Assessing the Effectiveness of the Use of Videos for Teaching Mediation Skills

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Abstract:

The Werner Institute offers courses leading to a Graduate Certificate in Negotiation & Conflict Resolution as well as a Master's degree in Negotiation & Conflict Resolution. These courses are available in two formats: campus-based and a hybrid which combines online instruction with two intensive campus-based components. Many of the courses offered in the program contain a significant skill-building component. The purpose of this project is to compare the effect of two teaching methods—interactive lectures (which include skill-building exercises & role plays) and videos—on the knowledge & skill performance of the students in one of the campus-based courses. The project will involve the development of videos in order to assess the effectiveness of using media in the classroom to help students achieve programmatic learning objectives. Students will learn three skills via video and two skills via formal lectures (with embedded role play exercises). The effectiveness of the two methods will be measured by a combination of student performance on an in-class quiz, evaluation of student performance of the five skills at the mediation workshop embedded in the course, and student perception survey responses. The results will be compared and used to determine whether changes are required to curriculum design and whether there should be integration of new teaching methods into the program in order to improve the students' learning experience.

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