



# WIN WIN

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## Werner Institute Newsletter

### The Werner Institute Hosts Lifelong Peacemaker Harold Good

In early October 2011, The Werner Institute was honored to have Rev. Harold Good visit Omaha and provide lectures and opportunities for dialogue while sharing his triumphs and troubles in creating peace.

Once president of the Methodist Church in Ireland, Rev. Dr. Harold Good has demonstrated a lifetime commitment to peace, justice, and reconciliation. Good is particularly known for his ministry on the streets of Northern Ireland. It was there that he displayed both physical and spiritual courage in working to reconcile the Protestant and Catholic communities. With cultural and political identities clashing, Rev. Good and his ministry worked to build bridges between the two communities, urging the end of violent action and reaction. With an emphasis on the importance of faith and using hope as a guiding principle during this difficult time, Good was able to bring peace to Northern Ireland after years of trauma.



*Rev. Harold Good*

Harold Good's lecture, "An Unfinished Journey," took us through the struggles that he encountered as he battled through religious, social, and political barriers while searching for peace amongst communities. His story gave us insight into the Northern Ireland peace process and attempts to explain the historical roots and consequences of the long drawn out period of violence. More importantly, we were able to here about the journey that brought Northern Ireland to the remarkable and dramatically different place in which they are now.

*(Continued on page 7)*



## THE WERNER INSTITUTE

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Creighton University — School of Law  
2500 California Plaza Omaha, NE 68178  
Phone: 402.280.3852 Fax: 402.280.3756  
[www.law.creighton.edu/wernerinstitute](http://www.law.creighton.edu/wernerinstitute)

# Publication & Presentation Highlights from the Werner Institute Team

This year The Werner Institute made it into the US News and World Report dispute resolution specialty rankings among law schools at #15, tied with Stanford.

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[www.law.creighton.edu/  
wernerinstitute](http://www.law.creighton.edu/wernerinstitute)

## Faculty & Staff

Jackie Font-Guzman  
Bryan Hanson  
Ran Kuttner  
Noam Ebner  
Bernie Mayer  
Anat Cabili  
Mary Lee Brock  
Robert Witheridge  
Jay McCauley

**Jacqueline Font-Guzmán**, Associate Professor and Associate Director of the Werner Institute has been invited by the Judicial Academy of the Puerto Rico Supreme Court to lead a two day workshop on advanced mediation skills. This training will take place in San Juan, Puerto Rico on December 19 & 20, 2011. This workshop will be presented to mediators of the Puerto Rico Supreme Court's ADR program.

Jacqueline Font-Guzmán's paper on *Confronting a Colonial Legacy: Asserting Puerto Rican Cultural National Identity by Legally Renouncing U.S. Citizenship* was accepted for presentation. She presented her paper at the American Anthropological Association Meeting in Montreal, Canada on November 20th, 2011.

Jacqueline also wrote a chapter on Court-Annexed Alternative Dispute Resolution Programs in the United States and Puerto Rico which was recently published in *Mediación y Resolución de Conflictos: Técnicas y Ámbitos*, eds. Soletto-Muñoz, Carretero-Morales, and Ruiz-López. Madrid, Spain: Editorial Tecnos.

Jacqueline has another article accepted for publication. This publication will be a chapter on a Family Group Conferencing model based on traditions from the Maoris in New Zealand. The chapter will also look at how this model can be successfully adapted to interest-based models traditionally used in mediation centers in Omaha, Nebraska. Editorial Tecnos from Spain will be publishing it at the end of the year.

In May, **Noam Ebner** participated in the third and final conference of 2nd Generation Negotiation Teaching Project in Beijing, China, and is currently at work following up on this conference with several writing projects. You can follow up on his blog from the conference here <http://www.adrhub.com/profiles/blog/list?user=noamebner>. He also conducted a training in negotiation and conflict resolution skills at Lunds University, in Sweden. Participants were students in the graduate program at the University's Center for Middle East Studies preparing for their upcoming field work in the Middle East.

In July, Noam presented a paper on New Trends in Negotiation Teaching (available at [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1872607](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1872607)) at the conference of the International Association for Conflict Management in Istanbul, Turkey.

Noam authored three chapters for a new book on Online Dispute Resolution, just rolling off the presses (Abdel Wahab, Katsh and Rainey (eds.) *Online Dispute Resolution: Theory and Practice*), including a chapter on *ODR in North America* co-authored with Arthur Pearlstein, and Assistant Director of the Werner Institute, **Bryan Hanson**.

(Continued on page 10)

# Practicum Spotlight

My practicum experience was in the back of my mind throughout the entire NDR program. I currently work in the field of education, therefore I chose an emphasis in Collaborative Practice and Conflict in Education. During my independent study, I selected organizations to research that were potential career opportunities. Ultimately, I chose the University of Minnesota Student Conflict Resolution Center (SCRC) to complete my practicum hours.

I selected this site for Practicum for three reasons:

- 1) the SCRC was similar to the type of environment I wanted to begin a new career as it allows me to utilize my background in student financial services;
- 2) the SCRC would allow me to explore the insights gained in my specialization courses; and
- 3) having the opportunity to shadow and learn from individuals in the roles of Ombudsman and Advocate would permit me to put to practice the lessons learned in two courses I found to be the most enjoyable and applicable to my projected career path (NDR 757—Systems and Consulting for Conflict Specialists and NDR 777—Conflict Specialist Ally Roles).



*Janda Brittain*

The Director of the SCRC, Jan Morse, had previously attended a workshop at The Werner Institute led by Arthur Pearlstein. While the SCRC had not had “interns” in the past, she agreed to take on the Practicum Site Supervisor role, as she was impressed with NDR program at Creighton.

The SCRC is a product of a merger that took place in the 1980s between the Student Ombudsman Service and the Student Advocate Service. The SCRC is funded entirely by student fees and works closely with the Office for Student Affairs. The SCRC assists about 600 students each year ([www.sos.umn.edu](http://www.sos.umn.edu)). The three goals that I set out to accomplish during my time with the SCRC were; 1) to enhance skills as an Ombudsman/Conflict Coach, 2) to enhance skills as an Advocate, and 3) to gain exposure to restorative justice.

My first priority as a member of the Ombudsman Staff at the SCRC was to work and respond to active cases. I had the opportunity to work a number of cases on my own with the assistance of the other Ombudsman. These cases ranged from issues with Financial Aid, to students accused of academic plagiarism. With each case that I took on, I learned more about a policy or procedure at the University of Minnesota. There were times that this policy would work as an advantage, but most resulted in some kind of roadblock that would prohibit the student from getting the result they desired from the situation. The most interesting and beneficial case I worked on involved five students who had agreed to lease an apartment together. Three of the girls signed the lease for the apartment a few days before the other two. In the meantime, the other two decided they wanted live somewhere else. One of the girls who had signed the lease contacted our office for assistance. Using shuttle diplomacy, I arranged a mediation involving three of the roommates (the girl who contacted our office along with the two who had decided to live elsewhere); the other two roommates were not interested in participating. I facilitated two different discussions between the three girls before they came to an agreement on how to resolve the dispute. Through the conversations that I had with each party, I could see how the dispute was weighing on their shoulders and distracting them from their studies. Helping these girls come to an agreement that would free them from this distraction was a feeling that I won't soon forget.

*(Continued on Page 7)*

If you have any questions about the practicum component of The Werner Institute's program, or if you would like discuss utilizing students for a project in your organization, contact [bryanhanson@creighton.edu](mailto:bryanhanson@creighton.edu)

# Werner Institute Alum Profile -William Leggio, MS '10



*William Leggio*

Asalamu Alaikum is the Arabic greeting for our casual “Hello.” It literally means “Peace be upon you.”

In December 2010, I graduated from The Werner Institute with a Master’s Degree in Negotiation and Dispute Resolution at the age of twenty-four. I was continuing my career in the field of Emergency Medical Services (EMS) as a paramedic and instructor, but with little sense of where my career was heading. I enjoyed my work in EMS, but like most new graduates, I spent much of my free time looking at job postings. I knew I wanted to do something in the fields of administration, healthcare policy and emergency medical services, but it was a challenge to find just the right opportunities. Then, on a cold mid-western winter day, I was summoned to the Creighton EMS Program Director’s office. I remember walking to his office and it feeling like walking to the Principal’s office back in elementary school. I had no idea why I was being summoned, or what I did but I was soon to find out.

The moment I walked in he handed me the telephone and I found myself talking with a Dean at King Saud University (KSU) in Riyadh, Saudi Arabia. The King of Saudi Arabia and Crown Prince had recently created a new college for Emergency Medical Services—the *Prince Sultan Bin Abdul Aziz College for Emergency Medical Services*. The program was created in response to a growing need for trained EMS professionals in the Kingdom. The Program enjoyed the financial support and political

influence of the Royal family, which is a good start for any college program. However, the program needed faculty, staff and instructors. KSU was looking for instructors that had the education, training and practical experience to develop curricula, teach the content, perform research and administer the program.

So, there I was being presented with an opportunity to negotiate for a prestigious and financially rewarding position at a World-class university. At the time, the unknowns seemed daunting. I cautiously expressed interest on the phone and the Dean and I exchanged contact information. After pondering the opportunity for a day, I decided to go ahead and send my resumé and I started researching the University and Saudi Arabia with an open mind. Thus began my long and interesting journey to the Kingdom of Saudi Arabia.

At first, I was nervous about this opportunity for many reasons. Saudi Arabia was a mystery to me. I thought about the impressions that most Americans have about that part of the world. The differences between our values and lifestyles couldn't possibly be more different, right? We hear that they are one of the most repressive societies with well-known limited privileges for women. The desert adds a charm in the form of 120°F days. I really thought twice about whether I might be interested in going to live there.

On the other hand, I had the opportunity over the years at Creighton to get to know several Saudi students. They were all exceedingly polite and in great spirits. I had the chance to speak with them about going to Riyadh to live and what life was like there. Detractors that would stop most people from going weren't barriers for me. I wasn't married, didn't have a mortgage or a lease and didn't have a long-term commitment to an employer. I was free to go, if I chose to take the journey.

Though the politics and culture of the Kingdom have been controversial in the Western world, there are strong attractors as well, such as a great national wealth in both current cash resources and known oil reserves. What may be less appreciated in the United States are the many shared characteristics that Riyadh has with many large US cities. I reflected on the opportunity that I was being presented. I came to appreciate the most incomprehensible opportunity that I was having the chance to explore and committed fully to making it work.

As I reflect on my negotiations with KSU, I have come to appreciate my preparation that I received through my education in The Werner Institute’s NDR Program. Never, at any point, did I feel unprepared or uncomfortable during the negotiations. I can truly say that my time spent at The Werner Institute and the education I received paid off handsomely, in just this one negotiation.

*(Continued on page 5)*

# William Leggio Alumni Profile... (Continued from page 4)

Furthermore, during the negotiations, I reached out to my former faculty and mentors at Werner seeking advice and I received an abundance of invaluable insights and recommendations that were based on their own experiences.

I found that slowing down the negotiation process was critical. It allowed us to articulate who we were to each other and to articulate how my abilities matched their needs. Taking the time to proceed deliberately and reflectively, I was able to take the time to articulate my needs with regards to salary and benefits, as well as lodging, travel and other needs. The time that I spend articulating what was important to me helped to put me more at ease about the enormous career move that I was contemplating. In fact, to put me even more at ease, the Assistant Dean of Academic Affairs placed me in contact with his brother who lives in Lincoln, Nebraska. We met for dinner and conversed for two hours about the University and life in the Kingdom. Looking back at this dinner, I now realize how important the meeting with him was. The brothers spoke to each other following that dinner and within a short time I had my agreement. This intervening step in the recruitment process will come as no surprise to anyone involved in corporate human resources or international relations with the Mid-East. In the Saudi culture, to close an important business deal or make a final hiring decision would almost certainly require a meeting in person over dinner and having a local representative acting in the capacity of a third party representative is common. In the Saudi culture, the third party representative is commonly called a "wasta." The literal translation for wasta would be "who you know."

I have learned a great deal from this negotiation and this wonderful opportunity. I learned the importance of slowing down the process. As we are taught in class, Americans often push straight to "the numbers." We need to remember that this approach derails the negotiation process in many other cultures, while at the same time, the slowing process forms relationships and continually renegotiates terms. I learned the importance of carefully articulating my interests and allowing the other party to have the time to respond in kind. I learned the value of seeking and building a network of resources. I learned it was important to have many resources and, at times, even redundant ones, either for validation or for the power of reinforced communication. I was fortunate to have had many such connections to help guide me through the negotiations.

Most importantly, however, I learned the value of having an open-mind. Had I reacted to initial impulse or preconceived ideas that were based on cultural lore and Hollywood portrayals of the Arabic culture, I could easily have rejected this amazing opportunity. I could have ignored the invitation to dinner with the brother, which was probably the most important part of the process, at least after being invited to the "Principal's office." Finally, my reflections have led me to appreciate how important it is to value simply being a part of the process and not needing or trying to be in control of the process.

I am far beyond just being excited for this amazing opportunity that I am now embarking on at the *King Saud University Prince Sultan Bin Abdul Aziz College for Emergency Medical Services*, I am looking forward to the many unknown challenges that I will be facing and to working with the diverse faculty and administrators in designing and instructing in the Saudi system of EMS education. I know that my Bachelor's and Master's degrees from Creighton and The Werner Institute will serve me well in this endeavor. The benefits will also go beyond my new career role at King Saud University and extend to my new role as a student in the Interdisciplinary Education Doctorate Leadership, here at Creighton University.



# Updates from the ADRhub

ADRhub.com, The Werner Institute's online portal for students, alumni, faculty and everyone in the conflict and dispute resolution community has been busy this fall. For the second straight year, ADRhub.com hosted Cyberweek, the online conference featuring various events on everything related to Online Dispute Resolution (ODR).

Dozens of topics and hundreds of comments had people from all over the world engaging in various topics related to technology and dispute resolution. Missed it? Don't worry, you can still check it out [here!](#)

We had some fantastic webinars since our last newsletter and they are briefly highlighted below. Remember, even if you cannot make it to the webinar for the live viewing, each one is always archived and viewable for free. You even have the opportunity to raise new questions and make comments via the ADRHub discussion forum.

- [May- "Business Marketing for Mediators" with Susan Diehl](#)
- [June- "The Five Percent: Finding Solutions to Seemingly Impossible Conflicts" With Peter Coleman](#)
- [July- "Transparent Mediation" with Alan Gross](#)
- [August- "Healthcare Collaboration & Conflict Resolution" with Laurie Miller Patterson](#)
- [September- "Religious Diversity-Did You Know?" with Benkong Shi, Arvind Kohli, Anindita Bhaumik, and Sarah Syeed](#)
- [November- "How Mediators Can Manage Their Own Differences Constructively" with Ewan Malcolm](#)

Are you trying to get into the conflict resolution field? Are you currently in the field and looking to switch jobs? ADRhub.com has a section specifically for jobs and is constantly updating, make sure to check it out!

Have a collection of papers you wrote during your quest for your degree collecting (virtual) dust? Consider posting them on our "Papers" section. Also, consider creating a blog and writing shorter versions of your paper. Creating a blog is great way to give yourself greater exposure and is an easy way to network with your fellow peers from all over the world!

*Did You Know?* The Werner Institute now has its own featured blog at ADRhub.com. A recent post by Bryan Hanson was added last week and is available for comments and questions. Check the blog out [here!](#)

Finally, don't forget to visit the Werner Group at ADRhub.com. It is a section exclusive for the Werner family. The Werner Group is a place to express your opinion, give feedback and ideas on ADRhub.com so please visit and let us know what you think.

Also, you will find a section in the Werner Group on ways to stay connected with your Alumni network through Twitter, Facebook, LinkedIn and more!

Are you a member of ADRhub.com yet? If not, sign up, it is easy and free, just go [here!](#) Already a member? Feel free to post and engage the larger ADR community!



# Rev. Harold Good Story Continued...

(Continued from page 1)

It is a rare occasion that we are privileged enough to have someone with such faith and yearning for reconciliation as does Rev. Harold Good. His lectures and the way he carries himself can teach us all a valuable life lesson.

Collaborators hosting this particular event were Fr. David Korth, Fr. Doll, as well as The Werner Institute. Much like Harold Good, Fr. David Korth is working to build a stronger community here in Nebraska. Fr. Korth is the Director of the St. Augustine Indian Mission where he seeks to educate and assist those in becoming more respectful of life and to become positive contributors to their community. Through the St. Augustine Indian Mission School students have learned to value their faith, themselves, their family, and a better understanding of their past and where these understandings may lead. Please visit the [St. Augustine Indian Mission](#) website for further information and how you can help.

Fr. Doll is a Jesuit priest and professor holding the Charles and Mary Heider Endowed Jesuit Chair at Creighton University. Fr. Doll has come to follow the work of Rev. Harold Good who has become an inspiration to Fr. Doll in his vocation. Please visit his [website](#) to learn more about Fr. Don Doll and his involvement.

The Werner Institute aims to be a leader in advancing the field of conflict resolutions to a new level. Its focus is on bridging the gap between the field of conflict resolution and the issues faced by people in an increasingly complex world. Therefore, The Werner Institute was very pleased to host this event as Rev. Harold Good exudes significant determination for peace, justice, and negotiation between these two communities.



*Rev. Harold Good (left) and Fr. Alec Reid (right) after receiving the "René Cassin" Human Rights Award from the Basque government.*

# Practicum Spotlight continued...

(Continued from page 3)

The component that connected my course work at Creighton and my time at the SCRC that kept recurring was the element of power in conflict.

The majority of the cases that the SCRC sees involves students disputing their grades. While working these cases, I found that even if the student appears to have been graded unfairly, the instructor holds the power of formal authority to make the final decision. Due to their position in the classroom, the University of Minnesota grants this power to the instructors.

While working with the Student Advocates, I learned that this imbalance of power is also an issue when students are addressing accusations of plagiarism. The current process includes a hearing involving testimony, evidence, questioning, and a decision made by a panel of unbiased students and faculty. SCRC is hoping to implement a more restorative process for these incidences. At this time, the Office of Student Conduct and Academic Integrity has ownership of cases involving plagiarism and is unwilling to consider alternative methods of conflict resolution.

There is a successful restorative justice program in place at Minnesota for students receiving certain off-campus citations. I was able to spend some time with the Coordinator for Student and Community Relations at the University and also attended a community conference involving five students who had recently been cited. One of the community panel members had lived in the neighborhood next to campus for over 20 years. It was enlightening to see the students tuned into her story and later talk about what they will do differently going forward and how they planned to repair the harm.

I was able to experience many different aspects of dispute resolution and learned various approaches to overcome obstacles. I was very thankful that the SCRC gave me the opportunity to work with them. I was able to continue my employment for a few months after my practicum and through this journey I have gained a more clear perspective on the direction of my career path.

# Cyberweek 2011

We Can All Work It Out - Online! By Noam Ebner

You'd think I'd be over getting amazed at how real, intense and engrossing online interactions can be. After years of mediating online, teaching online, designing online processes and writing about relational effects and negotiation aspects of online interaction, I should really internalize the power of the online and the ability of skilled people to humanize it.

Still, Cyberweek always manages to have me shaking my head in amazement (in real life, not some kind of avatar type head-wagging). Hosted for the second year in a row on [ADRhub](#), the ADR portal and networking site set up and run by [The Werner Institute for Negotiation and Dispute Resolution](#) at [Creighton University School of Law](#), [Cyberweek's program](#) offered participants three major types of venues: asynchronous discussion forums, live streaming video webinars and off-site, on-line activities.

22 forum discussions were facilitated by 27 ODR experts, and the ability to partake in *all* of them was a great advantage over typical face-to-face conferences, in which I've often sat in on sessions where I was wishing I could split myself and send my other half into another talk in a concurrent session.

This Cyberweek offered 12 live webinars given by 20 presenters. Each had a lively real-time turnout of 15-25 participants – but even more impressive is that the archived recordings have been viewed over the past couple of weeks by over 300 people!

We're still looking forward to hearing the winner of the [ABA's Dispute Resolution Section's ethics contest](#), and winners of the SmartSettle contest can be found [here](#).

It's hard not to mention numbers, once I've started, especially when they are so positive! This year has seen a record number of participants in both the English-language site and in the Spanish-language site. Cyberweek in English and in Spanish (hosted by [ODRLatinoAmerica](#)) had over 750 registered participants! Add in the lurkers and the unregistered (Hi all, I wish we knew who you were and thanks, Google Analytics, for providing us with a number at least!) and that number doubles to over 1,500 participants of which we are aware. The Online Dispute Resolution (ODR) community is steadily growing - and expanding: Participants hailed from over 60 countries around the globe!

## What was new, this Cyberweek?

Last year's Cyberweek was noticeably marked by the transition from text forums and phone conferences to live video webinars. This year cemented that transition. However, this year saw Cyberweek expanding into new media:

Cyberweek coincided with the launch of the new website at [ODR.info](#), ODR's main portal. Pattie Porter [took Cyberweek onto internet radio](#), by hosting a panel comprised of Dan Rainey, Colin Rule and myself to discuss issues of ODR. Finally, the [first-ever Cyberweek Twitter-chat](#) took place this year, with Jeff Thompson and Jason Dykstra hosting the opportunity to hold live discussions on ODR in thoughts condensed to 140-characters-or-less. This after [#Cyberweek2011](#) became very recognizable in the Twitter sphere as the conferences approached.

So much planning and partnership goes into setting up Cyberweek that it's hard to look back and say who suggested this, who did that and who improved the other. Many individuals and organizations lend a hand, either organizing individual forums or webinars or dedicating time and resources to planning, creating and maintaining the conference. Just to mention some of the organizations involved: The National Center for Technology & Dispute Resolution has always been behind Cyberweek, and The Werner Institute led the organization and hosting of the conference. [Modria.com](#), [the Dispute Resolution Section of the American Bar Association](#), [TheMediationRoom.com](#), the [Internet Bar Organization](#) and [SmartSettle.com](#) have long been partners in organizing the activities and new and welcome additions this year were [NetNeutrals.com](#) and [Sea Change Simulations](#). Dr. Alberto Elisavetsky and his [ODRLatinoAmerica](#) network are to thank for half of what Cyberweek is! There may be others I've forgotten (sorry), and many individuals invested time and effort - you can meet them by going through the conference area—our thanks and appreciation. One person who deserves singling out, though, is Bryan Hanson, Assistant Direct of The Werner Institute. The best way to describe what Bryan did for Cyberweek 2011 is to say that he is the person who kept all the balls in the air, all the time.

*(Continued on page 10)*

# Cyberweek: From a Student's Perspective

By Jennifer Sheehy

For the past few months, I have had the amazing opportunity to help plan, coordinate, and launch Cyberweek 2011. I never thought that this could be an opportunity I could end up working on, and it was a fantastic experience participating and witnessing the creation of such an event.

My first experience with Cyberweek was in 2010. I finished my first week of residency with Creighton University's Werner Institute within my first semester. During the residency someone had mentioned that we should all sign up for ADRhub.com, and also to take a look at Cyberweek. I flew home on Sunday, and literally dove headfirst into Cyberweek activities the next day. I made a few mistakes that week (misread the schedule and ended up in a Spanish) but the whole week was an amazing learning experience. When I was given the opportunity to participate in the planning for Cyberweek 2011, I had to take it.

The amount of planning and coordinating that goes into a week such as Cyberweek is unbelievable. Not only is there a need to coordinate schedules and programs for multiple people, usually in several different time zones, but also to organize content and create websites that would function correctly with the amount of views that were to take place over the course of the week. The amount of work prior to Cyberweek actually launching was amazing in terms of the fixes and details that needed to be accomplished. Several planning phone calls took place, in which people suggested topics, people to facilitate dialogue on those topics, and possible schedules and training sessions to get presenters used to the particular platform that would be used.

I have to appreciate the personalities that I encountered as I prepared for the week. Several participants joked with me that I could photoshop their pictures in whatever way I saw fit. This particular portion of the work, honestly, was definitely the most overwhelming for me. Here I was, a student working on the project, and I had the task of making sure that biographies were collected, photos were sent to be posted, and forums and webinars were ready to move forward. It definitely was a little amazing to me to be sending emails to so many people who are so well known and well versed in the field, request a biography and photo, and be told I could fix it however I wanted!

My task during Cyberweek was simple. All I needed to do was participate as a normal, registered participant. My dog may have hated the constant computer participation (he's not a huge fan of my headset), but at least he has gotten used to it while I've been working on my degree with Creighton. My particular favorite section (not surprisingly) was the forum dedicated to [students' works in ODR](#). It was absolutely fascinating to see what fellow students were working on in terms of presentations and videos. Each webinar was extremely informative, and the variety of topics offered catered to so many different people. I finally decided to actually participate in one towards the end of the week, rather than watch and listen.

I've learned quite a few things about Online Dispute Resolution (ODR) and technology over the past few months. First, one shouldn't place a laptop close to a charger that is prone to overheating and potentially catching on fire. Second, I will continue to try and tweet, and probably continue to be quite upset about how I still cannot quite get the hang of it. Third, and all joking aside, Cyberweek was a fantastic experience to really discuss and participate in conversations about how the field is continuing to expand, a great chance to speak to people who work extensively in the field, and gain more insight into workings and developments in the field. In the weeks leading up to Cyberweek, I was given the opportunity to sit in on planning conversations and see the amazing amount of organizing that went into this week long event. During Cyberweek, I participated in online tools I never had any previous experience (Twitter, and a particularly bad experiment with Google Docs), attended webinars on a wide variety of very interesting topics, and had the chance to talk to some many people with a wide range of interest in the field of ODR. The entire time was an amazing experience, and I learned so much, from the beginning to the end of it. Please check out the conversations that took place by clicking on the image below.



**Cyberweek** 2011  
*The annual, virtual conference dedicated to the innovations and developments in Online Dispute Resolution*  
**October 24th - 28th, 2011**

## Werner Institute Publications and Presentations... (Continued from page 2)

In the past few months **Ran Kuttner** published two articles: In August the article, "The Wave/Particle Tension in Negotiation" was published in the *Harvard Negotiation Law Review*. This article uses the wave/particle duality, a central principle in quantum physics as a metaphor to describe two different modes of human interaction that a negotiator should be aware of when conducting her internal negotiations with regard to how a situation should be approached, before and during the actual negotiation. In September the article, "Jesuit Values & ADR" was published by the *Journal of Religion and Society*. This article examines the parallels between Jesuit values and the mission of ADR programs to educate conflict specialists and peacemakers, and discusses the challenges Ignation spirituality sets to ADR scholarship at large and in Jesuit universities in particular. Both articles can be downloaded from <http://ssrn.com/author=1708222>.

As a member in the Middle East section of Mediators Beyond Borders (MBB), a volunteer mediation organization that serves around the world, Ran worked on helping community mediation centers in Israel to develop their curriculum and training. Ran also helped design the Israeli Annual Community Mediation Centers' Conference, which will be held in early December. During the conference, several MBB members will present and Dr. Sara Cobb, a leading expert in Narrative Mediation, will give a workshop, sponsored by MBB.

Ran also chaired the [5th Annual Works-In-Progress conference](#), a national, annual conference sponsored by the American Association of Law Schools hosted each year by a different university. This year, the Werner Institute was selected to host the conference, and after almost a year of preparations the conference was held November 3-5 at Creighton. Prominent ADR scholars from around the country attended the conference and provided many positive comments, both for the quality of the presentations and for the hosting and well-organized events during the conference.

## We Can All Work it Out - Online... (Continued from page 8)

### Can we still get in on it?

Some Cyberweek conversations are still going on, and the week's entire content—forums, videoconferences and activities - are [archived forever on ADRhub](#). Several groups of practitioners have expressed interest in keeping conversations going, or in forming permanent 'groups' on ADRhub for information, resource and idea - sharing. This brings me to expand into a couple of open invitations:

- Want to form a group area for discussions on a particular topic? Looking for virtual 'space' where you can house a group, conversation, a peer-group, a document repository? On ADRhub you can form a private, members-only group area or kick off an open forum discussion.
- Want to run an ADR-related online conference? Using Cyberweek as a model of one way to do things, you can organize an online conference for you ADR organization on ADRhub.

Both of these are very, very easy; talk to us, and we'll help you set them up.

### And one last thing...

Cyberweek's opening webinar, given by Arthur Pearlstein was on [Happiness, Conflict and Social Networking](#). This talk touched on the value of networks, not only in a strict professional sense but through the perspective of how do our networks affect our tendencies towards (or away from) conflict, and our overall sense of well-being. This offers the opportunity to note something that got cast into a shadow by the Cyberweek juggernaut of activity on ADRhub—somewhere during the lead-up to Cyberweek, the [ADRhub](#) blew past the 1,000 member marker, and is steadily on the rise. Pose a question, or share a story, and reach over a thousand members of the ADR community!

With Cyberweek ending, many folks needed to say 'Ok, back to the real work.' Lucky me - I teach online, so its just a matter of keeping the ADRHub live on another screen. Still - it's hard to leave it behind, in a sense it was, all around, a wonderful experience which colored an entire week. One last thing: just wait till next year.

Noam Ebner  
(This article can also be seen [here](#) on ADRhub.com)

# The Werner Institute and Social Media

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**The Werner Institute would like to thank all who have contributed to this newsletter.**