized that explicit information about implementation of constructive evaluation data will increase the likelihood of completion of the course evaluation. The Master of Science in Healthcare Ethics program (MHE) offers the opportunity to explore this hypothesis due to the recency of program initiation and the quarterly system on which the curriculum is based. This study will: 1) Establish baseline completion rates for courses previously offered since program inception; 2) Calculate differences of completion rates for courses in which modifications resulting from student feedback are explicitly shared, compared to “control” group course offerings in the same term that do not implement student feedback, and 3) Examine the utilization of data (including student course evaluation) within the MHE program’s curriculum assessment and programmatic evaluation plans.

Project Investigators:

Teresa M. Cochran PT, DPT, GCS, MA, Associate Professor & Vice Chair; Director, Transitional Doctor of Physical Therapy Program, Department of Physical Therapy; Director, Office of Interprofessional Scholarship, Service and Education, School of Pharmacy and Health Professions, Faculty Affiliate, Center for Health Policy and Ethics, Creighton University, Boyne 114D, Omaha, Nebraska, 68178 tcochran@creighton.edu, telephone: 402/280-4581; facsimile: 402/280-5692

Amy M. Haddad PhD, RN, FAAN, Director, Center for Health Policy and Ethics; Dr. C.C. and Mabel L. Criss Endowed Chair in Health Sciences, Center for Health Policy and Ethics, Creighton University Medical Center, Center for Health Policy and Ethics, Room 113, Omaha, NE 68178, ahaddad@creighton.edu, telephone: 402/280-2164; facsimile: 402/280-5735