CREIGHTON UNIVERSITY
IN THE COMMUNITY:

INSTITUTIONALLY SUPPORTED PROGRAMS

as of April 1996
Preface

Through the Strategic Planning Process for "Creighton 2000," which was begun in 1989, the Community Relations Implementation Committee was developed. Membership on the committee includes representatives from the Vice Presidential areas of Academic Affairs, Health Sciences, Administration and Finance, University Relations, University Ministry, and the President’s Office.

In the Implementation process for Community Relations it was decided in 1992 that the Community Relations and Education Programs Committee would serve as the Core Committee for knowledge of Creighton's educational programs and services in the community. As the Core Committee, it serves as an internal network for knowledge of what is going on in the metro-Omaha community concerning Creighton University outreach.

The committee meets frequently throughout the year and annually meets with representatives from the broader Creighton community in order to do the following: 1) to keep abreast of the major initiatives concerning community relations programs; 2) to broaden the internal network concerning community relations; 3) to curb duplication of efforts.

The Community Relations and Education Programs Committee sees the mission of Creighton in the community as the following:

*Creighton will improve the quality of life of the community in which it resides by encouraging thoughtful and well-conducted community relations that will enhance and support educational initiatives.*

*Creighton will establish effective partnerships with community institutions having values and goals compatible with the mission of the University and in particular those agencies concerned with promoting peace, social justice, and the human dignity of persons.*

*Regular communication will continue to be established through formal and informal channels, encouraging faculty, staff, and student involvement and by providing institutional support.*

Two of the four goals of the Community Relations and Education Programs Committee for 1996 are the following:

1. Record Major Educational Programs and Services Provided by Creighton to the Community.

2. Develop a Publication titled "Creighton in the Community."

This document is a Source Document for use by the Creighton University community. This is the first time the outreach programs and activities of the University have been organized by the definition of INSTITUTIONALLY SUPPORTED PROGRAMS/ACTIVITIES.

INSTITUTIONALLY SUPPORTED means that the programs/activities are fostered by the University, are on-going, and do not depend on the individual initiative of one person.

The members of the Community Relations and Education Programs Committee have researched the institutionally supported activities of the University and asked representatives from the Creighton community to review their findings. The Committee believes that most programs have been included with enough information and contact references that Creighton's outreach to the community will be enhanced even further.
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as of April 1996

A Report Prepared by: Patricia R. Callone, Assistant to the
President/Oversight Person for Community Relations

in Cooperation with the Community Relations and
Education Programs Committee

Committee Members:

Suzanne M. Allegretti, Assistant Dean, University College
Joyce D. Bunger, Assistant to the Dean, College of Business Administration
Patricia R. Callone, Assistant to the President, Chair
Thomas C. Manahan, S.J., Director, Center for Service and Justice
Jana M. Martin, Director, Public Relations
John E. Pierce, Director, Affirmative Action
James R. Russell, Associate Vice President for Administration
Sandra L. Sawyer, Managed Care and Outreach Administrator for Creighton Medical Associates
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I. EDUCATION WITH/FOR THE COMMUNITY:

A. EDUCATION WITH/FOR ELEMENTARY AND JUNIOR AND SENIOR HIGH STUDENTS

1. *Academy of Finance.* This is a program in partnership with the Omaha Public Schools where accelerated and business major-inclined students take a college credit finance course taught by a Creighton professor. The Academy of Finance is a nationally recognized education program. Contact: Joyce Bungar, Assistant to the Dean, College of Business Administration.

2. "*Ad Astra.*" This program provides an integrated living/learning experience for gifted and talented 7th, 8th, and 9th graders. "Ad Astra" offers gifted youth an introduction to areas of human activity and concern not usually encountered in the regular school curriculum. Contact: Wesley G. Wolfe, Ph.D., Dean, University College.

3. *African-American Youth Outreach Programs.* Two programs are planned: one for ninth and tenth graders and another for eleventh and twelfth graders. Students come to Creighton to learn study skills, career explorations, college options, financial aid, and cultural affirmation. Contact: Patricia Suarez, Associate Director, Office of Admissions.

4. "*Arete.*" This program provides an integrated living/learning experience for gifted and talented Senior High Students. The program explores the many exciting facets of college life. Contact: Wesley G. Wolfe, Ph.D., Dean, University College.

5. *Career Exploration.* This program is a job-ready career exploration program for 14 and 15 year-olds, held in June and July on the Creighton campus. Contact: Lloyd Beasley, Director, Educational Opportunity Programs.

6. "*Day of Diversity*" and *Programs Celebrating Cultural Diversity.* The annual Day of Diversity in November celebrates ethnic and cultural diversity (Domestic and Global) in cooperation with the other Jesuit Colleges and Universities in the United States. Other programs such as the annual International Banquet, Latino Dinner, Hawaiian Luau and monthly celebrations are held throughout the year. They are open to the public. Contact: Ricardo Ariza, Coordinator of Cultural Activities, Student Services, and Susi Rachouh, Assistant Director, International Programs.

7. *Field Days.* A number of departments sponsor Field Days for high school students. Examples of Field Days that are held: Chemistry Field Day, Math Field Day, Physics Field Day, etc. Contact: Chair of Involved Departments.

8. *Hispanic Youth Outreach Programs.* Two programs are planned: one for ninth and tenth graders and another for eleventh and twelfth graders. Students come to Creighton to learn study skills, career explorations, college options, financial aid, and cultural affirmation. Contact: Patricia Suarez, Associate Director, Office of Admissions.

9. *Junior Achievement.* Regional high schools compete in this semi-annual economic model contest held on campus. Contact: Rev. Gerard Stockhausen, S.J., Associate Professor, College of Business Administration.

10. *National Youth Sports Program.* This program is focused on giving local area youth an opportunity to develop physically and mentally while participating in team sports and attending classes designed to enhance life skills. Contact: Edward Hubbs, Athletic Coach, Athletic Department.
11. *Native American Outreach Program.* This program is designed for Native American high school students to learn about Creighton and the importance of college and a career. The program is designed in a one-to-one format and conducted with area high schools. Contact: Patricia Suarez, Associate Director, Office of Admissions.

12. *"Omaha Public School (OPS) Days"* (formerly considered "Partners in Excellence"). Students are brought on campus to explore careers in journalism, biology, history, social sciences, and other science. Contact: Chair of Involved Departments.

13. *Operation Blue Jay.* Student athletes speak to schools and organizations in the Omaha area. The program presents student athletes as role models for area youth. Contact: Bruce Rasmussen, Director of Athletics, Athletic Department.

14. *School of Nursing.* Students in Community Health/Community Mental Health Nursing (CH/CMHN) provide community programming projects (either health education or health service) in private and public schools in collaboration with the Visiting Nurses Association, Omaha Public School System, Title 20 Day Care Centers (in collaboration with Douglas County). Contact: Beth Furlong, Ph.D., Assistant Professor, School of Nursing.

15. *School of Pharmacy and Allied Health Professions Drug and Alcohol Education.* This extensive educational program for students in 4th grade through early high school is conducted by students and supervised by faculty. Contact: Edward M. DeSimone II, Ph.D., Associate Professor, School of Pharmacy and Allied Health Professions.

16. *School of Pharmacy and Allied Health Professions "Katy’s Kids."* This is an educational program for students in grades K-3. It teaches students about the proper use and storage of medications. It also teaches about the prevention of accidental poisonings. Contact: Edward M. DeSimone II, Ph.D., Associate Professor, School of Pharmacy and Allied Health Professions.

17. *Talent Search.* This is a community-based program to encourage students from 6th through 12th grades to academically prepare for college. Contact: Lloyd Beasley, Director, Educational Opportunity Programs.

18. *Upward Bound and Upward Bound Math and Science.* These are pre-collegiate academically-involved programs for ninth through twelfth graders. During the summer students are invited to live on campus. Contact: Lloyd Beasley, Director, Educational Opportunity Programs.

**B. EDUCATION WITH/FOR THE BUSINESS COMMUNITY**

1. *Applied Information Management Institute (AIM).* On-site management and computer science classes are taught by Creighton professors at major Omaha businesses. Contact: Wesley G. Wolfe, Ph.D., Dean, University College.

2. *Business Partnership Program.* This collaborative arrangement creates a partnership with Creighton and large businesses in Omaha. The program includes intensive internship and mentoring activities, guest speaking in the classroom, and dual sponsoring of special events. Contact: Jerome Sherman, Ph.D., Associate Professor, College of Business Administration.

3. *Center for Family Business.* Seminars and workshops are provided for family-owned and operated businesses. The Center was established in 1993, and over 300 family businesses
have attended the sessions. Contact: Joyce Bunger, Assistant to the Dean, College of Business Administration.

4. Creighton Institute for Information Technology and Management. Non-traditional, non-credit courses for Omaha businesses primarily in the area of information management technology are taught off campus. Contact: Vasant Raval, D.B.A., Professor, College of Business Administration.

5. Dialogue with the Business Community:

a). Executive Forum. The Forum promotes fellowship between the Dean of the College of Business Administration and key business leaders in Omaha. It is held semi-annually and a nationally recognized business leader presents a keynote address. Contact: Bernard Reznick, Dean, College of Business Administration.

b). International Business Advisory Council. The Council meets twice a year to learn about the developments within the College of Business Administration's international business program. The Council is comprised of thirty business people who conduct business internationally. Contacts: Vasant Raval, D.B.A., Professor, College of Business Administration and Rev. Gerard Stockhausen, S.J., Associate Professor, College of Business Administration.

6. FasTrac. This program is a series of management and marketing classes for entrepreneurs. It is offered in partnership with the Omaha Small Business Network located in the Business and Technology Center in North Omaha. It is taught by professional facilitators and business leaders in the metro-Omaha community. Contact: Joyce Bunger, Assistant to the Dean, College of Business Administration.

7. Insurance Studies Program. This program is designed to be a partnership between the local insurance community, Creighton and students who aspire to a career in business. Internships and scholarships encourage students to select a career in insurance. The insurance contacts consult with the College of Business Administration faculty on the curriculum and experiences students require. Contact: Juli-Ann Gasper, Ph.D., Associate Professor, College of Business Administration.

8. Manresa Forum. This is a breakfast meeting especially designed for the business community. It is held the second Wednesday of each month. The meeting combines fellowship and a presentation which addresses spirituality and values in the workplace. Contact: Renee O'Brien, Coordinator, Programs in Ministry, Spirituality and Theology, University College.

9. Minority Enterprise Development Week. This program is traditionally held each fall during the national commemoration of MED Week. The program includes an awards luncheon recognizing the successful efforts of minority businesses and the corporate leaders that have supported them. In addition, education seminars for entrepreneurs are held at no charge. Contact: Joyce Bunger, Assistant to the Dean, College of Business Administration.

C. EDUCATION WITH/FOR FAITH COMMUNITIES

1. Center for Marriage and Family at Creighton University. This Center was established in 1995 in University College. The Center continues to do national research on marriage and family. The Director is Michael Lawler, Ph.D., Professor of Theology, Creighton College
of Arts and Sciences. The Associate Director of the Center is Sister Barbara Markey, N.D., Director of the Family Life Office of the Archdiocese of Omaha. Contact: Wesley G. Wolfe, Ph.D., University College.

2. *Des Moines, Iowa, Certificate Programs in Theology, Ministry, and Spirituality.* The classes are offered in cooperation with the St. Joseph Education Center in Des Moines. They are a resource for persons involved in ministry, as well as a resource for persons seeking adult faith development opportunities. Contact: Renee O'Brien, Coordinator, Programs in Ministry, Spirituality and Theology, University College.

3. *Institute for Priestly Formation.* This Institute for Priestly Formation is a two-year summer certificate for diocesan priesthood candidates. Contact: Renee O'Brien, Coordinator, Programs in Ministry, Spirituality and Theology, University College.

4. *Law Day for the Clergy.* This full-day, non-denominational seminar was developed by the Law School in cooperation with the Young Lawyers Section of the Nebraska State Bar Association to address legal issues that have a daily impact on congregations, lay leaders, and their clergy. The bi-annual seminars and accompanying materials provide a resource to which clergy can look for guidance on legal issues and concerns that they face every day. Contact: Barbara J. Caskins, J.D., Associate Dean, School of Law.

5. *Leadership in Family Ministry (LFM) Training Program.* This training program was co-developed in 1982 with the Family Life Office of the Archdiocese of Omaha and is focused on training family ministers and resourcing graduates. Contact: Renee O'Brien, Coordinator, Programs in Ministry, Spirituality and Theology, University College.

6. *Mini-courses and conferences for Programs for the Contemporary Church.* Many noncredit programs concerning theology and spirituality are held annually. Most are co-sponsored with parishes and agencies of the Archdiocese of Omaha; some are planned ecumenically. Contact: Renee O'Brien, Coordinator, Programs in Ministry, Spirituality and Theology, University College.

7. *Resources for Parish Nurses and Health Ministers.* Students in Community Health/Community Mental Health Nursing work with parish nurses/health ministers to provide nursing care via one-on-one wellness education, community programming activities, or by participating in on-going mental health groups. Contact: Beth Furlong, Ph.D., Assistant Professor, School of Nursing.

8. *Theology Classes in Norfolk, Nebraska and Waverly, Nebraska.* Theology classes are offered in rural Nebraska to enrich people in their ministry and personal faith life. Contact: Renee O'Brien, Coordinator, Programs in Ministry, Spirituality and Theology, University College.

**D. EDUCATION FOR/WITH THE NON-PROFIT COMMUNITY**

1. *Midlands Institute for Non-Profit Management.* University College and the University of Nebraska at Omaha's College of Public Affairs & Community Service collaborate to offer a series of three week-long training seminars for non-profit executives. Contact: Suzanne Allegretti, Assistant Dean, University College.

2. *Non-Profit Management Certificate Program.* This certificate program was designed in the fall of 1991 with input from selected local non-profit executives. The United Way of the
Midlands co-sponsors this program with University College of Creighton. Contact: Suzanne Allegretti, Assistant Dean, University College.

3. School of Nursing. Students in Community Health/Community Mental Health Nursing provide community programming projects (either health education or health service) with many non-profit organizations -- Prevent Blindness Nebraska, Campfire Girls and Native American Development Corporation. Contact: Beth Furlong, Ph.D., Assistant Professor, School of Nursing.

E. SPECIALLY DEVELOPED EDUCATIONAL PROGRAMS

1. COPS Program. Management and computer training programs are offered to the Omaha Police Department. Courses are taught at minimal or no charge by College of Business Administration faculty and staff. Contact: Terrence Begley, Information Technology Coordinator, College of Business Administration.

2. Fine Arts Department. The Creighton University Fine Arts Department sponsors a number of events and programs for the surrounding region including: The Jesuit Institute for the Arts, a Shakespeare Festival workshop in collaboration with UNO, a summer dance camp and participation on the Omaha Arts in the Schools program. Contact: Michael McCandless, Adjunct Faculty and Office Manager, Fine and Performing Arts Department.

3. Focus Omaha. This is an academically-related job development program for unemployed and under-employed Omaha residents. It is offered in partnership with the Omaha Housing Authority. Contact: Lloyd Beasley, Director, Educational Opportunity Programs.

4. International Cultures. The International Programs office provides classes in international cultures for persons at Offutt Air Force Base. Contact: David Higginson, Ph.D., Assistant Vice President for Academic Affairs and Director of International Programs.

5. Justice and Peace Studies Program community service course. Each Fall, the Justice and Peace Studies Program offers JPS/THL 360 Social Justice in Theory and Practice, a 4-credit course which requires 70 hours of volunteer work in the community by each of the students, in addition to the usual complement of academic work. Placements have included, for example, the Adult Basic Education program for Omaha Public Schools, Nebraska AIDS Project, St. Francis/Siena House, and Girls, Inc. Contact: Roger Bergman, Director, Justice and Peace Studies Program.

6. Nebraska Shakespeare Festival. The performing arts faculty are integrally involved in a variety of community arts endeavors including the very successful annual Nebraska Shakespeare Festival production that draws crowds numbering in the thousands. Contact: Michael Markey, Managing Director, Nebraska Shakespeare Festival, Inc.

F. CONTINUING EDUCATION PROGRAMS

Many continuing education programs are planned each year by: a) University College of Creighton for career growth and faith development and b) the professional schools of Medicine, Dentistry, Law, Pharmacy and Allied Health Professions. Of special note are the following:

* School of Dentistry Continuing Education Programs. The School conducts on-going CE for dental professionals in Omaha and rural Nebraska. Contact: Marletta Mckercher, Administrative Assistant, School of Dentistry.
* School of Law Continuing Education Programs. The School of Law conducts regular CLE programming for lawyers in Omaha and throughout Nebraska and Iowa. Contact: Barbara J. Gaskins, J.D., Associate Dean, School of Law.

* School of Law Lecture Series. The School of Law conducts the TePoel Lecture Series each year, bringing lecturers of outstanding reputation to the campus. The TePoel Lecture Series is named for Louis J. TePoel, teacher, scholar, and academic administrator, who served on the faculty from 1907 to 1949 and as Dean from 1920 to 1947. The School of Law jointly sponsors, with the Black Law Students Association and the Latino Law Students Association, the Civil Rights Lecture Series. The Winthrop and Frances Lane Foundation Lectures in Legal Education are funded by an annual grant from the Lane Foundation which also provides annual scholarship assistance and faculty research grants. The purpose of the lecture series is to bring to the Law School each year prominent legal educators to discuss timely and important topics of concern in legal education. Contact: Lawrence Raffi, J.D., Dean, School of Law.

* School of Medicine Continuing Education Programs. The School conducts an on-going CME program for medical professionals in Omaha and locations across the country. Contact: Sally O’Neill, Ph.D., Associate Dean, Continuing Medical Education.

* School of Pharmacy and Allied Health Drug Information Service. This is an on-line drug information service available to pharmacists and other medical professionals. The program is located in the Health Sciences library and is widely available electronically. Contact: L. Kirk Benedict, Pharm.D., Professor, School of Pharmacy and Allied Health Professions.

G. EDUCATION PROVIDED BY CREIGHTON FACULTY

Creighton faculty spend much of their time in the community as consultants, lecturers, seminar participants, etc. This report highlights education provided by Creighton that is on-going and institutionally supported by the University and therefore does not address the individual accomplishments of faculty.

CENTERS: Creighton has established many Centers of Excellence. These three Centers are noted because of their scholarly activity and outreach to the community.

* The Center for Health Policy and Ethics. The Center was established in 1986 to be an academic center of excellence in scholarship and teaching. The Center serves as a forum for Creighton professionals and civic groups to discuss important social issues and where possible to provide guidelines for their resolution. The Center newsletter, Focus, is published twice a year. Contact: Ruth Purtilo, Ph.D., Director, Center for Health Policy and Ethics.

* The Center for the Study of Religion and Society. The Center was established in 1988 and is dedicated to scholarly activity in the forms of research, publication, and public presentations. The Center encourages the study of all religions, past and present, thereby seeking the greatest possible diversity in the field and the widest possible comparative perspective. Contact: Bryan LeBeau, Ph.D., Director, Center for the Study of Religion and Society.

* The Center for Fuzzy Mathematics and Computer Science. The Center was established in 1992 and focuses on the various methods of representing uncertainty and information. Creighton students and faculty, as well as visiting faculty from other universities here and abroad, come to the Center to conduct research. Classes and seminars are regularly scheduled. Contact: John Mordeson, Ph.D., Director of the Center for Fuzzy Mathematics and Computer Sciences.
ENDOWED CHAIRS: Endowed chairs are living memorials, perpetuating the donor's name, and signifying a permanent commitment to quality education. As of April 1996, Creighton has fourteen Endowed Chairs with chairholders doing work in various communities. The work of these fourteen chairholders contributes to the education of students, colleagues, and the community. A brief sketch of the fourteen University Endowed Chairs and their areas of contribution to the local, regional, and international community follows.

1. All University Chairs and Chairholders as of April 1996:

a. The John A. Creighton University Professor: Chairholder, Robert P. Heaney, M.D., F.A.C.P., F.A.I.N. -- Dr. Heaney is a world-renowned theorist in the field of bone tissue. He has published over 300 scientific articles and chapters. He is the author of three books; one of which has been honored as one of the best scientific books for the general reader in 1988, and which has been translated into German and Italian. Consistent with the position of all-university professor, Dr. Heaney's work crosses into orthopaedics, nutrition, and dentistry. He has collaborated with scientists and educators from every major health profession.

b. The Charles and Mary Heider Endowed Jesuit Faculty Chair: Chairholder, The Rev. Donald A. Doll, S.J. -- Fr. Doll is a nationally renowned photojournalist. His photographs are featured in several award-winning publications. Among his many publications are these: In 1984, he had the first black and white photo essay published in National Geographic Magazine, a story of the Yupik Eskimos in Alaska. He was photographer for several Day in the Life books, including A Day in the Life of America, Christmas in America, and those featuring California, Italy, and Ireland. He is a frequent lecturer at national and state conventions of photojournalists and at universities.

2. College of Arts and Sciences Chairs:

a. The A. F. Jacobson Chair in Communications: Chairholder, John C. Hollwitz, Ph.D. -- The Chair is awarded based on excellence in teaching, exemplary research and scholarship, a commitment to the community and University service, and leadership abilities. Dr. Hollwitz is the founding chair of the Department of Communication Studies and is director of the undergraduate program in Organizational Communications at Creighton. Besides many contributions to students and colleagues, Dr. Hollwitz moderates three internet discussion groups, including internet list topics related to applied and organizational communication. He develops and offers educational programs to the community, utilizing his experience in organizational training and development.

b. The Philip M. and Ethel Klutznick Chair in Jewish Civilization: Chairholder, Leonard Jay Greenspoon, Ph.D. -- The Klutznick Chair in the Department of History has the dual purpose of providing an outstanding program in Jewish civilization at Creighton along with educational and cultural enrichment for Omaha's Jewish community. Dr. Greenspoon's prolific scholarly work has earned the support of numerous grants. Dr. Greenspoon facilitates annual programs to enrich the metro-Omaha community.

c. The Clare Booth Luce Faculty Chair for Women in Science: Chairholder, Mary Ann Vinton, Ph.D. -- Under the terms of her will, Clare Booth Luce established a legacy to benefit generations of women whose talents lie in the fields of science and
engineering, two areas where women continue to be underrepresented. Dr. Vinton teaches both ecology and botany classes, with an emphasis on hands-on learning in nearby natural grasslands. Dr. Vinton leads discussion-oriented seminars on Women in Science.

3. College of Business Administration Chairs:

a. The John P. Begley Endowed Chair in Accounting: Chairholder, Jack L. Krogstad, Ph.D. -- Dr. Krogstad has received numerous awards, including the American Accounting Association's Outstanding Auditing Educator Award, the Creighton Distinguished Service Award, the Burlington Northern Foundation Faculty of the Year Award, and the Nebraska Society of CPA's Outstanding Educator Award. As the Chairholder, Dr. Krogstad has been responsible for the Begley Breakfast lecture series, which has brought leaders of the academic and business communities together to hear outstanding world leaders.

b. The Robert B. Daugherty Endowed Chair in Managerial Ethics: Chairholder, The Rev. Eugene L. Donahue, S.J. -- In addition to teaching managerial ethics to both undergraduate and graduate business students, Fr. Donahue designs and offers seminars, workshops and "in-house" programs for business firms and professional organizations that wish to promote awareness of the ethical dimension of business activities. He is currently organizing an Omaha chapter of the Woodstock Business Conference, a national network of business executives.

c. The Jack A. MacAllister Endowed Chair in Regional Economics: Chairholder, Ernest P. Goss, Ph.D. -- This Endowed Chair focuses attention on the study of regional economics and the factors which affect overall regional economic development. Dr. Goss provides the research that gives educational, governmental, and business policy makers insight into economic programs. His work at Creighton includes the establishment of two monthly business conditions and economic indexes covering the mid-America and mountain states regions.

4. School of Law Chair:

The A. A. and Ethel Yossem Endowed Chair in Legal Ethics: Chairholder, Joseph G. Allegretti, J.D. -- Professor Allegretti's research and writing interests are in the areas of professional ethics, in general, and legal and medical ethics, in particular. He has lectured widely to both academic and popular audiences on a variety of topics such as legal ethics, death and dying, Scripture and ethics, and faith and work. He recently completed work on a book exploring the religious dimensions of being a lawyer, entitled The Lawyer's Calling: Christian Faith and Legal Practice.

5. School of Medicine Chairs:

a. The Peeke Nash Carpenter Endowed Chair in Medicine: Chairholder, Richard F. "Barry" Murphy, Ph.D. -- Dr. Murphy is Professor of Biochemistry and Chairman of the Department of Biomedical Sciences. His research focuses on the role of regulatory peptides in health and disease, including their control of important gastrointestinal and cardiopulmonary functions, and their promotion of cancer growth. His work is attracting considerable interest from the biomedical research community in both the United States and Europe.
b. *The Harry E. Stuckenhoff Endowed Chair in Surgery*: Chairholder, Ronald A. Hinder, M.D., Ph.D., F.R.C.S. (London & Edinburgh), F.A.C.S. -- Dr. Hinder has been instrumental in establishing the laparoscopic Nissen fundoplication as the standard surgical procedure for acid reflux disease, a common condition afflicting a large portion of the population. Patients have been referred from all parts of the United States to have this minimally invasive surgery instead of the major surgical procedure the condition formerly required. His research has put him in demand throughout the world as a guest lecturer.

c. *The Dr. Roland L. Kleeberger Endowed Chair*: Chairholder, Donald R. Frey, M.D. -- Dr. Frey is Associate Professor and Chairman of the Department of Family Practice, as well as Chief of Family Medicine Service at St. Joseph Hospital and Director of the Residency program. His primary research interest involves the role of primary care physicians in directing systems of health care delivery, particularly in rural areas. Dr. Frey is an acknowledged leader in the development of medical education for family practice physicians and is well versed in the challenges of providing health care delivery to America's rural areas.

6. School of Dentistry Chair:

*The Dr. Raymond W. Shaddy Endowed Chair in Operative Dentistry*: Chairholder, W. Thomas Cavel, D.D.S. -- Dr. Cavel is a successful academician with significant clinical and teaching experience and an impressive research background. As the Shaddy chairholder, he is committed to outstanding teaching, scholarship, and service. He has been instrumental in establishing a special teaching clinic for junior and senior dentistry students, intensifying and individualizing instruction. Through Creighton's Institute for Latin American Concern (ILAC) program, Dr. Cavel has traveled to the Dominican Republic with health science students and faculty members to bring health care to many citizens who would not otherwise have access to it.

7. Health Sciences Schools Chair:

*The Dr. C. C. and Mabel L. Criss Endowed Chair*: Chairholder, Ruth B. Purílo, Ph.D. -- Dr. Purílo is Director and Professor of Clinical Ethics at Creighton University's Center for Health Policy and Ethics. She is recognized world-wide for her pioneering work in health care ethics, including authoring six books. In 1983 she was awarded the Nellie Westerman Prize in Medical Ethics by the American Federation for Clinical Research for her article predicting major ethical issues that the then new disease AIDS would create. She lectures throughout the world and is an ethics consultant to agencies and groups in the United States and more than 20 different countries. She was a member of the Clinton Health Care Task Force in 1993. Her work also includes a fellowship in the Hastings Center, and ethics think tank in New York, and being co-director of a non-profit organization, "Fighting Chance for Children, Inc."

II. EDUCATION PROVIDED TO ALUMNI

The Alumni Club network includes more than 70 clubs with more than 300 alumni club events occurring each year, including annual visits to each club by Alumni Relations representatives. These programs are designed to maintain ties with more than 50,000 alumni living in each state and 58 foreign countries. Contact: Director of Alumni Relations.
I. EDUCATION PROVIDED TO UNDERGRADUATE AND GRADUATE PARENTS

1. *The Creighton University Parent Council.* The Council was formed to help strengthen the relationship between the University and parents of students. The central focus of the Council is to sponsor programs and services that meet parents' needs while involving them in the life of the University. Contact: Pamela Swisher, Director of Annual Giving, Development Office.

2. *University College Parent Program.* Parents of full-time undergraduate students in the College of Arts and Sciences, College of Business Administration, and School of Nursing may take one University College evening course each semester on a space-available basis for $50 plus the part-time university fee in effect at the time. Information about this opportunity is mailed each semester to parents who live within a 50-mile radius of Omaha. Contact: Mary Beth Bestenlehner, Assistant to the Dean, University College.

J. INFORMATION NEWSLETTERS

There are a number of newsletters produced by schools and colleges and divisions of the University that address areas of specific interest in the community. They include *Family Matters, Creighton Investor, Economic Trends, Money Matters,* etc. They are not listed here because this report addresses mainly educational programs.

II. SERVICE WITH/FOR THE COMMUNITY

As a Jesuit institution of higher education, Creighton has always been of service to the community. The newly established Center for Service and Justice exemplifies this long-term commitment.

The *CENTER FOR SERVICE AND JUSTICE,* founded in 1995, seeks to affirm and enhance the community service tradition at Creighton University. As an information clearinghouse, university-community liaison, and education-reflection proponent, the Center fosters the building of a community of faith...in service...for justice.

The Center is a resource for students, faculty, staff, and administrators. The Center, Community Service office, and Peace and Justice office create and maintain partnerships with assorted non-profit agencies and organizations, promote community service opportunities, and offer a variety of social justice education and reflection programs. Community service and justice initiatives have included alternative Spring Break trips, the adopt-a-family holiday program, a volunteer fair, classroom and group presentations, Habitat for Humanity project days, the Soup with Substance lecture/discussion series, a service retreat in the Dominican Republic, and various social justice awareness weeks. Contacts: Thomas Manahan, S.J., Director, Creighton Center for Service and Justice; Mary T. Fulmer, Director, Community Services; Anne Pellegrino, RSM, Director, Peace and Justice.

The Vice President for Information Systems began the *Internet Connection for Private Schools Program* in 1993. This program continues to grow and is an example of University commitment to the community.

Omaha area private schools (Catholic and other independents) are provided access to the Internet through the *Internet Connection for Private Schools Program* at no cost through an Internet gateway provided by the University's Information Services division. Though the schools do incur some expense for their own equipment to maximize their access, the University provides free consultation, installation assistance, and grade and high school faculty e-mail accounts. Contact: J. Charles Ruch, Director for Technical Services and Communications.
A. SERVICE AND STUDENTS

Although involvement in service projects is not a requirement for graduation at Creighton, students have many opportunities to be involved in service activities in their life at Creighton.

1. Residence Life

As part of building community and living out the ideals of a Jesuit education, a variety of community service projects are planned and implemented within residence halls. In cooperation with the Community Service office, each residence hall or "house" adopts a community service project for the academic year. Residents serve as tutors, recreational aides, mentors, and volunteers at such agencies as Girls, Inc., Northside Community Lutheran Church, Francis House, and Boys Clubs on an on-going basis. Residence halls also host groups of children for trick-or-treating and various parties as well as participate in the holiday "adopt-a-family" program. "Community Service" is integrated within the training and formation of Resident Advisors. Contact: Richard E. Rossi, Ph.D, Assistant Vice President for Student Services/Residence Life.

2. Leadership Development and Student Organizations

"Service" is highlighted and promoted in any number of ways depending upon the nature and purpose of the leadership program and student organization. Members of the Freshmen Leadership Program and Empowerment 2000 are encouraged to reach out in service to the community and the Magis Ambassadors assure that visitors to Creighton are made to feel welcome. From Best Buddies and Ecology Now! to C.U. Student Organizations of Social Workers and Student Education Association of Nebraska, student organizations serve the community as friends, awareness educators, volunteers, mentors, and benefactors. Contact: Dionne Eastmo, Coordinator for Leadership Development and Student Organizations.

3. Fraternities and Sororities

Community service and philanthropic activities are integral components of Greek Life at Creighton University. While the particular service or fundraising activity may vary among fraternities and sororities, the spirit of reaching out to help others in the community unites them.

American Heart Association, Muscular Dystrophy Association, Multiple Sclerosis Foundation, Make-A-Wish Foundation, Nebraska AIDS Project, domestic violence shelters, Madonna School, and Omaha Boys' Clubs are just a few of the community groups who benefit from the creative and collaborative efforts of the Greek community. Contact: Ms. Sharon Payne, Coordinator for Greek Affairs and Publications.

4. Students and Club/Department Activity

Students -- working with Creighton clubs and Departments -- also perform service to build up the community. Some examples are the following:

a. Diabetes Education Community Service Program: This is a joint effort between students in Occupational Therapy, Physical Therapy, and Pharmacy. Students go to retirement communities, churches and community centers to answer questions about diabetes.
b. "Feed the Homeless" Program: Student athletes and coaches serve meals to homeless men, women, and children at the Francis House.

c. JROTC: Students in the Military Science department are mentors for JROTC members in local area high schools.

d. Justice and Peace Studies Program: This program is a multidisciplinary co-major integrating service in the community, analysis in the classroom, and reflection in peer groups in the context of Christian faith. The Program serves the campus and civic communities by sponsoring the annual Markoe-DePorres Social Justice Lecture and by co-sponsoring other programs and speakers. Contact: Roger Bergman, Director, Justice and Peace Studies Program.

e. Pharmacy "Brown Bag Sessions:" This program allows members of various communities to bring all medications to their local pharmacy and receive counseling from students regarding proper use of the medication, possible side effects and drug interactions.

f. Translators: Students in the Health Sciences programs have acted as translators for patients at St. Joseph Hospital.

B. FACULTY INVOLVEMENT

Faculty promote the education and service mission of Creighton and individually volunteer their time and talents for the development of their professions and the welfare of the community at-large. Service activities of faculty can be found in every department of the University. Because of their affiliation with Creighton and because of their expert knowledge and unique skills faculty are asked to be presenters, consultants, mentors, expert witnesses, etc.

Faculty have many connections with local, national, and international businesses, governmental agencies, non-profit agencies, educational institutions. Students are placed in internship and mentor programs. Both students and faculty give service as they reap the benefits of the intern/mentor experience.

Faculty participate in the Speakers' Bureau of the Public Relations Department. The Speakers' Bureau promotes the placement of Creighton speakers to community organizations for meetings, events, etc. This activity increases the awareness and understanding of Creighton people and programs.

C. NEIGHBORHOOD INVOLVEMENT

The CREIGHTON UNIVERSITY NEIGHBORHOOD NETWORK (CUNN) was established in 1991 to strengthen the relationship between the University and its neighbors. Through its interaction with neighborhood associations, schools, churches, and small businesses, the University is able to share its physical and human resources for the betterment of the local community. The CUNN Newsletter, Neighborhood Network News, is published four times annually. As support for the Creighton University Neighborhood Network, the University's Information Services division makes used computer equipment and peripherals (without software) available to members of CUNN as requested. Contact: James Russell, Associate Vice President for Administration.
The **PRESIDENT'S COMMUNITY ADVISORY BOARD** is composed of representatives from 25 agencies and organizations in the Omaha community who work to improve living conditions for economically disadvantaged and minority constituents. The Advisory Board meets annually with the President and Vice Presidents to discuss areas of concern and to collaborate on efforts to combine resources to address pressing concerns. Contact: John E. Pierce, J.D., Director of Affirmative Action.

The **MINORITY PURCHASING COUNCIL** is a community outreach effort that works to increase the number and amount of University contracts with minority vendors. Minority vendors are encouraged to register with the University Purchasing Department so their services and products become known to the University. Contact: LeRoy Kozeny, Associate Vice President for Administration and Director of Purchasing; James Willett, Associate Vice President for Administration.

The **HOLIDAY SPIRIT PROGRAM** began in 1990 with an idea from faculty and staff of a Health Sciences Department. The Creighton community has continued the tradition of helping underprivileged, needy, and homeless individuals and families especially during the Thanksgiving and Christmas seasons. Many of the Creighton contacts with the less fortunate continue throughout the year. Contact: Each year approximately six employees volunteer to coordinate the Creighton outreach. For more information, contact Patricia Callone, Assistant to the President.

### D. CLINIC SITES

Through these established clinic sites in metro-Omaha and rural Nebraska and Iowa many services are given to the poor and underprivileged.

1. **Creighton’s Dental Clinic**: The School of Dentistry conducts clinic sessions in the Boyne Building on the Creighton campus and serves the general public. A significant amount of charity care is provided. Contact: Wayne Barkmeyer, D.D.S., Dean, School of Dentistry.

2. **Creighton’s Legal Clinic**: In January 1993, Creighton University School of Law dedicated its new Legal Clinic. Funded by a grant from the Lozier Foundation of Omaha and a matching grant from the Federal Department of Educational Clinical Experience Program, the Clinic offers free legal assistance on civil matters to low-income residents of Douglas County, Nebraska. Creighton’s Legal Clinic not only provides a much-needed service to the community, but also provides a "hands on" learning environment for Creighton students. Contact: Catherine Mahern, J.D., Director of the Legal Clinic, School of Law.

3. **Creighton University Medical Center (CUMC)** comprises the Schools of Dentistry, Medicine, Nursing, and Pharmacy and Allied Health professions, Saint Joseph Hospital, Saint Joseph Center for Mental Health, Boys Town National Research Hospital, and the Creighton Medical Associates and Heartland clinics. Creighton University owns 26 percent of Saint Joseph Hospital, Saint Joseph Center for Mental Health and their affiliated medical clinics. Creighton’s long history of educating health professionals began in 1892 with the establishment of the John A. Creighton Medical College. The University added Schools of Dentistry and Pharmacy in 1905 and the School of Nursing in 1928.

   a. **Creighton Primary Care Clinics**

   Creighton Family Physicians
   3047 South 72nd Street
   Omaha, Nebraska 68124

   Creighton Family Physicians
   4415 North 28th Avenue
   Omaha, Nebraska 68111
Southwest Medical Center
10828 John Galt Boulevard
Omaha, Nebraska 68127

Creighton Robert G. Wilson Clinic
415 East Erie Street
Missouri Valley, Iowa 51555

Creighton Medical Associates - Old Market
1319 Leavenworth Street, Suite 101
Omaha, Nebraska 68102

Creighton Medical Associates - Florence
7909 North 30th Street
Omaha, Nebraska 68112

b. Heartland Family Health Center, Midwest Minor Medical Clinics

Dundee Medical Center
119 North 51st Street
Omaha, Nebraska 68132

Midwest Minor Medical
8552 Cass Street
Omaha, Nebraska 68114

Heartland Family Health Center - West
12809 West Dodge Road
Omaha, Nebraska 68154

Midwest Minor Medical
13518 West Center Road
Omaha, Nebraska 68144

Montclair Clinic
13512 West Center Road
Omaha, Nebraska 68144

Midwest Minor Medical
8045 "L" Street
Omaha, Nebraska 68127

Heartland Family Health Center - South
4628 South 25th Street
Omaha, Nebraska 68107

Heartland Family Health Center - Bellevue
11513 South 37th Street
Bellevue, Nebraska 68123

Heartland Women's Health Center
2027 Dodge Street
Omaha, Nebraska 68102

Chicago Plaza Medical Center
7804 Chicago Plaza
Omaha, Nebraska 68114
e. Creighton University Medical Center (NEBRASKA Outreach) and Services Provided

Albion - Cardiology; Rheumatology
Alliance - Primary Care
Atkinson - Cardiology
Central City - Cardiology
Columbus - Cardiology, Pathology, Rheumatology
Falls City - Cardiology
Fremont - Allergic Allergy
Gering - Pathology
Grand Island - Plastic Surgery, Pathology, Center for Health Policy and Ethics Consultations

Macy - Physical Therapy Services
Neligh - Cardiology; Vascular Surgery
Norfolk - OB/GYN, Rheumatology, Primary Care, Center for Health Policy and Ethics Consultations
Omaha - Indian Chicano Health Center, OB/GYN, Pediatrics
Ord - Primary Care
St. Paul - Pathology
West Point - Cardiology

d. Creighton University Medical Center (IOWA Outreach) and Services Provided

Atlantic - Cardiology, Vascular Surgery
Carroll - Cardiology, Plastic Surgery, Vascular Surgery
Corning - Cardiology, Pathology, Gastroenterology

Council Bluffs - Allergy-Pediatrics, Gastroenterology, Pulmonary, Plastic Surgery, Vascular Surgery
See Attachments A and B for Creighton University Medical Center Patient Care and Educational Outreach in Nebraska and Iowa. Contact: William L. Pancoe, Ph.D., Associate Vice President, Health Sciences.

E. Creighton University Medical Center Volunteer Activities

The Creighton University Medical Center serves primarily the greater Omaha community by way of numerous community and outreach health activities. Faculty, staff, and students participate in more than 300 activities illustrated in the following list of examples. Contact: William L. Pancoe, Ph.D., Associate Vice President for Health Sciences.

1. **Health Care Clinical Services:**

   **Dentistry:** Volunteer work at Indian-Chicano Health Center. Indian reservation dental sealant program volunteers.

   **Medicine:** Volunteer at homeless medical clinic at Francis House on regular schedules. La Plaza Clinic volunteer work with the indigent.

   **Nursing:** Bergan Mercy Home Health Care. Douglas County Health Department Flu Clinics.

   **Pharmacy and Allied Health Professions:** Participation in drug and poison awareness programs at Francis House Clinic.

2. **Screenings:**

   **Dentistry:** Oral health and cancer assessment programs at various locations. Day care and head start dental examinations.

   **Medicine:** Dorothy Day House -- TB Testing. Health Fair of the Midlands -- Cholesterol Screening.
Nursing: Assists with medical screening, diet and behavior modification counseling with Nutri-System Medical Weight Loss Program/Clinic. Assists with vision and scoliosis screening at Hickory Hill Elementary School.

Pharmacy and Allied Health Professions: Volunteer Spanish interpreter, Immanuel Medical Center during health assessment program. Assessment and monitoring of patient medication use at various locations.

3. Health Educational Programs:

Dentistry: Children's Dental Health Month programs. Summer pre-dental preparatory program (NCOP).

Medicine: Tutoring children at the South Omaha Housing Projects. AIDS Awareness program in the Omaha Public Schools.

Nursing: Community Health programming Prevent Blindness Nebraska and the Douglas County Health Department. Nebraska AIDS Foundation (NAF) training sessions. Volunteer training on basic body mechanics.

Pharmacy and Allied Health Professions: Poison Prevention -- Educates children and parents about prevention of accidental poisonings. Diabetes Education Community Service Program -- A joint effort between students in Occupational Therapy, Physical Therapy and Pharmacy. Students go to retirement communities, churches, and community centers to answer questions about diabetes.

4. Health Career Exploration:

Dentistry: Programs for Explorer Scout Troops, secondary school students, and preprofessional students.

Medicine: Focus on Medicine Program in the Omaha Public Schools. National Primary Care Day -- Education concerning careers in this area.

Nursing: Career activities for 4-H First Aid Health Program. Regional High School Career Fairs, Nursing representatives.

Pharmacy and Allied Health Professions: Occupational Therapy -- To increase campus and community awareness of occupational therapy as a profession. Career Assistance Network at Nebraska Wesleyan University.

F. Institute for Latin American Concern (ILAC)

From the early 1970's to the present, ILAC has become a permanent source of hope and service to the rural communities in some of the poorest and most isolated regions of the Dominican Republic. Its Centro (Center for Integral Health Education) is the focus for a variety of programs linking the Creighton University community to the people of the Dominican Republic.

ILAC promotes and provides health education and service programs, sponsors the sending of physicians and health care professionals to serve in rural clinics, and hosts a number of semester abroad and academic programs for Creighton students.
Students from the schools and colleges of Arts and Sciences, Business Administration, Medicine, Dentistry, Nursing, Pharmacy and Allied Health Professions, and Law are involved. The Semester Abroad Program continues to grow and involve more undergraduate students.

The heart of ILAC has been the Summer program. The Summer program continues to bring over 100 Creighton undergraduates and professional students and supervising health care professionals annually to the Center for a seven week experience of service and reflection. Contact: Virginia McGill, Administrative Director, ILAC.

SUMMARY:

From its work of preparing the text of this report, the Community Relations and Education Programs Committee believes that Creighton is fulfilling its mission in the community:

Creighton does improve the quality of life of the community in which it resides by the educational programs and service activities it provides.

The Creighton students, faculty, staff, and administrators role model what the University teaches by providing leadership and service in the community.

The Community Relations and Education Programs Committee prepared this report so that the Creighton community could be more aware of the many efforts of our students, faculty, staff, and administrators to live out Creighton's mission.

The Committee offers this summary report as a resource for inspiration for enhanced work in the community. Different areas of the University should feel free to use the information as appropriate to their needs. Please consult with the persons designated as Contacts for the most up-to-date and complete information available on specific educational programs and services.
CREIGHTON UNIVERSITY HEALTH SCIENCES
PATIENT CARE & EDUCATION OUTREACH
IN GREATER NEBRASKA
January, 1996

Chadron  ▲
Alliance ● ▲
Scottsbluff ▲ Gering ▲ Bridgeport ▲
Sidney ▲
Sutherland ▲ Broken Bow ● ▲
Ogallala ▲
North Platte ▲
Cozad ▲ Lexington ▲
Hastings ▲
Minden ▲ Holdrege ▲
Cambridge ▲
Superior ▲
Pawnee City ▲ Falls City ●

● Patient Care
▲ Education