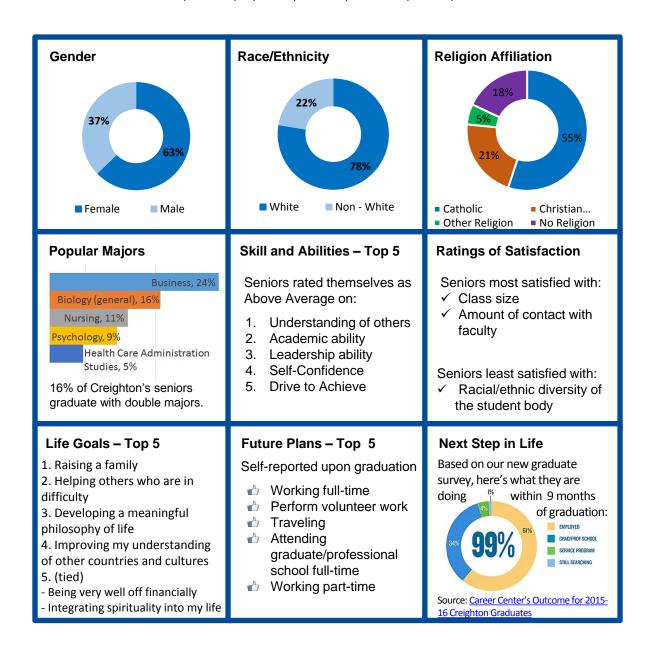
2016 CREIGHTON SENIOR PROFILE

This Creighton Senior Profile reports findings from the 2016 College Senior Survey and includes seniors' basic demographics, skills and abilities, satisfaction, life goals, future plans, and post-graduation outcomes. Six hundred and five (605) Creighton seniors participated in the survey, 64% of 2016 graduating class; 60% indicated they were in the Creighton College of Arts and Sciences (CCAS), 25% indicated Heider College of Business (HCB), 13% indicated College of Nursing (CON) and 2% indicated College of Professional Studies (CPS). Data drawn from 19,308 seniors graduating from 79 four-year colleges and universities across the United States is also included for comparative purposes (NATION) in subsequent reports.





Creighton's seniors are diverse in a variety of dimensions.

Senior Diversity: Gender

Of the six hundred and five Creighton seniors participating in the survey, 63% were female and 37% were male. This is consistent with ratios at the national level (**NATION***).

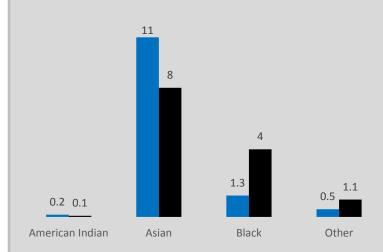


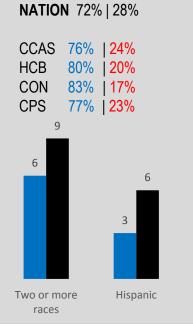


	Male	Female
CCAS	36%	64%
HCB	54%	46%
CON	6%	94%
CPS	67%	33%

Senior Diversity: Race/Ethnicity

78% of Creighton's respondents identified as white; 22% of respondents represented the remaining ethnicities. Though the overall diversity at Creighton is less than that at the national level, Asian and American Indian diversity at Creighton is higher than the national level by 3% and 0.1% respectively.





White | Non-White

78% | 22%

^{*} Results at the national level were from 19,308 seniors graduating from 79 four-year colleges and universities across the United States.



Senior Diversity: Religious Affiliation

Over half (55%) of Creighton seniors identified as Roman Catholic; 21% as other non-denomination Christian; 5% as other religion (e.g., Buddhist, Hindu, Jewish, Muslim, and other). 18% reported no religious affiliation.



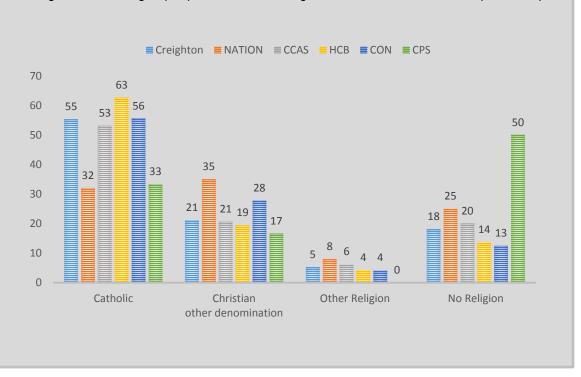
Catholic | No Religion



Catholic | No Religion

CCAS 53% | 20% HCB 63% | 14% CON 56% | 13% CPS 33% | 50%

Catholic remains dominant in all colleges. After Christianity, "None" is the next largest religious affiliation group reported, both at Creighton and at the national level (**NATION***).



^{*} Results at the national level were from 19,308 seniors graduating from 79 four-year colleges and universities across the United States.

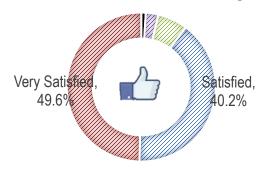
2016 CREIGHTON SENIOR PROFILE – Creighton Experience and Satisfaction

Almost 90% of Creighton seniors expressed strong satisfaction with their collegiate experience.

Creighton Experience and Satisfaction

Campus Satisfaction measures the extent to which students are satisfied with the different aspects of their college experience.

Overall Creighton Experience



Seniors most satisfied with:

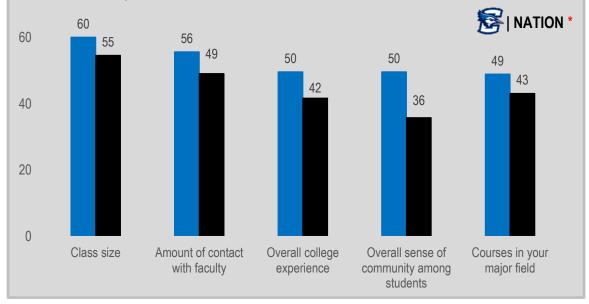
- ✓ Class size
- ✓ Amount of contact with faculty

Seniors least satisfied with:

 Racial/ethnic diversity of the student body

- Very Dissatisfied, 1.0%
- Dissatisfied, 2.7%
- Neutral, 6.5%

The satisfaction level amongst students in the different areas is comparatively higher than at the national level reported except for the racial/ethnicity diversity of the student body. The numbers below represent the percentage of Creighton seniors expressing strong satisfaction (i.e., "Very Satisfied") with various aspects of their Creighton experiences.



^{*} Results at the national level were from 19,308 seniors graduating from 79 four-year colleges and universities across the United States.



Creighton's students

Campus Satisfaction

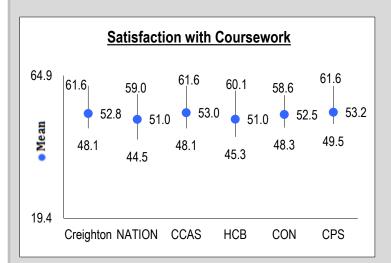
The numbers represents the percentage of Creighton seniors expressing strong satisfaction (i.e., "Very Satisfied") with various aspects of their Creighton experiences.

<u>Particulars</u>		<u>NATION</u>	CCAS	<u>HCB</u>	CON	<u>CPS</u>
Class size	60%*	55%*	63%*	45%*	64%*	61%*
Amount of contact with faculty	56%*	49%*	57%*	45%*	55%*	58%*
Overall sense of community among students	50%*	42%	51%	42%	50%	50%
Overall college experience	50%	36%	52%*	54%*	18%	44%
Courses in your major field	49%	43%*	50%	36%	55%*	53%*
Ability to find a faculty or staff mentor	45%	37%	49%	45%*	18%	39%
Overall quality of instruction	42%	38%	45%	30%	73%	38%
Relevance of coursework to future career plans	39%	32%	39%	34%	27%	43%
Availability of campus social activities	37%	29%	36%	43%	18%	35%
Relevance of coursework to everyday life	36%	29%	37%	28%	36%	37%
Respect for the expression of diverse beliefs	30%	26%	30%	34%	45%	26%
Racial/ethnic diversity of the student body	17%	18%	17%	27%	18%	14%

2016 CREIGHTON SENIOR PROFILE – Creighton Experience and Satisfaction

Creighton's seniors expressed higher satisfaction with coursework and overall college experience when compared to National results.

The Cooperative Institutional Research Project (CIRP) has designed "constructs" which combine weighted individual survey items into global measures they believe capture the experiences and outcomes which reveal information about the student experience. Two CIRP constructs related to satisfaction are "Satisfaction with Coursework" and "Overall Satisfaction".

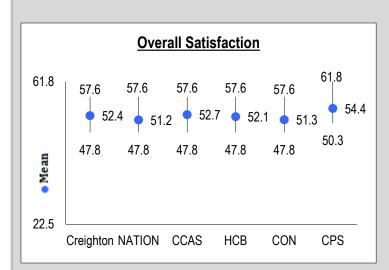


Satisfaction with coursework measures the extent to which students see their coursework as relevant, useful and applicable to their academic success and future plans. The Y axis is defined by the highest and lowest possible construct score. Mean scores are bolded. The numbers at the top and bottom of the vertical line are values for the 75th and 25th percentile.

% of graduating seniors reporting "Very Satisfied"

Survey items (with construct weights)	8	NATION	<u>CCAS</u>	<u>НСВ</u>	CON	<u>CPS</u>
Relevance of coursework to future career plans (3.52)	39%	32%	39%	43%	34%	27%
Relevance of coursework to everyday life (3.13)	36%	29%	37%	37%	28%	36%
Courses in your major field (1.54)	49%	43%	50%	53%	36%	55%
General education or core curriculum courses (0.92)	26%	25%	27%	18%	31%	45%





Overall Satisfaction is a unified measure of students satisfaction with the college experience. The Y axis is defined by the highest and lowest possible construct score. Mean scores are bolded. The numbers at the top and bottom of the vertical line are values for the 75th and 25th percentile.

The numbers below represent the percentage of Creighton seniors expressing strong satisfaction (i.e., "Very Satisfied").

Survey items (with construct weights)	8	NATION	<u>CCAS</u>	<u>HCB</u>	CON	<u>CPS</u>
Satisfaction with overall college experience (3.69)	50%	42%	51%	50%	42%	50%
Satisfaction with overall quality of instruction (1.69)	42%	38%	45%	38%	30%	73%

The numbers below represent the percentage of Creighton seniors who said they would "definitely" choose Creighton if they were to make their college choice over.

		<u>NATION</u>	CCAS	<u>HCB</u>	CON	<u>CPS</u>
If you could make your college choice over, would you still choose to enroll at your current college? (1.90)	51%	45%	51%	46%	54%	83%