Sustainability Council minutes, July 18, 2014

Attendance: 10

- STARS: Had we submitted, we would have a score of 41.94, which earns a bronze rating. A score of 45 earns the school a silver ranking. More information on STARS can be found here: http://www.aashe.org/files/documents/STARS/stars_brochure_final_2.0.pdf
  - Do we pursue the ranking?
  - If so, should we try to earn the ~3 more points? Where?
    - Several areas where we are “not pursuing” and therefore 0 points:
      - Sustainability literacy assessment (4 points)
      - Student educators program (4 points)
      - Employee educators program (3 points)
      - Employee orientation (1 point): There is new training software coming to the university shortly. It may be possible to incorporate sustainability training into this module.
      - Staff professional development (2 points)
      - Community stakeholder engagement (2 points). There was some discussion about this question. The group is not sure what this means exactly. Perhaps there are groups, such as the Boy Scouts, that we could develop a relationship with. Mary will investigate this and get back to the group.
      - Participation in public policy (2 points)
      - Food and beverage purchasing (4 points); Mary and Ying will continue to work with Sodexo to get information on this.
      - Life cycle cost analysis (1 point)
      - Construction and demolition waste diversion (1 point)
      - Wastewater management (1 point)
      - Innovations (up to 4 points)
  - Discussion ensued on what to do. It was decided that we should try to pursue the ranking as-is, instead of chasing extra points. If we receive more points along the way, we can resubmit. Prospective students do look at this information, and items like this bring good press to the university (such as The Princeton Review’s Guide to Green Colleges).
    - The cost is $900 for the first submittal and $450/year after that. Further, there needs to be a letter of support from the President of the university. There is some question of where the money would come from. A Council member will contact the Finance Division to see if it is possible to have this funded.
- From the last Message From the President: “There is a great deal of discussion concerning increased collaboration among the Jesuit universities in the Wisconsin Province and the Chicago-Detroit Province of the Society of Jesus. At a recent meeting of the presidents of these six universities (Creighton, Marquette, Detroit Mercy, Loyola Chicago, Xavier, and John Carroll) we discussed a few primary areas for future collaboration: sustainability, immersion opportunities and faculty development. With our two provinces eventually merging into an upper Midwest province, collaboration brings together the many strengths
of each university for the benefit of all of our students. International learning opportunities, academic course credit and internships are just a few of the unlimited possibilities of this exciting collaboration.” The Council is excited to learn more about this collaboration and what it means for Creighton.

- Partnership with UNO Center for Urban Sustainability
  - Mary Duda, Katie Bruckman, and Larry Hopp went to initial meeting with UNO, MCC, UNMC to discuss opportunities for collaboration among universities throughout the city.
  - Each school is putting together a short summary of what they do well. Then the group can look to see where collaboration or inspiration is possible.

- Purchasing study with UNO
  - Focused on sustainable purchasing of office products
  - Pre-survey sent to all “browsers” (in CUBuyPlus) that purchase office supplies to gauge opinions
  - Messaging sent to all but small control group to offer tips and information on buying more sustainably
  - Post-survey to gauge whether opinions changed, etc.
  - Compare purchases to those from this time last year
  - June-September or October

- Discussion of Green Ribbon Schools. Should we participate? More information is here: http://nde.ne.gov/Science/GreenRibbonSchools/TimelineResources.html
  - Program of the U.S. Department of Education
  - One-time only
  - There are also districts and K-12 schools (King Science Magnet and OPS have received this)
  - Application due January 1
  - Provide a narrative using the three Pillars describing your institution’s efforts to reduce environmental impact and costs; improve student and staff health; and provide effective environmental and sustainability education. Focus on unique and innovative, yet replicable, practices and partnerships. Be sure to cover every ED-GRS Pillar and Element:
    - Pillar 1: Reduced Environmental Impact and Costs
    - Pillar 2: Improve the health and wellness of students, faculty and staff
    - Pillar 3: Effective Environmental and Sustainability Education
  - Mary to contact the state Department of Education to see how many schools the state will be sending forward to the federal level. May or may not be worth it but should look into it.

- Omaha Commuter Challenge: It’s not too late to sign up and enter to win prizes.
  Heartlandcommuterchallenge.com.

- Discussion of transportation: Should we do a new survey? It has been since 2010. In that time, we have not done anything to actively encourage people to switch to alternative modes of transportation. On the other hand, we do not have the Alegent employees and, anecdotally, there are more bikes on campus. It may be worthwhile to re-survey. Perhaps this is something the Verdis Group can do if they do the behavior-change project for the energy savings strategic planning group.

- Strategic Planning update: The Energy Savings Strategic Task Force is continuing to meet twice a month.
  - Projects need to have an ROI of 5 years or less.
Looking at a lot of mechanical projects
  - Controls on fume hoods, etc.
  - Controls on steam/chilled water
  - More sensors for lights; looking at each building to see what is possible
    - Katie Bruckman attended an Energy Star roundtable earlier this summer and the Hilton said #1 money saver was light sensors.

- The Outside Spend strategic planning task force is also looking at utility consumption. One idea from that group was stickers as reminders to shut off appliances, lights, etc.
- The draft of the sustainability document for employees will be picked back up in the fall
- Give-and-Go donations from the residence halls to Goodwill totaled 84,735 pounds. This is more than double 2013’s total of 40,100 pounds.
- St. Francis Day planning continues. Friday, October 3, 2014.

Upcoming events:

Next meeting is August 15, 2014 in the Energy Technology Space