

# Making a Profound Impact

For more than 130 years, Creighton University has been a major contributor to the quality of life in the city of Omaha, the state of Nebraska and far beyond. This report quantifies Creighton's profound impact through its Jesuit, Catholic mission of education, health care, research and community service.

## An Economic Force

Creighton University is a major business enterprise in Nebraska. Each year, the University brings in hundreds of millions of dollars in revenues, most of which are spent locally on salaries, benefits, goods and services, and construction.

During 2009-2010, Creighton's operating budget totaled approximately \$400 million and the University generated \$38.2 million in state and local taxes. Creighton's more than 7,600 students spent approximately \$106 million in Nebraska on products and services.

Creighton University's job force of 3,395 makes it one of the 25 largest private employers in the state and one of the 13 largest Omaha employers. It is estimated that Creighton spending also supports another 4,536 full-time equivalent jobs in Nebraska. Taking into account the University's overall spending, and the multiplier effect, it is estimated that Creighton's annual impact on the state's economy is \$787.5 million.

The dollars produced by Creighton as a private institution have a greater economic impact than dollars generated by public institutions. State universities, funded primarily by Nebraska residents via tuition and taxes, divert a high share of their dollars from other industries in the state.

Creighton's medical facilities, in addition to providing health care, have a positive effect on the local economy by reducing the need for Nebraska residents to go out-of-state for health care, and by attracting expenditures from people who come to Omaha from other areas for their care.

## A Major Contributor to Brain Gain

Creighton University draws talented individuals from around the world to study, teach, conduct research and deliver health care services in Omaha.

In 2009-10, 62 percent of Creighton's students came from other states and countries to enroll in the University's highly competitive programs, adding to Nebraska's "brain gain." Many alumni stay in Nebraska after graduation, becoming teachers, health professionals, business and civic leaders and more. In the Omaha area, currently 27 percent of physicians, 69 percent of dentists, 59 percent of pharmacists, 72 percent of occupational therapists and 16 percent of registered nurses are Creighton graduates. Approximately one-half of Creighton's 2009 law graduates are employed in Nebraska.





## Research: Present and Future Benefits

Creighton's research enterprise brings federal and other outside funding to the state, fostering new ideas, inventions and medical breakthroughs—and ultimately saving lives. Research awards to Creighton University for the 2009-10 academic year totaled more than \$46 million, a 67 percent increase in funding since 2000, when it was \$27.6 million.

A notable feature of the Creighton experience, and an attractive selling point for prospective students, is the opportunity to work closely with senior faculty in research. The fundamentals of research—analysis, discovery and outcomes—form students who are better prepared to face a complex and challenging world.



## Service to the Community

Community service is a hallmark of the Jesuit, Catholic tradition and foundational to Creighton's educational mission. Creighton considers it a privilege to serve its community, whether that community shares its urban neighborhood streets or is halfway around the world.

Creighton students, faculty and staff were involved in more than 800 programs locally, regionally, nationally and internationally last year, contributing more than 295,000 volunteer hours to the need. In addition, service-learning is incorporated into many Creighton courses.

As a private university dedicated to the public good, Creighton operates medical, dental and legal clinics in areas where the need is great and ability to pay is low. In 2009, Creighton University Medical Center provided more than \$31.2 million in charity health care and Creighton Medical Associates provided \$8.1 million in health care to low-income uninsured or underinsured people.



## Creighton's Economic Impact by the Numbers

	Impacts
Annual impact on economy	\$787.5 million
Annual impact on state and local tax collections	\$38.2 million
Creighton workforce (3,395 full- and part-time employees) and jobs supported outside the University (4,536) as a result of Creighton spending	7,931 total
Annual payroll from all supported jobs (does not include self-employed workers)	\$257.4 million
Annual impact on self-employment income	\$32.9 million

Source: Implan Input-Output Multiplier System

## Newest Energy Sustainability Efforts

In 2010 Creighton began to assemble on campus the largest array of solar panels and wind turbines in the state of Nebraska. When completed, the equipment can produce about 120 kilowatts of power on a typical sunny day which is enough to power three large campus buildings, or the equivalent of about 40 homes. The University is saving about \$24,000 annually through this sustainability effort. This project was made possible by the efforts of Rep. Lee Terry and Sen. Ben Nelson who earmarked the funds which provided \$1.2 million for solar arrays and an additional \$1.2 million for curriculum development that are administered by the Department of Energy. The Omaha Public Power District contributed approximately \$250,000 for wind generators and additional solar capacity. Additional money for the development of educational materials was provided by Nebraska Experimental Program to Stimulate Competitive Research (EPSCoR).