ADDRESSING HEALTH DISPARITIES: FOCUS ON HEART DISEASE

DESIGNED TO BRING COMMUNITY AND ACADEMIA TOGETHER TO ELIMINATE HEALTH DISPARITIES

Saturday, April 27, 2013
7:30 am (Registration)
8:00am—4:00 pm

Creighton University
Hixson-Lied Science Building, Room G04
(Auditorium)
2500 California Plaza, Omaha, Nebraska 68178
PURPOSE AND OBJECTIVES

**PURPOSE:** The goal of the conference will be to discuss reasons for heart disease disparities and explore solutions with community leaders.

**OBJECTIVES:** At the end of this workshop, the participant should be able to:

- Summarize heart health disparities;
- Identify community, workplace, and health professional challenges in promoting heart health equality;
- Discuss community-based approaches to preventing and responding to heart health disparities;
- Explain ethics and public policy issues in addressing heart disease disparities.

SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>7:30—8:00am</td>
<td>Registration</td>
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<tr>
<td>8:00—8:10am</td>
<td>Welcome / Opening Remarks</td>
<td>Sade Kosoko—Lasaki, Donald Frey, Syed Mohiuddin, Richard L. Brown</td>
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<tr>
<td>8:10—9:00am</td>
<td>Overview of Heart Disease in Nebraska</td>
<td>Adi Pour, PhD</td>
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<td>9:00—10:30am</td>
<td>Obesity/Smoking Cessation Panel Discussion</td>
<td>Stephen Jackson (Moderator), Jeff Branstetter, Workplace Health, Deborah A. Frison, School Health, Beth Furlong, Public Policy, Tim Grollmes, Certified Tobacco Specialist</td>
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<td>10:30—10:40am</td>
<td>Break</td>
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<tr>
<td>10:40—12:00pm</td>
<td>Hypertension/High Cholesterol Panel Discussion</td>
<td>Dejun Su (Moderator), Kristine McVea, Role of Community Health Center, Doris Lassiter, Role of the Ministry, Willie Hamilton, Role of the Media, Cardiac Center Patient</td>
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<td>12:00—1:00pm</td>
<td>Lunch</td>
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<td>1:00—1:30pm</td>
<td>Justice and Heart Disease: Health Equity</td>
<td>John R. Stone</td>
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<tr>
<td>1:30—2:00pm</td>
<td>Keynote Speaker</td>
<td>Herman A. Taylor, Jr., MD, MPH “Community Approach to Reduce Risk Factors of Heart Disease”</td>
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<td>2:00—2:10pm</td>
<td>Break</td>
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<tr>
<td>2:10—3:10pm</td>
<td>Break Out Sessions — 30 minutes each</td>
<td>Medical Intervention, Stephen Jackson (Moderator), Tammy Burns, Syed Mohiuddin, Marty Wilken, Thomas H. Warren, Sr., Jeffery Smith, Chris Rodgers, Teresa Cochran</td>
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<td>3:10—4:00pm</td>
<td>Synthesis of Break Out Sessions</td>
<td>Martha Nunn</td>
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<td>4:00—4:30pm</td>
<td>Question/Answer/Closing Remarks</td>
<td>Sade Kosoko—Lasaki</td>
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**PRESENTERS**

**Co-Course Directors**
- Sade Kosoko-Lasaki, MD, MSPH, MBA
  Associate Vice President and Professor
  Creighton University
- Syed Mohiuddin, MD
  Professor
  Creighton University
- John Stone, MD PhD
  Professor
  Creighton University

Jeff Branstetter
Associate Vice President
Creighton University

Donald Frey, MD
Vice President & Professor
Creighton University

Willie Hamilton
President
Black Men United

Martha Nunn, DDS, MS, PhD
Assistant Professor
Creighton University

John Stone, MD, PhD
Professor
Creighton University

Tammy Burns, PharmD
Research Manager
Creighton University

Deborah A. Frison, EDd
Principal
Burke High School

Stephen Jackson, MPH
Supervisor
Douglas Cnty Health Dept.

Adi Pour, PhD
Director
Douglas County Health Dept.

Dejun Su, PhD
Director
University of NE-Medical Center

Richard L. Brown, PhD, FACHE
CEO
Charles Drew Health Center

Beth Furlong, PhD, JD, RN
Associate Professor
Creighton University

Doris Lassiter
President and CEO
NE Center for Healthy Families

Chris Rodgers, MBA, MPA
Director
Creighton University

Marlene Wilken, RN, PhD
Associate Professor
Creighton University

Teresa Cochran, PT, DPT, CGS, MA
Associate Professor
Creighton University

Tim Grollmes
Certified Tobacco Specialists
Heart Care Center

Kristine McVea, MD
Chief Medical Officer
OneWorld Community Health Center

Jeffrey Smith, PhD
Associate Professor
Creighton University

Thomas H. Warren, Sr., MS
CEO
Urban League of Nebraska

**REGISTRATION**

Please Register By Monday, April 22, 2013

Online at [http://2013heardisease.eventbrite.com](http://2013heardisease.eventbrite.com)

If you have limited or no access to a computer for registering for this conference, please call 402.280.5659 or 1.800.548.CMED (2633) and we will be glad to register you.

Walk-Ins are welcome, however seating or conference materials cannot be guaranteed. Please note if you require special accommodations (dietary, mobility, hearing, etc) for the meeting, there will be an opportunity to enter them through the online registration.

**KEYNOTE SPEAKER**
Herman A. Taylor, Jr., MD, MPH
Professor, Jackson State University
Jackson, MS
FOR YOUR INFORMATION

**REGISTRATION:** Includes course materials, continental breakfast, and lunch.

**MEETING PLACE:** Hixson-Lied Science Building, Room G04, Auditorium. *Directions will be forwarded with all confirmations and are also available on HSCME’s website http://cme.creighton.edu*

**PARKING:** Parking for this conference is open in the staff and student parking lot at 25th & Burt Street, across from the Hixson Lied Science Building.

**EMERGENCY PHONE:** (402) 280-2332—Identify the Creighton Health Disparities Conference

**A NOTE FOR THOSE WITH SPECIAL NEEDS:** Creighton University wishes to ensure that no individual with special needs is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services.

If you are in need of auxiliary aids or services, please contact the Health Sciences Continuing Education Division at 1-800-548-2633 or (402) 280-5659.

**COURTESY:** For the concentration and comfort of our participants, we ask that all cell phones and pagers be silenced during sessions of the conference. Breaks are provided for your communication convenience. Thank you for your cooperation.

**DISCLOSURE POLICY:** It is the policy of Creighton University School of Medicine, Health Sciences Continuing Education Division, to ensure balance, independence, objectivity and scientific rigor in all its educational activities. All faculty participating in this activity are expected to disclose to the audience any significant financial interest or other relationship he/she has with the manufacturer(s) of any commercial product(s) discussed in an educational presentation.

**FOR FURTHER INFORMATION CALL:** Health Sciences-Multicultural and Community Affairs 402-280-2332 or jlk59273@creighton.edu

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**EDUCATION CREDIT**

The Creighton University School of Medicine designates this live activity for a maximum of 7.75 *AMA PRA Category 1 Credit(s)™*. Physicians should claim only credit commensurate with the extent of their participation in the activity.

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

The Creighton University Health Sciences Continuing Education designates this activity for 7.75 contact hours for nurses. Nurses should claim only credit commensurate with the extent of their participation in the activity.

**The Addressing Health Disparities: Focus on Heart Disease** is sponsored by Creighton University Health Sciences Continuing Education (HSCE). HSCE is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. This activity is assigned Universal Activity (UAN) # 0839-0000-13-014-L04-P and is accredited for 7.75 hours for attendance of all CE sessions on April 27, 2013. *The Addressing Health Disparities: Focus on Heart Disease* is a knowledge-based CE activity.

**Accreditation Statement**

In support of improving patient care, Creighton University Health Sciences Continuing Education is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide for the healthcare team.

**Planning Committee:** Sade Kosoko-Lasaki, MD, MSPH, MBA; Syed Mohiuddin, MD; Tammy Burns, PharmD; Martha; Sally C. O’Neill, PhD; John Stone, MD, PhD