Sustainability Council minutes, August 21, 2015

Attendance: recorded at 17

• WellFest is October 8, 2015 from Noon-4 pm. Sustainability Council has been invited to participate.
  o Is St. Francis Day more of a “splash”.
  o Contact other groups
• St. Francis Day Award; when to announce
  o Last year, nominations were due Sept 29.
  o Send out right after Labor Day
• Verdis Group to talk about upcoming project. Daniel Lawse. “Do Your Part.”
  o OPPD charges “demand charges” based on the highest demand in the summer and the winter.
  o Facilities looking at ways to make this highest demand smaller
  o Peak days often occur at the end of summer when students return (hot days, more people returning)
  o Communications for now and for “Peak Days” to send out information
  o Take selfies or pictures of others and share on social media to encourage others to do their part.
  o Digital signage for both peak days and for “regular” days.
  o Have met with folks in several areas; people are excited to participate and to get involved with Pope’s Encyclical
  o Look at usage after the fact and see if the “peak” is smaller
  o There is a cultural shift just from doing this.
  o Have discovered opportunities for sustainability across campus
  o KIOS interview to air Monday
  o Need a metric (amount of energy or dollars saved)
• Need to have a way to send in energy wasting issues
  o EnergyWaste@creighton.edu or something similar
  o SnapChat, Instagram, etc
  o Scott Williams will have small group on social networking, digital media, how to get feedback to Facilities.
• Taylor Keen – Omaha Tribe. Teaching a course this fall on economics of native corn. In a partnership with Andy Waltke in the greenhouse. Had to fight with the raccoons, who ate about half of his corn but they did grow quite a bit of corn. Partnership with other organizations. Getting positive press; need a lot of seed. Tough time with sunflowers; animals ate them. Trying to bring back native seeds. Beans, squash, sunflowers. Tobacco is sacred to native peoples and has been harvested; could we expand more of this space to grow corn. Figuring things out from business side. Course is open to anyone and is cross-listed in various departments, such as BUS479 MGMT479.
  o Corn is sacred because it comes from the Americas; “Corn Mother”. A part of Native cosmology.
  o Seed sovereignty – keeping indigenous seeds
  o Open spaces left behind by torn down buildings
• Divestment conference at Notre Dame. Climate Investing: Transition to a Low Carbon World. The conference will be held on September 29th-30th and will feature global leaders in science,
investing, environmental policy, and social justice. $125 and includes breakfast and lunch both days. Send a responsible person from Finance. Let John Wilhelm.
  - Divestment campaigns have been successful on campus

- Anything to coincide with Pope’s visit?
  - Scott Williams will have students watch
  - Fr. Andy is hosting a reading group
  - Eileen Burke-Sullivan is hosting a watch party for high school students
  - No watch parties for students/faculty/staff students as of now
    - Ellen to talk to Campus Ministry to see how it could be expanded
    - Using students to organize is not realistic; just using these students is not enough
    - Larry HOpp and Andrew Baruth could help

Upcoming events:

- Next meeting is September 18 @ 2pm in Eppley 119.
- St. Francis Day: October 5, 2015
  - Planning meeting September 10 at 10 am at CCSJ