Sustainability Council minutes, April 15, 2016

Attendance: recorded at 16

- Visit from Canon; new copying/printing vendor for campus
  - Corporate philosophy: Kyosei. Includes environmental charter, which includes compliance, pursuing pollution prevention and resource conservation, and social justice
  - Life-cycle analysis
  - Over 240 EPA Energy Star certified devices
  - 100% toner cartridges recycled
  - 0% waste in 14 factories worldwide
  - Active, robust sustainability efforts at the University of Miami, Arizona State, Babson College
  - 4 key green elements
    - Hardware – duplex and b/w set as defaults. Energy Star and networked
    - Program design – reduce # of single-function printers
    - Technology and consumables – Tap & release to reduce waste prints. Recycling of toner cartridges
    - People – full commitment. Partner to foster behavioral change.
  - Triple bottom line reporting is the intention for this project. This is a good opportunity to show the university what TPB reporting looks like.
  - Business reports show how much water, carbon dioxide, paper, and trees saved. Information presented in a manner that is accessible to people (e.g., # of dishwasher loads)
  - Can use data collected to develop messaging or reports.
  - Would like to engage student sustainability groups for marketing
  - Engage in outreach activities (Earth Day, welcome week, vendor fairs, etc)
  - Green Program Successes Marketing and Green Program User Recognition
  - Canon will return in October. Rollout of new devices will be happening over the summer.

Upcoming events:

- Next meeting is May 20 @ 2pm in Eppley 119.

Announcements:

- Wenninghoff CSA: Creighton University has partnered with Wenninghoff Farm’s Community Supported Agriculture Program to have weekly bags of fresh produce delivered to the Creighton campus for an 18-week program, beginning June 20 through October 23. Deliveries will be to the Linn Building.